

Press release

## **Steria appoints Xavier Guepet Director of Group Communications**

## In summary

Steria, a leading provider of IT-enabled business services, announces the appointment of Xavier GUEPET to the position of Group Communications Director. Based at the company's head office at Issy-les-Moulineaux (France), Xavier will work closely with the group's international subsidiaries to ensure the long-term development of the company's internal and external communications strategy in line with Steria's development objectives. He reports directly to Patricia LANGRAND, Executive VP, Director of Business Development, Marketing and Communications.

**Paris, France, 14 January, 2013** – Prior to joining Steria, Xavier spent a number of years at Veolia Transport and Veolia Environnement, starting in marketing and project management (2001). He then joined the corporate communications department in 2008 where he was in charge of coordinating the communicators' network in addition to written and event-based communication. In 2009, he was appointed Head of Veolia Environnement's multimedia unit, responsible for developing and deploying the group's Internet and Intranet strategy. Finally, in 2011, he was named Director of the digital and sponsorship department, covering all digital projects and audiovisual productions as well as the partnership with competitive yachtsman Roland Jourdain.

Xavier GUEPET holds a Master's degree in urban geography from the University of Quebec in Montreal and the Joseph Fourier University (Grenoble 1). He was certified in digital marketing by the Stratégies Digital Academy (Paris Dauphine) and teaches courses on corporate digital strategies at CELSA (at the Masters 2 level).

"We are delighted to welcome Xavier to Steria's management team. His rich background and expertise in cross-media communications will be an invaluable asset in supporting our ambitions worldwide," explains Patricia LANGRAND, Executive VP for Business Development, Marketing and Communications at Steria.

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## About Steria: www.steria.com

Steria delivers IT enabled business services and is the Trusted Transformation Partner for private and public sector organisations across the globe. By combining in depth understanding of our clients' businesses with expertise in IT and business process outsourcing, we take on our clients' challenges and develop innovative

solutions to address them. Through our highly collaborative consulting style, we work with our clients to transform their business, enabling them to focus on what they do best. Our 20,000 people, working across 16 countries, support the systems, services and processes that make today's world turn, touching the lives of millions around the globe each day. Founded in 1969, Steria has offices in Europe, India, North Africa and SE Asia and a 2011 revenue of €1.75 billion. 21%(\*) of Steria's capital is owned by its employees. Headquartered in Paris, Steria is listed on the Euronext Paris market.

(\*): including the Employees Shares Trust in the UK

Press contact Steria Group Press Office Hotwire Tel: +33 1 43 12 55 52 / 62 e-mail: <u>steriagroup@hotwirepr.com</u>