

# Sopra Steria is positioned as a Leader in the 2024 SPARK MatrixTM for Cloud-Native Application Development Services by Quadrant Knowledge Solutions

- The <u>Quadrant Knowledge Solutions</u> SPARK Matrix<sup>™</sup> provides competitive analysis & ranking of the Cloud-Native Application Development Services (CNADS) vendors.
- Sopra Steria, with its comprehensive technology for Cloud-Native Application Development Services, has received strong ratings across the parameters of technology excellence and customer impact.

**Paris, April 24, 2024:** Sopra Steria and Quadrant Knowledge Solutions announced today that Sopra Steria has been named as a leader in the Q1 2024 SPARK Matrix<sup>™</sup> analysis of the global CNADS market.

The Quadrant Knowledge Solutions' SPARK Matrix<sup>™</sup>: Cloud-Native Application Development Services, includes a detailed analysis of global market dynamics, major trends, vendor landscape, and competitive positioning. The study provides competitive analysis and ranking of the leading technology vendors in the form of its SPARK Matrix<sup>™</sup>. The study offers strategic information for users to evaluate different provider capabilities, competitive differentiation, and market position.

According to Sitaparna Roy, Analyst at Quadrant Knowledge Solutions, "Sopra Steria through its Modern Apps Development Services helps organizations to convert their ideas into Minimum Viable Product (MVP) and monitor all the development stages to production with unparalleled speed, efficiency, and productivity. It facilitates this by offering Enterprise Architect Services, Low- code/ No-code services and Cloud-Native Application development Services in its Modern Apps Development Services portfolio. Sopra Steria amalgamates application, data, infrastructure, and security proficiencies, along with industrialized assets, to cater to diverse cloud environments, be it private, public, hybrid, or sovereign. Sopra Steria differentiates itself through DigiLabs spread across the world. These DigiLabs support collaboration between customers and Sopra Steria's team and demonstrate technologies and real-life use cases, applicable for various use cases. It supports innovation through adoption of the latest technologies and tools for generating new ideas for products, services, and tools. Sopra Steria's unique 'BizDevSecOps' approach for end-to-end digital transformation supports effective communication and collaboration between businesses and team operations throughout the software development life cycle."

"Sopra Steria's continued focus on catering to a wide scale of use cases across multiple industry verticals, providing highly scalable technology solutions, comprehensive roadmap & vision, and service offerings and innovation in terms of improved center of excellence and quick adoption to latest technologies, has resulted in Sopra Steria receiving strong ratings across service excellence and customer impact and has been positioned as a leader for the third consecutive year in the SPARK Matrix: Cloud Native Application Development Services, 2024." Sitaparna adds.

"Sopra Steria is proud to be recognized once again as a leader in Cloud-Native Application Development Services by Quadrant Knowledge Solutions. Our commitment to innovation, customer-centricity, and excellence in service delivery has enabled us to maintain this position for the third consecutive year. We believe that our comprehensive approach to modern application development, supported by our Cloud Center of Excellence and Ingine

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Platform, empowers organizations to achieve their digital transformation goals efficiently and effectively.", comments Yann Gloriau, Cloud expert at Sopra Steria.

Quadrant Knowledge Solutions defines CNADS as "the services that consist of solutions and methodologies for creating, deploying, and managing applications that are cloud-native, agile, low cost, and highly scalable while prioritizing security measures and compliance. These services leverage technologies such as containers and microservices to provide scalability and security throughout the software development lifecycle (SDLC) and integrate DevOps practices to automate processes and reduce time-to-market, and scalability ensuring applications can efficiently handle varying workloads. These services enhance software development and deployment cycles, deployment frequency, and the quality and relevance of software releases to enable better alignment with business objectives. Thus, organizations attain effective legacy modernization, operational efficiency, superior customer experience, scalability, and flexibility which are necessary for adapting to evolving changes across multi-cloud environments in the cloud-native market."

Traditionally, applications were developed through monolithic approach in which they were created in a rigid technology stack that limited the scope of upgradation, scalability, integrations, and development agility. This resulted in longer development cycles and difficulty in adapting to the changing business needs. The cloud-native approach to application development introduces flexibility for the developers to select, replace, upgrade, and remove different elements of an application individually. This ensures the creation of adaptable applications that can be upgraded according to the business requirements. The shift to cloud-native development not only enhances productivity, but also ensures that developers can dedicate their efforts to innovation rather than operational intricacies.

# Additional Resources:

• SPARK Matrix: Cloud-Native Application Development Services, Q1, 2024

## About Sopra Steria

Steria Sopra Steria, a major Tech player in Europe with 56,000 employees in nearly 30 countries, is recognised for its consulting, digital services and software development. It helps its clients drive their digital transformation and obtain tangible and sustainable benefits. The Group provides end-to-end solutions to make large companies and organisations more competitive by combining in-depth knowledge of a wide range of business sectors and innovative technologies with a fully collaborative approach. Sopra Steria places people at the heart of everything it does and is committed to putting digital to work for its clients in order to build a positive future for all. In 2023, the Group generated revenues of  $\in$ 5.8 billion.

The world is how we shape it

Sopra Steria (SOP) is listed on Euronext Paris (Compartment A) – ISIN: FR0000050809 For more information, visit us at www.soprasteria.com

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### About Quadrant Knowledge Solutions

Quadrant Knowledge Solutions is a global advisory and consulting firm focused on helping clients in achieving business transformation goals with Strategic Business and Growth advisory services. At Quadrant Knowledge Solutions, our vision is to become an integral part of our client's business as a strategic knowledge partner. Our research and consulting deliverables are



designed to provide comprehensive information and strategic insights for helping clients formulate growth strategies to survive and thrive in the ever-changing business environments.

For more available research, please visit <u>https://quadrant-solutions.com/market-research/</u>

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