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## Sopra Group takes part in the Mobile IT Expo in Paris from 16 to 17 October

**10 October 2013 – Sopra Group, a major European consulting, technological services and software development company, created its 'IT Mobility Excellence Division' in 2012 in a bid to develop its mobility range. Pierre ZALDIVAR, the head of the division, will be at the 'Mobile IT Expo' to welcome visitors to the Sopra Group stand.**

Mobility is a strategic development area for Sopra Group, which aims to become a major, recognised player in this fast-growing market. To that end, the Group is actively developing its 'Mobile Experience' range.

The range covers all of the services necessary to successfully manage companies' mobility projects: from defining strategic and technological approaches, to distributing and maintaining applications within stores, while also focusing on development (uses, specific features, design, ergonomics, development, testing and commissioning) and switchover support.

In order to address its customers' different needs, Sopra Group's range is split into a number of distinct modules, such as 'Mobile Testing' and *MDK Movalys (Mobile Development Kit)*, which makes it possible to manufacture and develop multiplatform mobile solutions.

The 'Mobile IT Expo', a tradeshow for mobility solutions and mobile applications, will take place at the Porte de Versailles in Paris from 16 to 17 October.

### About Sopra Group

Sopra Group, a major European consulting, technological services and software development company, helps its customers to successfully transform their businesses and information systems. By combining added value and innovation in its solutions, and industrial quality and performance in its services, Sopra Group is the partner of choice of large companies and organisations seeking to improve their use of digital technology to further their development and competitiveness. At the end of June 2013, the Group had over 16,000 employees. Its turnover for 2012 was 1.217 billion euros.

Sopra Group (SOP) is listed on NYSE Euronext Paris (Compartment B) – ISIN code: FR0000050809.

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