Sopra Steria launches its 5G Design Center, a facility created to accelerate the adoption of 5G by developing new usages for its customers

Paris, January 27, 2021 – Sopra Steria announces the launch of its 5G Design Center, a facility aimed at accelerating the adoption of 5G to enable organisations to fully benefit from the opportunities offered by this new technology. Based on Sopra Steria’s cross-fertilisation, ideation and sharing approach, the 5G Design Center will drive the deployment of the Group’s 5G offer for its customers. It will rely on the skills of Sopra Steria’s experts as well as on its ecosystem of partners and will be progressively rolled out across the Group’s markets.

Convinced by the potential of 5G – which is transforming the way we use digital technology by leveraging the transformation of organisations and accelerating the adoption of the Cloud – Sopra Steria has designed the 5G Design Center and its 5G offer to support companies and organisations in integrating the technology into their strategy. This will enable many industries to benefit from increased connectivity, tailored to their needs, and will fulfil the crucial real-time promise. Most importantly, 5G in combination with the Cloud will introduce a breakthrough for the coming decade and will become a new stage in the digital transformation of companies and a driver of their environmental transition.

This revolution will have an impact on every industry sector and will enable the development of numerous usages. It should notably facilitate the deployment of Smart Vision, Augmented Collaborator and Machine to Machine. To support this change, reduce the digital gap and help companies take full advantage of the opportunities offered by 5G, Sopra Steria is integrating the technology’s capabilities into its end-to-end strategy, from consulting to information systems integration and even Infrastructure Management.

Sopra Steria Next, the digital transformation consulting brand of the Group, focuses on the three key business areas of consulting: namely, the framing of transformation programs, the support for their governance and the management of change. Sopra Steria Next combines cross-disciplinary technological skills, such as Artificial Intelligence and Connected Objects, with the business expertise specific to its customers’ industries.

The Sopra Steria 5G Design Center enables the Group to increase its 5G capacities and skills, while mobilising more than 4,000 Sopra Steria consultants and experts in a multi-disciplinary approach.

Furthermore, the Group relies on a global ecosystem to better address its customers’ needs. The 5G Design Center brings together all the stakeholders required for the design and
development of tangible usages, including the Group's strategic partners such as AWS, Google Cloud, Microsoft or Samsung. Sopra Steria therefore concretises its agnostic positioning, focused on designing strategies and customised solutions adapted to each of its customers and across all geographies.

"Our strategy is built on an end-to-end, industry-specific approach to accelerate the digital transformation of the geographies in which we operate by fully integrating the capabilities of 5G into our customers' businesses. It is also based on principles that are key to Sopra Steria, namely our agnostic positioning and our commitments in terms of social responsibility and digital sovereignty," says Vincent Paris, CEO of Sopra Steria. "Our 5G Design Center is part of this approach and reinforces our position as a trusted partner, capable of supporting organisations to leverage all the benefits of 5G, and technologies in general, as a driver for transformation," he added.

**About Sopra Steria**
Sopra Steria, a European leader in consulting, digital services and software development, helps its clients drive their digital transformation to obtain tangible and sustainable benefits. It provides end-to-end solutions to make large companies and organisations more competitive by combining in-depth knowledge of a wide range of business sectors and innovative technologies with a fully collaborative approach. Sopra Steria places people at the heart of everything it does and is committed to making the most of digital technology to build a positive future for its clients. With 46,000 employees in 25 countries, the Group generated revenue of €4.4 billion in 2019.

*The world is how we shape it.*

Sopra Steria Group (SOP) is listed on Euronext Paris (Compartment A) - ISIN: FR0000050809
For more information, please visit our website [www.soprasteria.com](http://www.soprasteria.com).

**Press contacts**
Sopra Steria: Elsa Estager, Tel.: +33 (0)7 86 73 21 17 - elsa.estager@soprasteria.com
Agence BCW (Burson Cohn & Wolfe) : Vincent Darricarrere, Tel. : +33 (0)6 76 05 95 63 – vincent.darricarrere@bcw-global.com
Tania Gay, Tel. : +33 (0)6 73 19 43 21– tania.gay@bcw-global.com