

## **Sopra Steria recognised as a Public Cloud Leader across Europe by ISG**

**Paris, January 19, 2023 – Sopra Steria, a European Tech leader recognised for its consulting, digital services and software development, today announces that its Cloud Transformation Services have been positioned "Leader" across Europe in the ISG Provider Lens Public Cloud – Solutions & Services 2022.**

The fast pace of digitalisation to modernise customer experience, to enhance core business processes or to improve employee productivity is driving a dramatic surge in companies seeking to transform their existing IT infrastructure, to make them more nimble, resilient, and future-proofed. Public Cloud solutions offer scalability, frictionless innovation and advanced sustainable capabilities. However, to seize this opportunity, established companies must often launch major transformation projects.

ISG Provider Lens, a global advisory and consulting firm has released its ISG Provider Lens Public Cloud – Solutions & Services 2022. More than 45 service providers across the globe have been assessed, for global or regional hyperscalers, for both large accounts and midmarket. The report analyses in particular digital transformative services such as Consulting and Transformation Services, spanning ideation for multi-Cloud programs, including customer-specific complexities in the adoption and deployment, and Managed Public Cloud Services, embedding both public Cloud infrastructure and application managed services.

According to the study, Sopra Steria has been especially recognised in the following two quadrants in France and the Nordics:

- **Consulting and Transformation Services:** Sopra Steria understands clients' business challenges and leverages its consulting experience to help enterprises in choosing the best Cloud platform to develop digital business. The company can design data sovereignty solutions, with deep industry expertise.
- **Managed Public Cloud Services:** Sopra Steria focuses on developing a multi-Cloud managed service strategy that can improve operations and lower the overall costs for customers. It offers automated managed services, including self-service catalogues, self-healing, virtual assistant, and user support. It manages data sovereignty, security, user-support, application performance and carbon footprint, offering a complete solution to automate all IT services.

*"The fluctuating economic period is creating a tipping point for many organisations forcing them to review and reshape their applications, infrastructures and datacentres. Sopra Steria Cloud Transformation Services enable them to strategise, to transition smoothly, to build and to operate their digital platform and new software securely. We are honoured to be recognised for helping our clients become more agile, innovative, and sustainable,"* said **Béatrice Rollet, Group CTO – Digital and Cloud Services at Sopra Steria.**

*"Sopra Steria partners with top Cloud providers and technology vendors, enabling it to offer solutions to a large number of industries, including the most regulated organizations in France that require sophisticated data sovereignty solutions. Sopra Steria takes to Nordics its broad portfolio, spanning from Cloud-native solutions to complex Cloud operations for superior security and compliance. Its large team of experts in Europe enables client proximity, fast*

*response times and a deep understanding of the local market" added **Pedro Bicudo Maschio, Distinguished Analyst and author at ISG.***

#### About Sopra Steria

Sopra Steria, a European Tech leader recognised for its consulting, digital services and software development, helps its clients drive their digital transformation to obtain tangible and sustainable benefits. It provides end-to-end solutions to make large companies and organisations more competitive by combining in-depth knowledge of a wide range of business sectors and innovative technologies with a fully collaborative approach. Sopra Steria places people at the heart of everything it does and is committed to making the most of digital technology to build a positive future for its clients. With 47,000 employees in nearly 30 countries, the Group generated revenue of €4.7 billion in 2021.

#### ***The world is how we shape it.***

Sopra Steria Group (SOP) is listed on Euronext Paris (Compartment A) - ISIN: FR0000050809

For more information, please visit our website [www.soprasteria.com](http://www.soprasteria.com)

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#### About ISG

ISG (Information Services Group) (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including more than 75 of the world's top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data. For more information, visit [www.isg-one.com](http://www.isg-one.com).

#### About ISG Provider Lens™ Research

ISG Provider Lens™ is a practitioner-led service provider comparison, empowered by ISG's well-known advisory expertise and their data-driven research team. ISG Provider Lens™ research reports provide independent vendor evaluations and enterprise buying behavior segmentation. Service provider data, from either primary or secondary research, will translate into two different outputs. They are categorized as:

- ISG Provider Lens quadrant reports: ISG compares and positions service providers in a graphic presentation based on their service portfolio strength and market competitiveness. Based on their relative positioning, service providers are identified as leaders, challengers or contenders. These studies are conducted over multiple regions and for multiple service line topics, in the IT, BPO and industry-specific domains.
- ISG Provider Lens archetype reports: ISG segments the prevalent enterprise buying behaviors for various domains or service lines. These buying behaviors or archetypes generally represent different enterprise preferences based on their maturity journey. These studies also highlight unique service providers best suited to serve each of these archetypes.

The archetype studies are conducted at a global level.