



## Agenda



Start 9:30 a.m.

01

02

03

04

Introduction
Olivier Psaume

Strategy Cyril Malargé

Lines of transformation Dominique Lapère

F

Affirmation of a European consultancy

Fabrice Asvazadourian

Break 10:20 a.m.

05

06

07

08

99

Technology: a transformation lever

Mohammed Sijelmassi

Sustainable performance

Axelle Lemaire

Capital allocation & targets for 2028

Etienne du Vignaux

Conclusion

Cyril Malargé

Q&A

End 12:00 p.m.



### Sopra Steria in 2024



€5.8 bn 2023 revenue

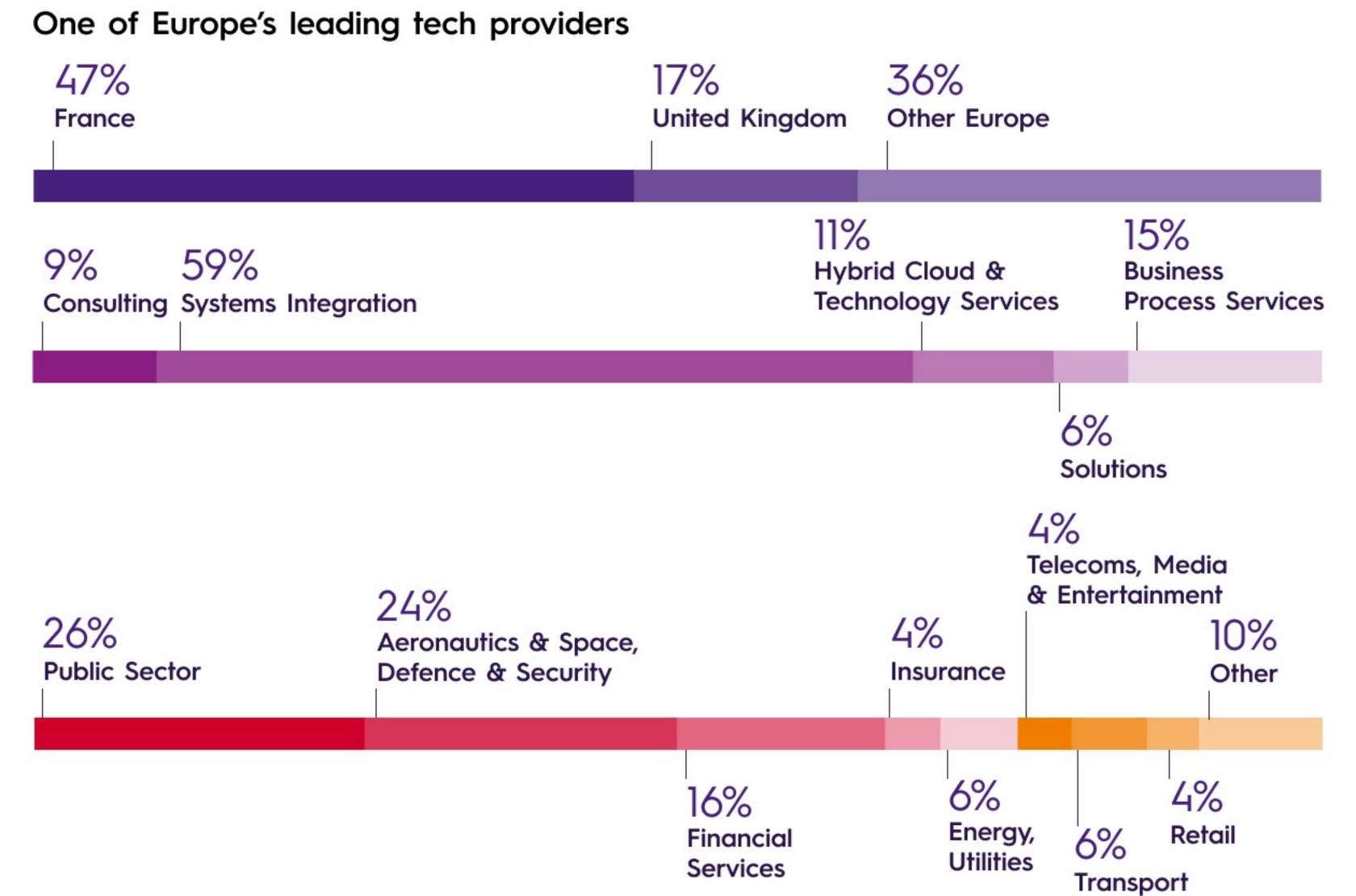
> 52,000 employees

Operations in nearly

30 countries

Approach

End-to-end



Note: Breakdown of Group revenue at 30 June 2024 excluding Ordina for business lines and verticals

## Company fundamentals since it was founded in 1968



Values embodied & shared by all our managers & employees, guiding their conduct

Human resources at the heart of our corporate plan

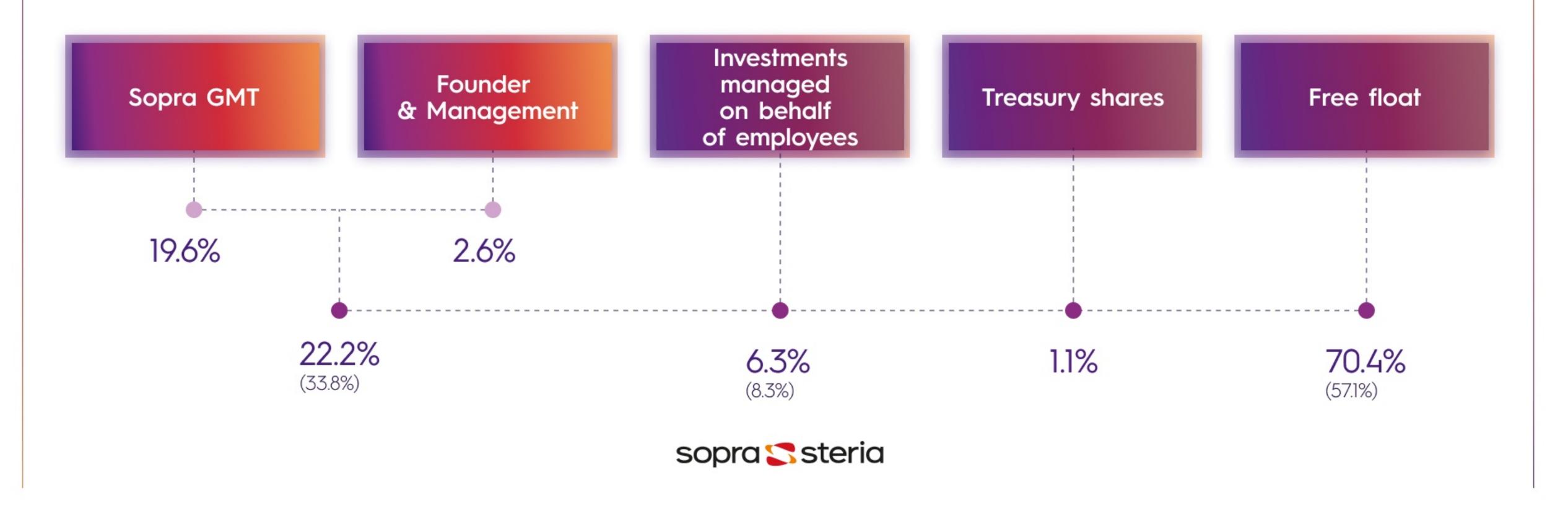
Sustainability, an integral part of the Group's identity and history

