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Sopra Group to partner the 45th Edhec Yatch Race

11 March 2013 – For the seventh year running, Sopra Group is supporting the EDHEC Yatch race, the 45th edition of which is taking place in Brest from 19 to 27 April 2013. This event is one of the largest student sports events in Europe: it attracts close to 3000 international students from around 150 business and engineering schools plus universities competing for three trophies (Sea, Land and Sand).

Sopra Group will also be supporting fifteen teams competing for the trophy, which include Centrale Nantes, HEC, INSA and Brest engineering and business schools.

A competition will be organised on Sopra Group's Facebook page from 11 March to 16 April. The 8 Internet winners will be invited to sail on an exceptional monohull, the VOR 60. Throughout the week, another 60 places can be won thanks to activities that will be on offer at the Sopra Group stand in the events village.

This partnership is part of Sopra Group's ongoing commitment to the insertion of students into business life. *"Sopra Group has announced the recruitment of 1600 people from all over France in 2013. At the same time, the Group plans to take on 600 interns on a pre-hire basis. To achieve this objective, Sopra Group maintains close relationships with engineering and business schools and universities by taking part in numerous forums, conferences, lectures and sponsoring activities,"* indicated Fabrice Losson, Recruitment Manager at Sopra Group.

Check out our Facebook competition on the Sopra Group page: <https://www.facebook.com/sopragroup>

About Sopra Group

Sopra Group is a leader in consulting, IT services and software development in Europe, providing assistance and guiding its clients to ensure the success of their complex transformation projects. With particular attention to business processes and information systems combining industrial quality, high-performance services, added value and innovation to the solutions it provides, Sopra Group is the partner of choice for large enterprises and organisations seeking the best usage of information technology to enhance their development and competitive edge. Its subsidiary Sopra Banking Software develops and distributes leading, specialised application solutions for the financial services market. Sopra Group employs more than 14,000 people and generated a turnover of 1,217 billion euro in 2012. Sopra Group (SOP) is listed on the NYSE Euronext Paris stock exchange (Compartiment B) – ISIN Code: FR0000050809.