

Press release

Sopra Steria recognized as a Leader in UX-UI services by global analyst firm NelsonHall

Paris, January 14, 2019 – Sopra Steria, the European leader in digital transformation, announced today that its UX-UI services have been named « a Leader » in the latest NelsonHall's NEAT analysis on the UX-UI services market segment.

Sopra Steria launched its UX-UI design services back in 2011 mainly in France, Spain and Norway and specially to support their clients' digital transformation. Since then, the company has built strong capabilities and footprints all over Europe.

NelsonHall's NEAT vendor evaluation reflects Sopra Steria's overall ability to meet future client requirements as well as delivering immediate benefits to UX-UI service clients. This evaluation assessed the major providers in this segment worldwide.

NelsonHall's NEAT assessment identifies Sopra Steria's UX-UI services as "a Leader" based on the following strengths:

- The effective shift of its internal culture towards design thinking across the organization
- The company's ability to address emerging technology and evolving customer needs

"Sopra Steria's strong client footprint in Southern Europe and successful experience in the Northern European Public Sector provides an advantage in these geographies, bringing experience, knowledge and a collaborative network to add value. Its focus on the use of emerging technologies as well as the adoption of design thinking processes will help the company to strengthen the growth of its UX-UI services practice", explained David McIntire, IT Services Research Director at NelsonHall.

And David Maurange, Head of Digital Interactions at Sopra Steria added, *"We are very proud to be recognized as a leader in UX-UI services, a segment in which we have tremendously invested for the past 8+ years, and in which we aim to strengthen our capabilities in the coming years, mostly through geographical expansion to be available in any location for any project. Our Digilabs & Digital Software factories will help in doing so".*

About Sopra Steria

Sopra Steria, a European leader in digital transformation, provides one of the most comprehensive portfolios of end to end service offerings on the market: Consulting, Systems Integration, Software Development, Infrastructure Management and Business Process Services. Sopra Steria is trusted by leading private and public organisations to deliver successful transformation programmes that address their most complex and critical business challenges. Combining added value, innovation and high-quality services, Sopra Steria enables its customers to make the best use of information technology. With over 42,000 employees in more than 20 countries, the Sopra Steria group posted a turnover of €3.8 billion in 2017. Sopra Steria Group (SOP) is listed on Euronext Paris (Compartment A) - ISIN: FR0000050809

For more information, please visit our website www.soprasteria.com

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in IT and business services with analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall 's research is based on rigorous, all-original research, and is widely respected for the quality, depth, and insight of its analysis.

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