PUTTING CUSTOMER SERVICE FIRST	TAKING POSITIVE ACTION	COLLECTIVE MINDSET
RESPECT	PROFESSIONAL	OPENNESS
FOR OTHERS	EXCELLENCE	& CURIOSITY

### Independent corporate plan, a core shareholder



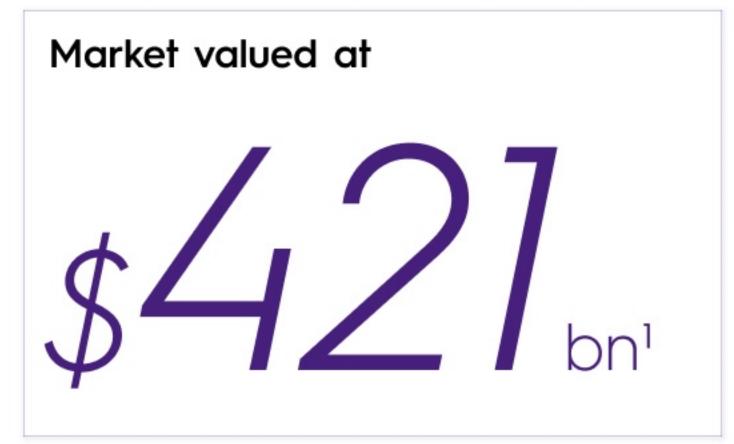
Share ownership at 30 June 2024

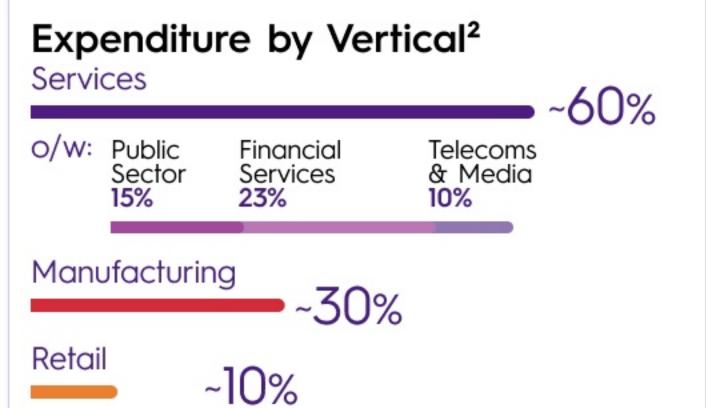


06

## European digital services market







Fragmented market (market share)

