

## **Sopra Group designs and implements information system for new mobile operator “Joe”**

**Paris, 6 June 2013 – Sopra Group, leader in consulting, IT services and software development in Europe, has supported the new-generation mobile operator “Joe” with setting up its entire information system.**

Sopra Group is putting the finishing touches on the design of mobile and Internet sites allowing “Joe” customers to personalise their contract, suspend or resume it with just a click, and control their consumption, all in real time on their Smartphone. The operator for its part will be able to rely fully on its information system to unite, coordinate and assist its user community, and offer them new functionalities and offers fast.

Mathieu Horn, founder of “Joe”, explains: “Our offer is based on the principle of flexibility to the user’s benefit. Putting up an adaptable, user-friendly information system was therefore crucial to the project’s success. The Sopra Group teams understood this perfectly and have designed an IS that allows us to bring out new offers fast, coordinate migration, modulate and adapt rate plans, etc. These are the very possibilities that give our offer its added value in an extremely competitive market.”

This iterative and agile project was carried out through continuous integration in the “platform as a service” (PaaS) development environment Cloudbees, making use of the flexibility of cloud computing and roping in the latest Java J2EE technologies. The production and commissioning of the IS was done in the SFR Business Team Cloud via an “infrastructure as a service” (IaaS).

Eric Sarfati, Head of the Telecom&Media division at Sopra Group, says: “With their technological skill and in-depth understanding of the telecom business, the Sopra Group teams also demonstrated agility, in synergy with the “Joe” teams, in meeting a sizeable challenge with tight deadlines. Besides its technical and commercial success, this collaboration was also a rewarding experience for the people involved.”

## About Joe

Joe is a new-generation mobile operator that lets users manage their phone budget in real time. Launched at a preview in October 2012, with a customisable rate plan introduced in November 2012, it was the first MVNO to offer very high-speed mobile broadband or H+ in January 2013. Joe innovates in the mobile market by offering consumers useful new functionalities in an ultra-connected environment. Joe relies on the efficiency and quality of SFR networks.

## About Sopra Group

Sopra Group, a major European consulting, technological services and software publishing company, supports its customers in successful transformation of their businesses and their information systems. Combining added value and innovation in its solutions and industrial quality and performance in the services it provides, Sopra Group is the reference partner of large companies and organisations seeking to use digital technology better to ensure their development and their competitiveness. Its subsidiary, Sopra Banking Software, is a leading publisher, specialising in application solutions for the financial market. The group has more than 15,000 employees and in 2012 had a turnover of 1.217 billion euro.

Sopra Group (SOP) is listed on NYSE Euronext Paris (Compartment B) – ISIN code: FR0000050809

For more information, find us at [www.sopragroup.com](http://www.sopragroup.com)