

Press release

Sopra Steria recognized as a Leader in Digital Experience Consulting Services by global analyst firm NelsonHall

Paris, 1st of December, 2020 – Sopra Steria, a European leader in consulting, digital services and software publishing, announced today that its Digital Experience Consulting Services have been named «a Leader » in the latest NelsonHall NEAT analysis on the Digital Experience Consulting Services market segment.

Sopra Steria launched its Digital Experience Consulting Services back in 2011 with teams in France, Spain and Norway in order to support its clients' digital transformation. In March 2020, given significant strategic priority placed on experience-related services, Sopra Steria pivoted its organic growth strategy and acquired cpartners, a UK-based consultancy specialised in customer experience and user-centred design with clients in digital government, financial services, retail & travel.

NelsonHall's NEAT vendor evaluation reflects Sopra Steria's overall ability to meet future client requirements as well as delivering immediate benefits to Digital Experience Consulting Services clients. This ranking assessed all the major providers in this segment worldwide.

The NEAT assessment identifies Sopra Steria's Digital Experience Consulting Services as "a Leader" based on the following strengths:

- Focus on the use of emerging technologies including AI
- Focusing on service and ecosystem design relying on Digital Factories and DigiLab Network
- Cpartners adding dedicated capabilities and a market-facing brand

"Sopra Steria's Digital Experience Consulting Services have been strengthened through the acquisition of cpartners; expanding brand consulting and the use of emerging technologies to complement its core, geographically targeted experience consulting capabilities", explained David McIntire, IT Services Research Director at NelsonHall.

Giles Colborne, CEO, cpartners - a Sopra Steria company says, "Today, many organisations are having to re-think their services to meet new and emerging customer needs. Sopra Steria Group's status as 'a Leader' in this field comes from our ability to help those companies understand their customers, re-imagine what they do and deliver change at unprecedented speed."

David Maurange, Head of Digital Interaction at Sopra Steria added, "We are very proud to be recognized as a leader in Digital Experience Consulting Services, in which we aim to strengthen our capabilities in the coming years, mostly through the benefits of technological Innovations in the Digital Experience Consulting Services".



About Sopra Steria

Sopra Steria, a European leader in consulting, digital services and software development, helps its clients drive their digital transformation and obtain tangible and sustainable benefits. It provides end-to-end solutions to make large companies and organisations more competitive by combining in-depth knowledge of a wide range of business sectors and innovative technologies with a fully collaborative approach. Sopra Steria places people at the heart of everything it does and is committed to making the most of digital technology to build a positive future for its clients. With 46,000 employees in 25 countries, the Group generated revenue of €4.4 billion in 2019.

The world is how we shape it.

Sopra Steria (SOP) is listed on Euronext Paris (Compartment A) – ISIN: FR0000050809

For more information, visit us at www.soprasteria.com

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in digital operations transformation. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, primary research, and is widely respected for the quality, depth and insight of its analysis.

Press contacts

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