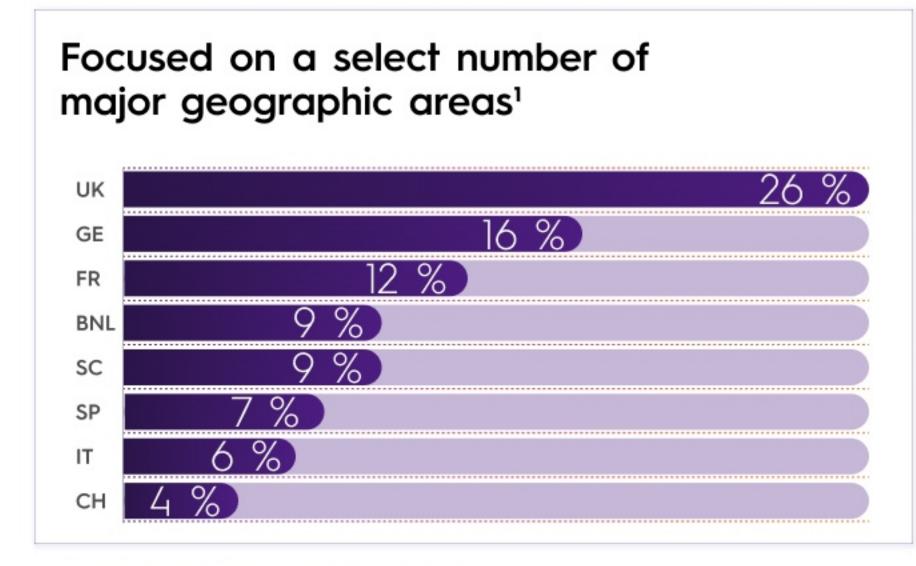
Top 30: 48%

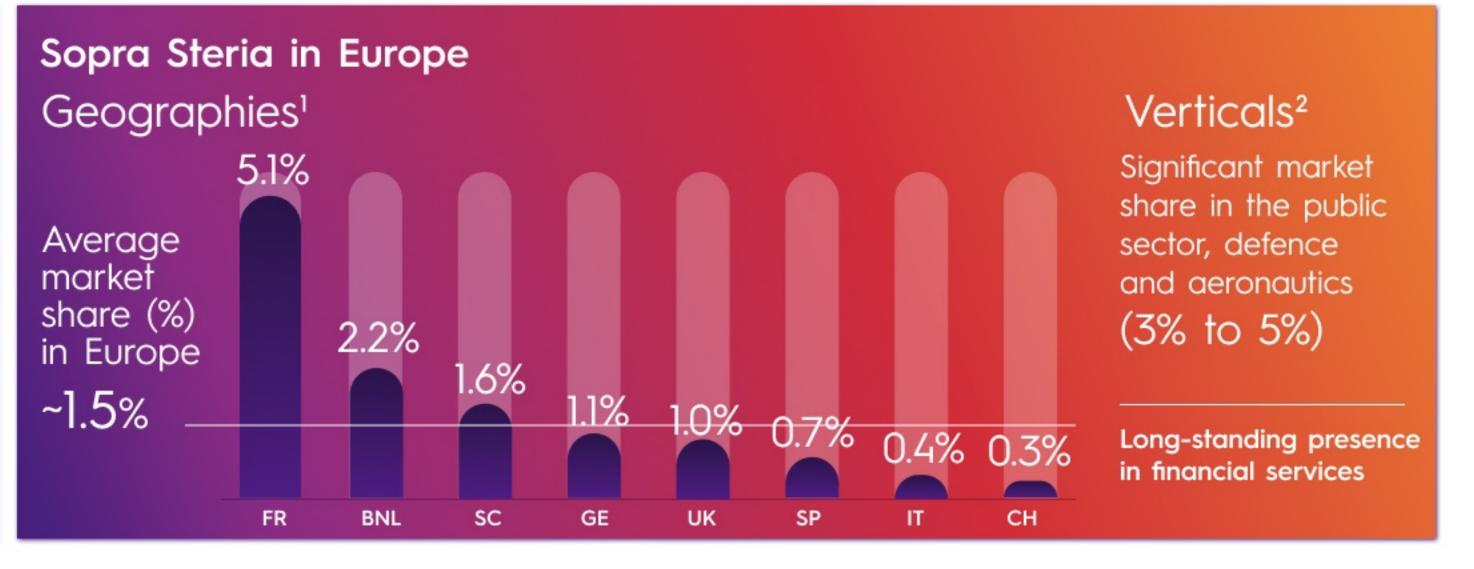
Top 1: 5%

Leaders with a broad-based range

Global players

Major presence in all major geographic markets





<sup>1</sup> Gartner, IT Services Forecast, 2023, Europe, 3Q24 2 Gartner, Global Consulting Firm

# Our outlook for market changes in Europe

Digitalised economy

with digital technology integrated into all business and functional processes

Need to transform business models for greater flexibility & efficiency

Technology:
a transformation lever

European organisations mindful of sovereignty issues

#### **Growth drivers**

Shift toward cloud computing

Data management & development of generative Al

Process automation & optimisation

Systems security

### sopra Steria

# Market undergoing structural growth

Growth driven by next-generation technologies

## Sopra Steria's European plan





4

strategic sectors

Public Sector

Financial Services

Defence & Security

**Aeronautics** 

#### **Positioning**

European leader in digital services

Credible alternative in Europe to global players

Decision to focus on high value-added offerings

Ambition to influence how digital technology is used

Industrial & sustainable approach to implementing technology

#### What sets us apart

Standout choice with regard to digital sovereignty issues

Values of trust and close ties with our customers and employees

Benchmark provider of responsible digital technology

#### **Capabilities**

Best-in-class end-to-end expertise in a comprehensive range of digital services

In-depth knowledge of our customers' priorities

Expertise in digital technologies

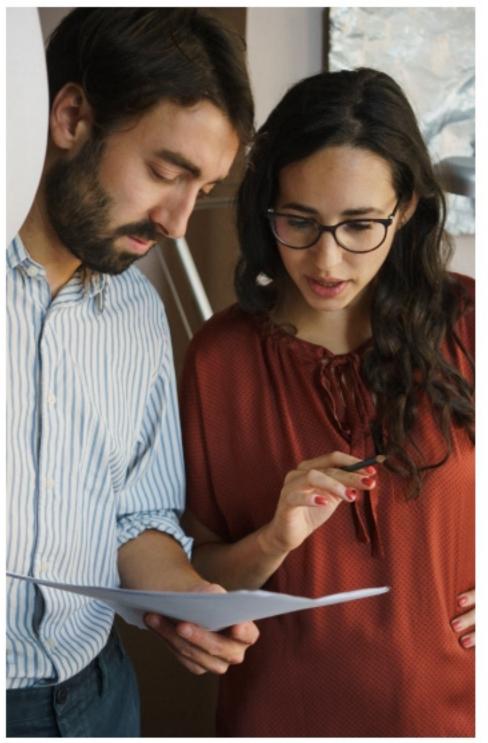
Powerful force in Consulting



## Strategy implementation levers











Acquisition

policy

Offerings

Operating model

HR transformation

Industrial approach & tools

of revenue acquired by 2028

## Key decisions taken since 2022



Recruitment of a Group Consulting CEO & a Sustainability Executive Director

Appointment of a Group COO

Launch of cross-functional technology skill centres in France in 2024

Major Group-wide programmes

IT infrastructure management

Cybersecurity activities



Strategic acquisitions

Defence & Security vertical



Benelux region





Sale of Sopra Banking Software

Clarification of our strategy

Accretive impact for the Group

Proceeds in 2024 €410.5m

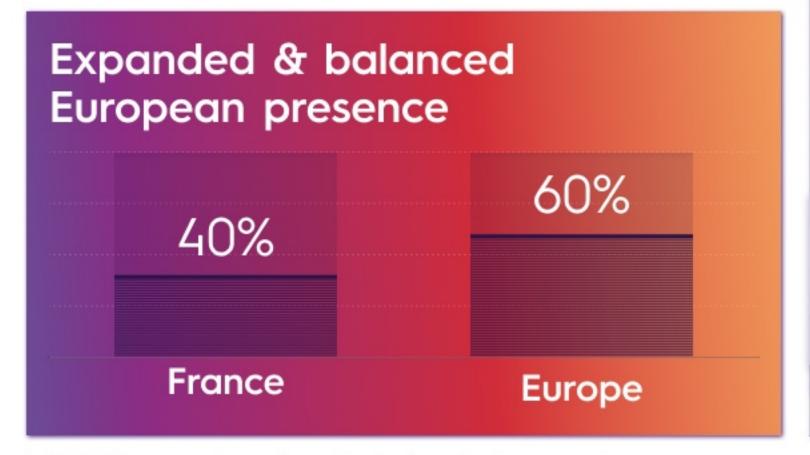


### Target profile for 2028

#### Revenue

>€/bn

total growth of ~ +6% per year (CAGR1)



major areas close to or greater than with sizeable market share in each one United Kingdom France Germany Benelux Scandinavia

Higher added-value

business mix

Consulting

212%

of revenue



1: 2024/2028 compound annual growth rate at constant currency rates



## Shifting from a service-based approach to high value-added offerings



Offering all our customers a comprehensive range of digital transformation solutions

ADVISE DEVELOP OPERATE SECURE

Embedding consulting into our value proposition

Comprehensive response to our customers' transformation needs

Expanding in digital platform management

Cloud and associated infrastructure services

#### Stepping up cybersecurity

- Prevention
- Protection
- Detection & Response

Ramping up in next-generation technologies...

