

Press Release

Sopra Steria recognised by SAS as an outstanding European analytics partner

Paris, France – 3 May 2017 – Sopra Steria, a European leader in digital transformation, was awarded "European Partner of the Year" in two key markets by SAS, the leader in analytics, at its annual Partner Awards in Orlando, Florida, USA.

Sopra Steria was named Partner of the Year for both the Southwest Europe regions and the UK & Ireland at the awards, which are held as part of SAS's Annual Global Forum. The awards are issued to SAS partners who have demonstrated exemplary levels of service and expertise in helping customers implement SAS technology and solve their most complex business problems.

Having secured SAS Gold Partner Status in 2016, Sopra Steria has been bringing SAS technologies to their clients from all business sectors across Europe. In France, Sopra Steria has concentrated on the modernisation of the SAS infrastructure and the deployment the SAS® Fraud Framework fraud prevention solution in the public sector. Sopra Steria is also engaged in the development and deployment of SAS® Viya, SAS® Visual Analytics and SAS® Visual Data Mining and Machine Learning analytical solutions for data scientists in the Banking, Finance, Insurance and Transport sectors. This year, Sopra Steria in the UK established an innovative mechanism to enable new entrant banks cost effective access to advanced analytics capabilities.

Patricia Auroy, Senior Director of Alliances at SAS, said : « As customer demand for analytics solutions grows and delivery models evolve, a robust partner community is critical. Sopra Steria stood out to us for both its level product understanding and the strong client relationships it has developed through the effective deployment of SAS technology. We are pleased to recognize them as our Partners of the Year in two of our most important international markets which are southwest Europe and the UK & Ireland, and we look forward to continuing our work together in the years to come. »

"A major player in Data Science and Analytics recognised by firms such as Gartner and Forrester, SAS attests to Sopra Steria's ability to handle large complex projects. Through this award, SAS recognizes our major role in digital transformation by supporting our clients with innovative, cutting-edge solutions, particularly to combat fraud. These awards strengthen our desire to develop joint activities with SAS at a larger European level in the fields of Data Science, Machine Learning and Analytics, » explains Mohammed Sijelmassi, Sopra Steria Group CTO.

About Sopra Steria

Sopra Steria, a European leader in digital transformation, provides one of the most comprehensive portfolios of end-to-end service offerings on the market: consulting, systems integration, software development, infrastructure management and business process services. Sopra Steria is trusted by leading private and public-sector organisations to deliver successful transformation programmes that address their most complex and critical business challenges. Combining high quality and performance services, added value and innovation, Sopra Steria enables its clients to make the best use of digital technology. With 40,000 employees in more than 20 countries, Sopra Steria had revenue of \in 3.7 billion in 2016.

Contacts

Sopra Steria: Amandine Mouillet, +33 (0)1 34 88 68 48, amandine.mouillet@soprasteria.com La Nouvelle Agence : Irina Gudina, +33 (0)1 83 81 71 40, irina@lanouvelle-agence.com