- · Cloud · AI
- Data
   Emerging technologies

#### ...and in solutions

- · SAP S/4 HANA
- ServiceNow
- Salesforce

## Human resources at the heart of our transformation



Attractive & rigorous talent management

Reinforced & revitalised management approach

Review & modernisation of processes

Targeted rigorous recruitment

Tool-based, forward-looking skills management

Training: motivational management & NextGen technology

Accelerated career pathways

Well-managed succession plans

Bringing more women into top management roles

Simplification

**Employee-centric** 

Controlled, responsible integration of AI into our HR processes

# Enhancing our operating model



Verticals driving sales capacity

Key accounts strategy

Offerings

Sector-specific skills

Sales

Skill centres scaling up technological expertise

Data / Al

**Digital** 

Cloud computing

SAP

Corporate function drawing up the operating model & tailoring it to each operating sector

Drawing up policies

Operational management

Transformation management

Coordination & support

## Ramping up our industrial approach



Automating development environments

Digital Enablement
Platform boosted by AI

Used by nearly

50%

of developers

Use of generative Al in our operations

Assistance tools for project managers (HeiDI)

Virtual assistants for consultants (CEDRIC)

Predictive analysis tools to anticipate project warnings (AnDI)

Proactively expanding X-Shore expertise

India

(~ 5,000 people)

Cloud and AI technologies

Poland

(~ 1,000 people)

RPA and AI

Spain

(~ 1,000 people)

AI and development

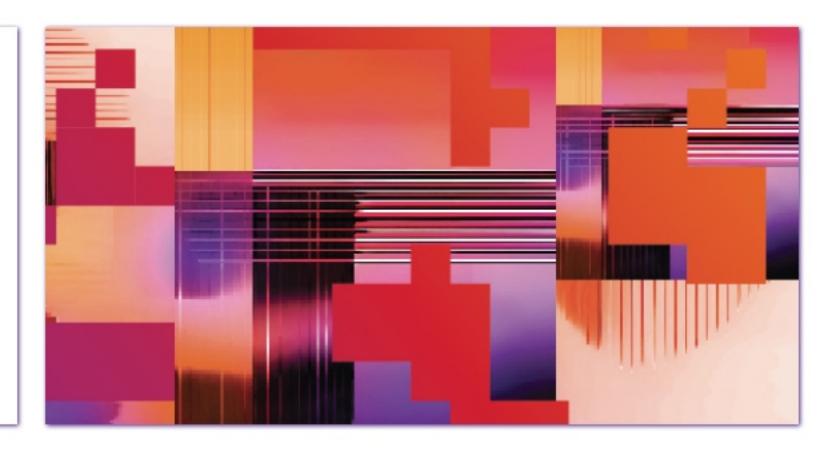


# Consulting, a strategic priority for Sopra Steria





Positioning ourselves as far upstream as possible in major transformation programmes



Fostering closer ties with decision-makers at our key clients



Helping the Group grow & move its services & solutions higher up the value chain



## Sopra Steria Next in 2024

Consultants in Europe by country

1,000+ Consultants

**Countries:** France

• UK

Spain

Countries: · Scandinavia · Germany

Belux

Netherlands

100 to 250 consultants

Countries: Italy

Specialised consulting: Manufacturing

**Payments** 

**Human Resources** 

#### **Key practices**

Public Sector

Financial Services

Aeronautics

Transport & Energy

Defence & Security

Tech Advisory

Data & Al

People & Change

Operational excellence

Europe

Up 7% vs 2023

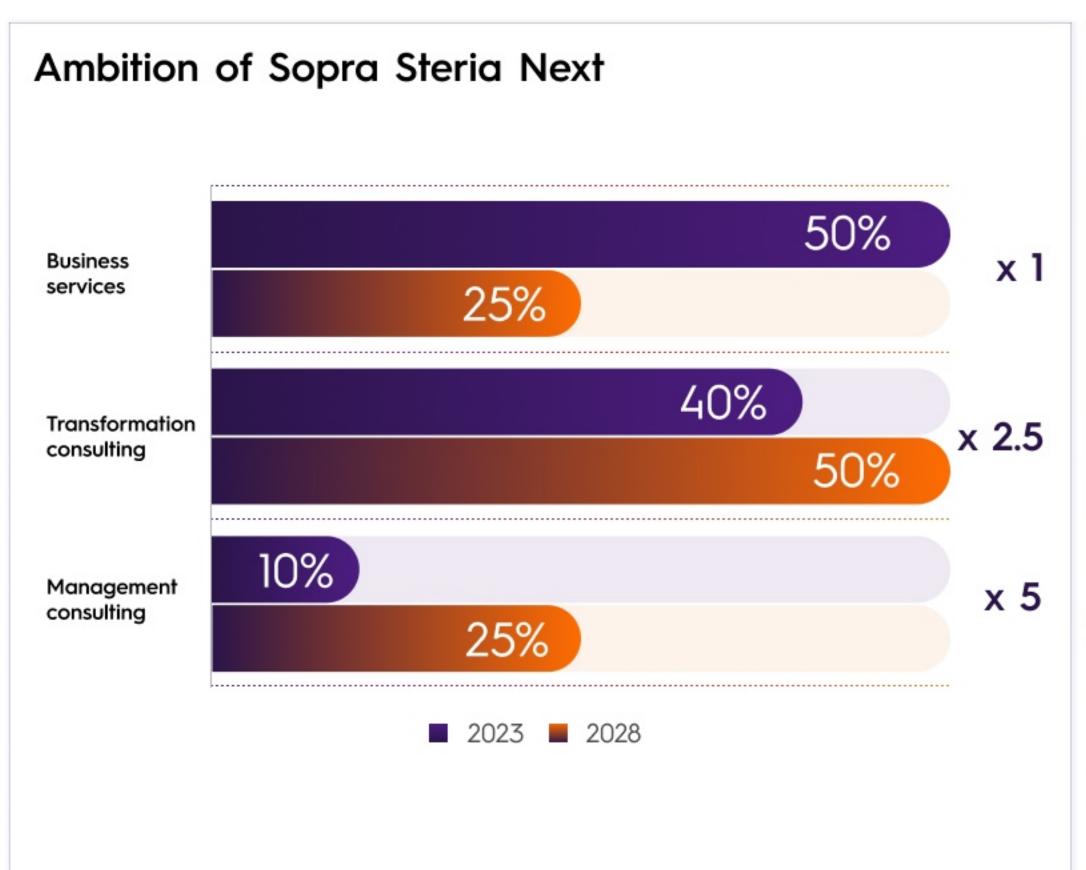
consultants

Offices

# Our ambition: Assert our position in consulting & double in size by 2028









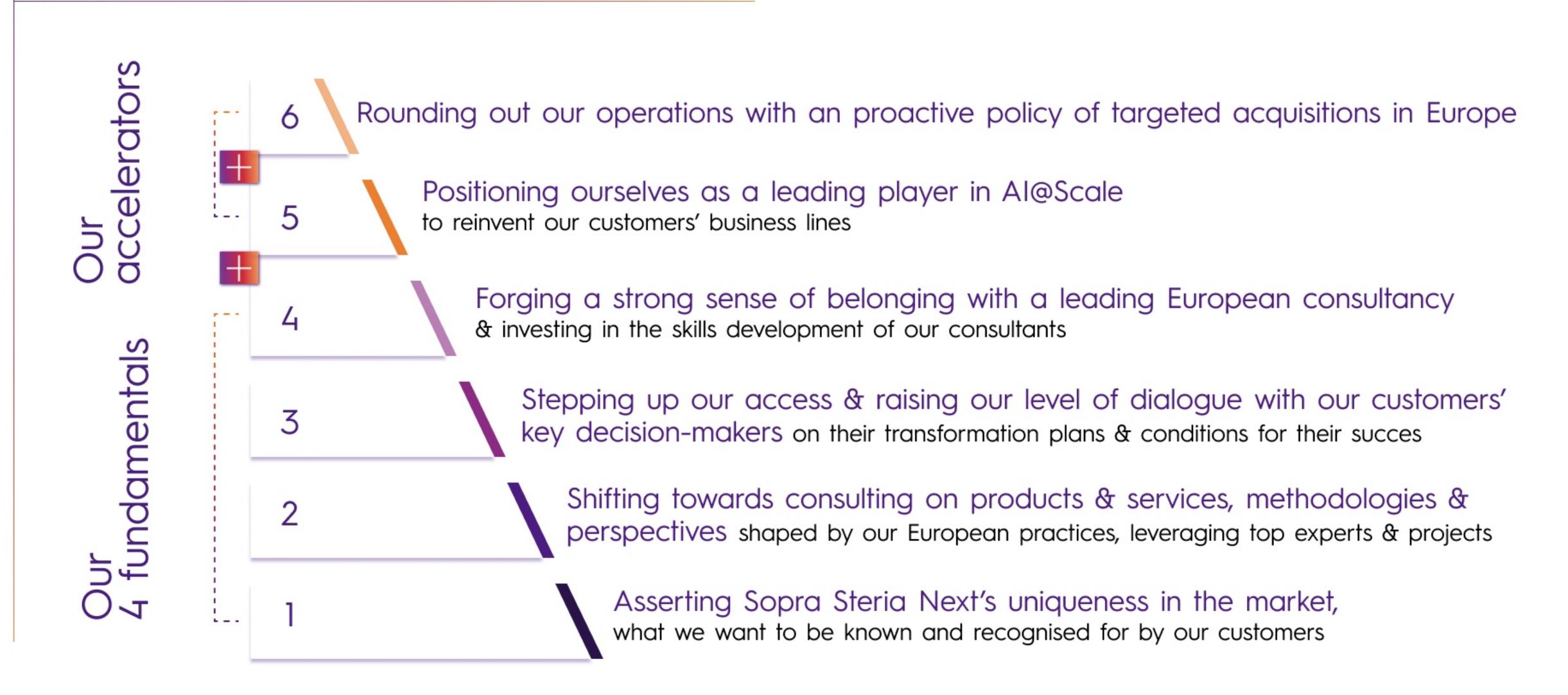
#### 3 levers:

- Volume
- Selling prices
- Acquisitions

<sup>1</sup> Source: Gartner 2022, Global consulting firm Sopra Steria Next estimates



### Our strategic priorities



## Using AI at scale to reinvent our customers' business lines



% of IT expenditure

2023

5%

2028

0%

**Priority** 

Moving from use cases to deployment at scale

4

**Archetypes** 

Al for Machines

Al for Processes

Al for Humans

Al for Software

3,500+ consultants trained in AI fundamentals through a dedicated training programme

#### Our main types of AI projects

Al Factory

From Ideation to deployment at scale

Copilot for MS 365
Deploying a new employee experience

Trustworthy AI
Meeting AI Act requirements & beyond

Dynamic GenAI4IT

Global approch from an IT Departement point of view

Relevant Al

From Ideation to priorisation

Contact Centers

GenAl powered Contact centers

# Securing & accelerating the success of our customers' transformation projects



Digital criminal justice



Inclusive travel experience



Showcasing the future of industry





2023 Gold award (Syntec Conseil)

4.4m proceedings digitalised in 95% of jurisdictions

Removing barriers to mobility and increasing autonomy for people with disabilities, who make up 15% of Europe's population

Award from the Club de Paris des Directeurs de l'Innovation

1<sup>st</sup> rollout of 5G in the industrial sector 40% reduction in maintenance time and 30% reduction in energy use

Al to detect payment fraud



HR modernisation trajectory



Transformation of commercial organisation





"Premios Computing Spain 2024" Innovation, AI Development & Big Data

Significant reduction in financial crime linked to payments

"2024 Prix de la Relation Citoyen" awarded by Acteurs Publics

HR IT system for France's largest employer: 1.2m agents VIRTUO "recruitment" platform with 250,000 applications managed in 6 months Production boost from 2.5% à 5% depending on agency type

Efficiency x2 of agents to sales support ratio and 25% - reduction of regional teams





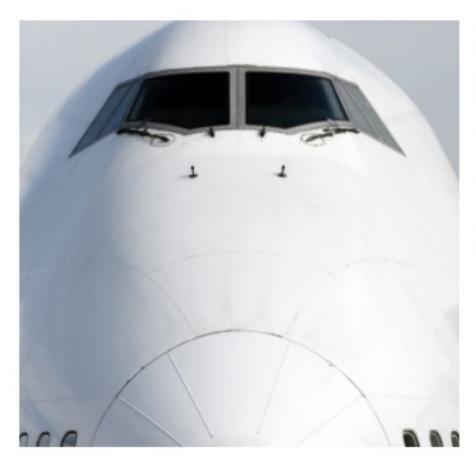
## Transformation through technology

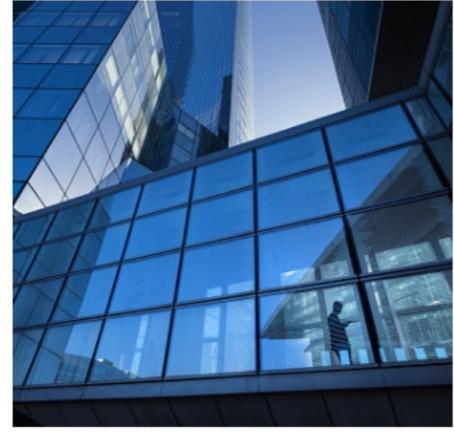
Rapidly changing organisation Driving Sopra Steria develops advanced & sustainable digital systems environment transformation Reliable & industrialised Public Technology Sustainable Private Ethical Need to transform business models and processes



### Technology for specific business lines

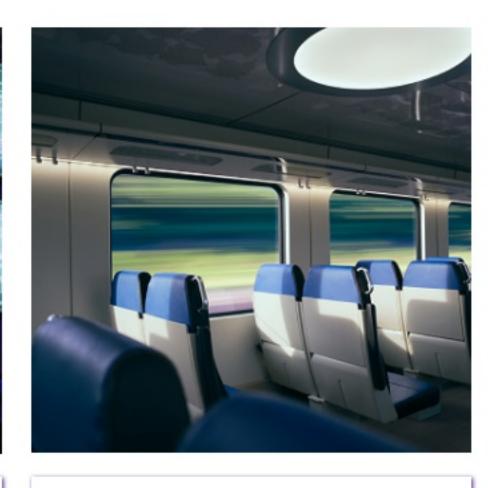
#### Groupes of applications by market











Aeronautics

Digital twin solutions for factory simulation and supply chain optimisation Financial Services

Debt collection management platform for secure & autonomous management Public Sector

Automated number-plate recognition solution, with real-time notifications sent to law enforcement agencies Defence & Security

Anti-drone solutions during the 2024 Paris Olympics Transport

Incident management systems for real-time traffic management (e.g. London)



## Technologies shaping the future

Cloud Computing

AI & GenAI in Engineering

Data

Emerging technologies

Digital
Ramping up in NextGen technologies



of revenue

## Industrial & sustainable approach to technology use



Al adoption programme



Reusable platforms

Accelerated deployment with AI platforms & software development

Skill centres

Data/AI ~ 4,000 experts

Cloud ~ 8,000 experts

Cybersecurity ~ 2,500 experts

~ 15,000 certifications

Reasonable use, from design to deployment

Sustainable design

**G4IT** 

Confiance.ai

AI-Act



# Increasingly ambitious sustainability trajectory



Sustainable business model

High expectations

Steadfast commitment

DNA

Long established DNA

**Ambitious** 

trajectory

Firm foothold

in our European geographies

Worsening

climate situation

Growing expectations

from customers

Widespread ramp-up

in sustainability standards across Europe

Improved

management of sustainable performance

Reinforcement

of our skills & solutions

Development

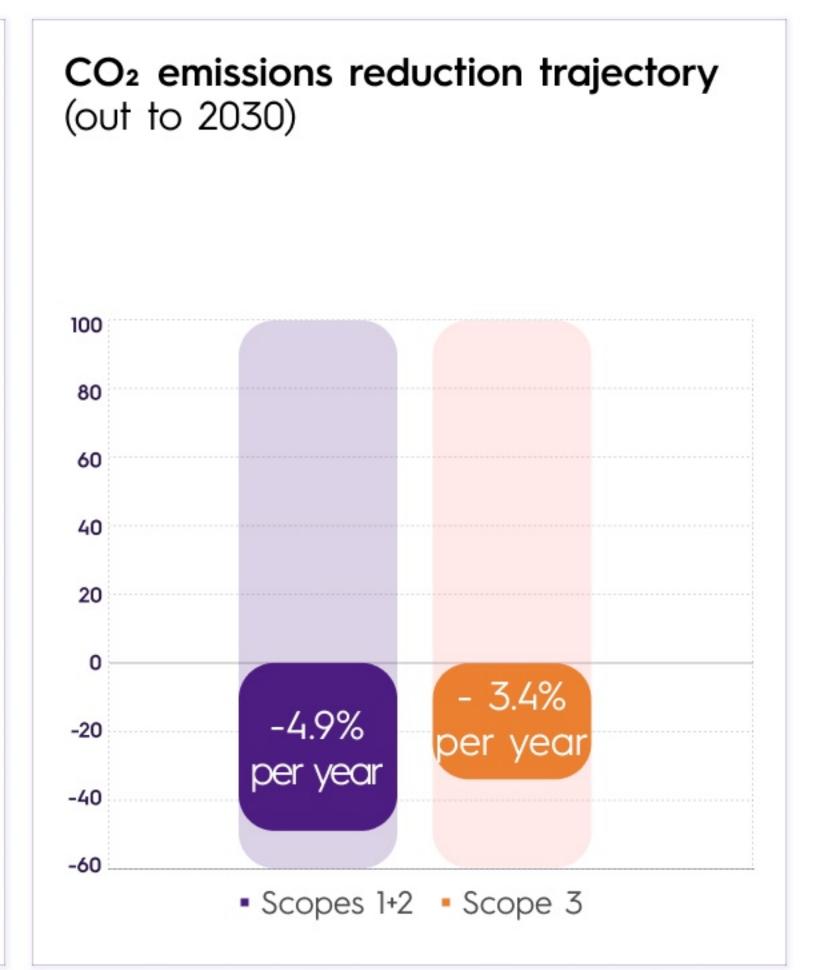
of new sustainability standards



## Aligned with our climate goals







## Commitment that spurs us to take action



**S**key initiatives

Group-wide energy savings

ISO 14001 certification

Supply chain programme

#### Market recognition<sup>1</sup>



Sustainalytics Risk

13.3 Low risk



S&P Global

94/100



MSCI ESG AA - Leader<sup>2</sup>

7.9/10

Top 33%, out of 117 companies







Going further

Group-wide sustainable transport plan

Energy-efficient IT equipment

Water policy
Biodiversity policy
Beyond-value-chain actions

## Human dimension: Reinforced equal opportunity policy



#### Targets for diversity & inclusion

Workplace gender equality

Disability inclusion

Welcoming LGBTQIA+ people

Fostering intergenerational ties

Helping people back into work

#### Prioritising gender equality in management and business lines<sup>1</sup>

Increasing the proportion of women in the workforce

Promoting at least as many women as men Training an equivalent share of women as the proportion of women in the workforce

Increasing the proportion of women in management roles (L5+)

33.5% 14.0% vs 12.8% 34.1% 20.1%

#### **Employee policy** initiatives

Testing for discrimination risks in recruitment processes

CSR certification policy

Training and awareness campaigns

#### Decisive medium-term initiatives

Dedicated programmes

Recruitment targets

Manager involvement

34 1 Full-year 2023 indicators for the Group

## Community outreach policy: One of the Group's strategic assets



Sopra Steria helps disadvantaged young people and their loved ones navigate day-to-day digital processes

"Who would give their time without expecting anything in return?"

# Trusted, sustainable & sovereign operator



Pressing new need for responsible digital technology

#### Setting a high benchmark for the future





## Developing low-impact digital solutions





Helping our customers transition to sustainable production & distribution models



PAC Radar Sustainability-related IT Consulting



Leader -"ESG for Banking Services" (NelsonHall)



Major Contender -"NetZero Consulting Services" (Everest)

#### Action guided by sovereignty & ethics

Disinformation - Pégase think tank

**ECSO** 

(European Cyber Security Organisation)

**BITD** 

(Defence Technological & Industrial Base)

Confiance.ai

GAIA-X

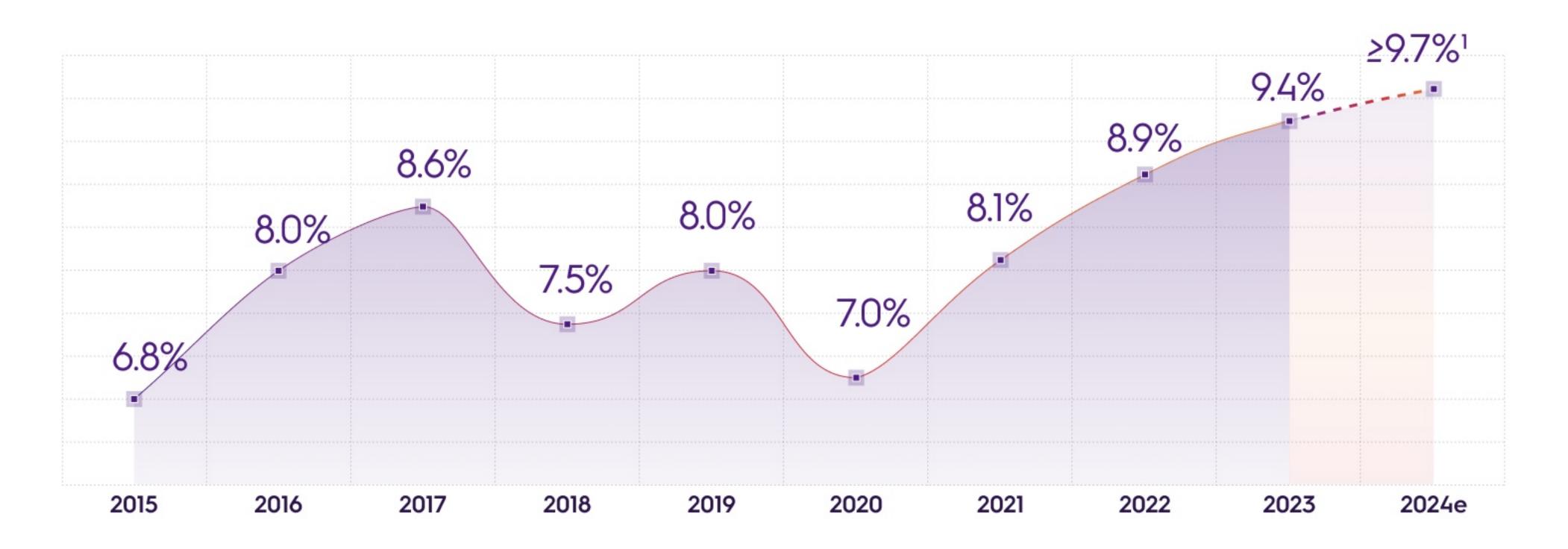
InfrateX Consortium/Simpl



# 2015 - 2023 Profitability milestone reached

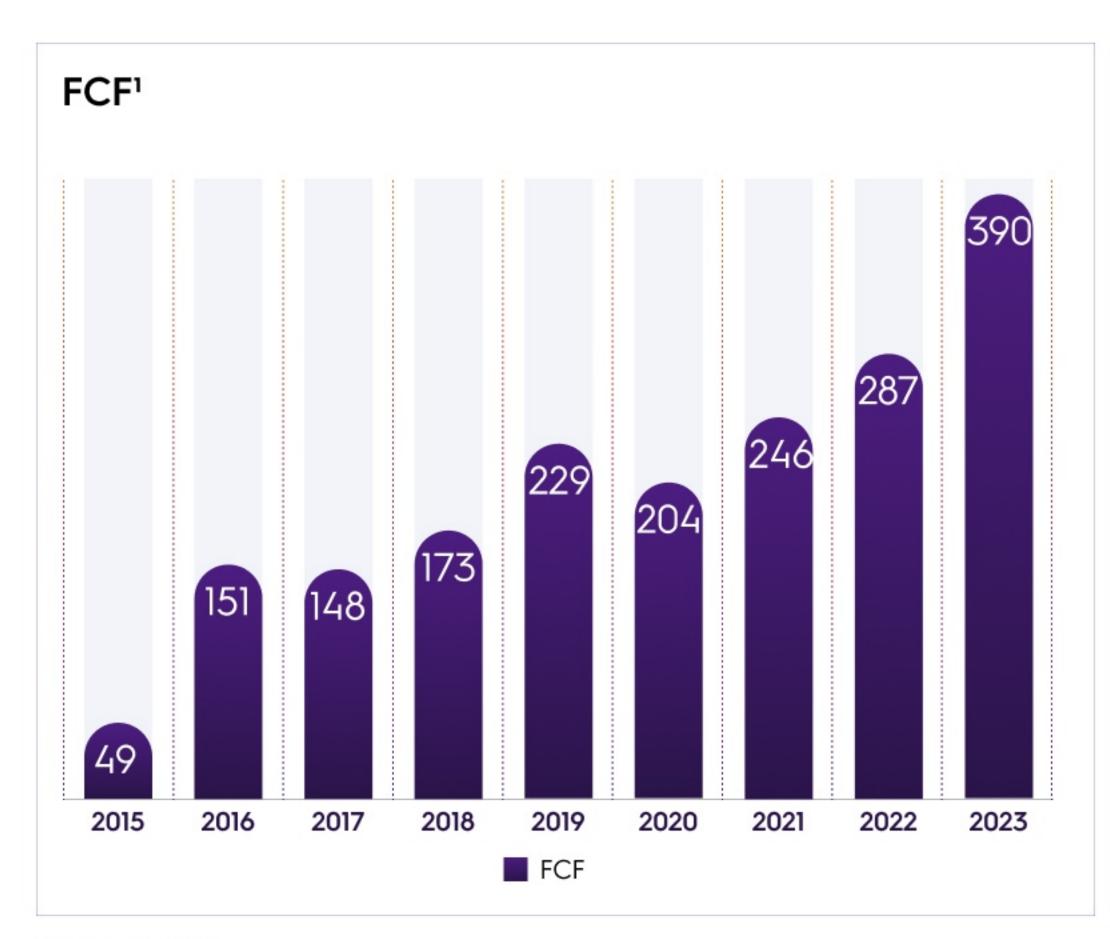


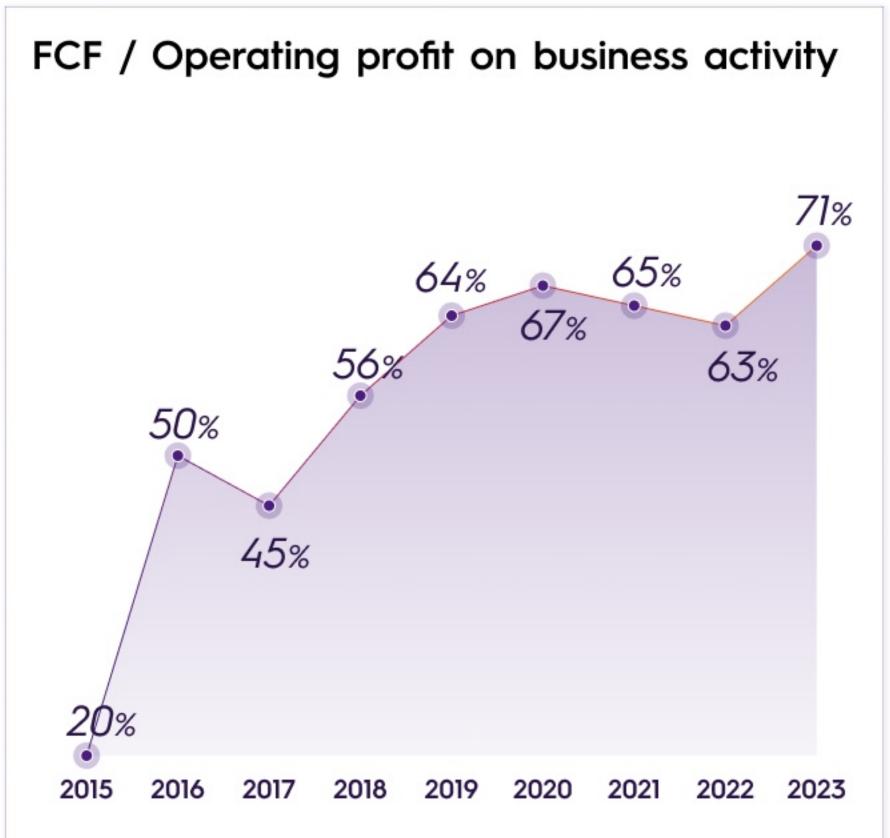
#### Operating margin on business activity (%)



# 2015 - 2023 Substantial increase in cash generation





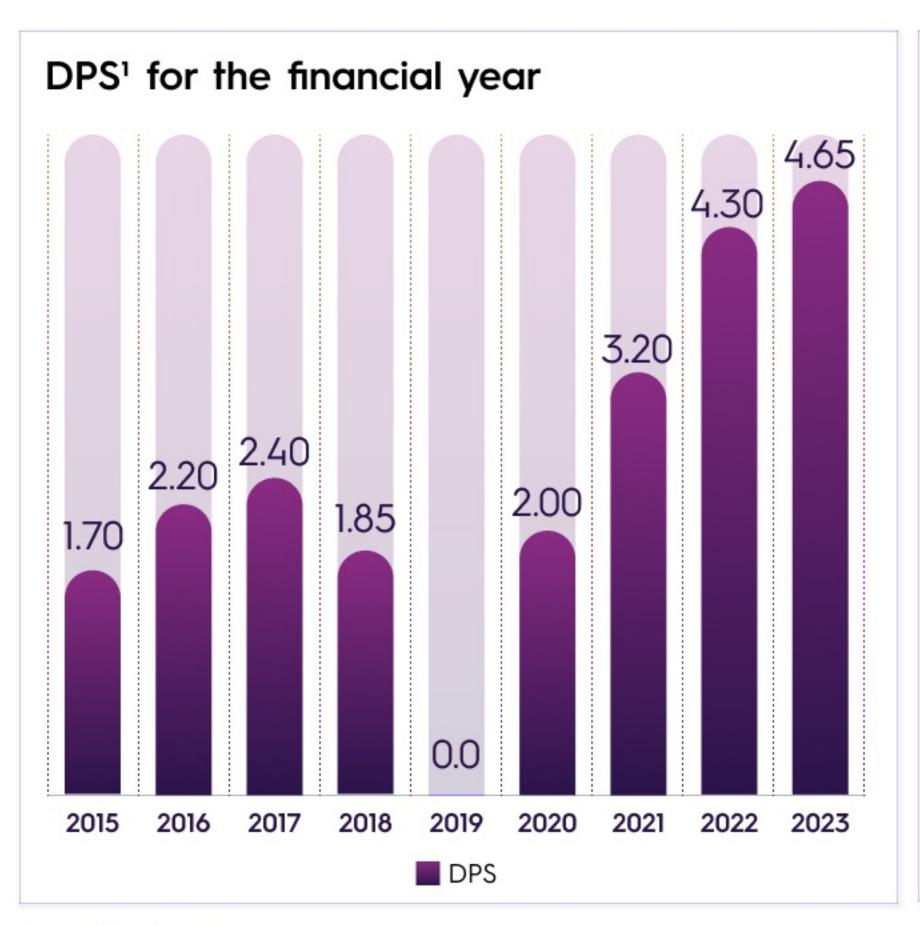


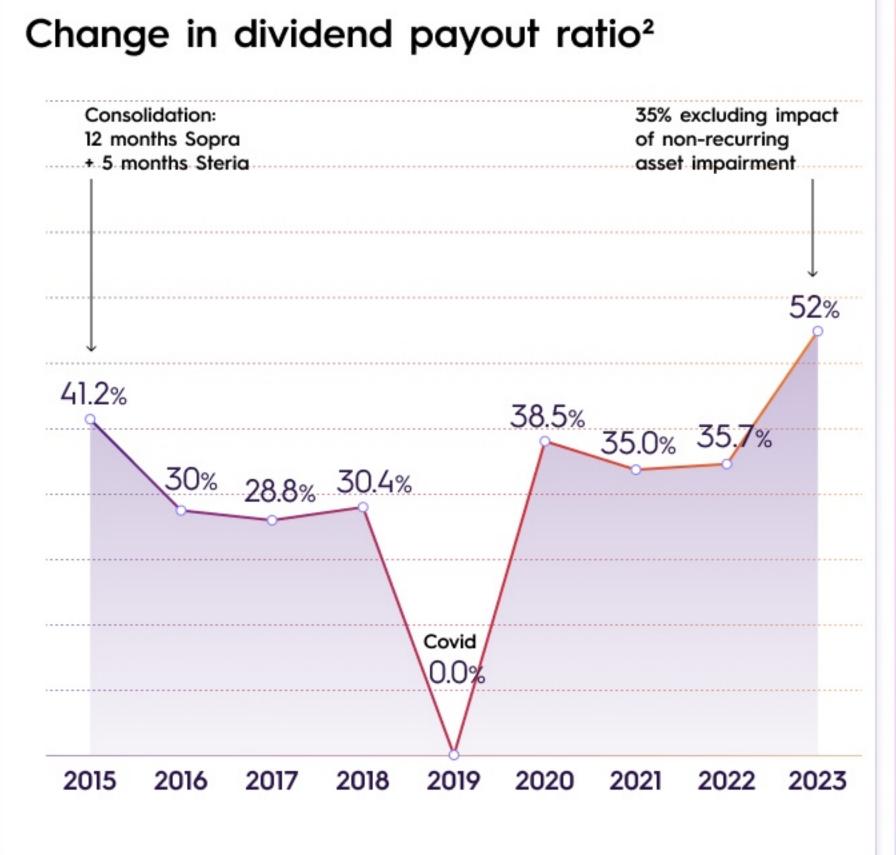


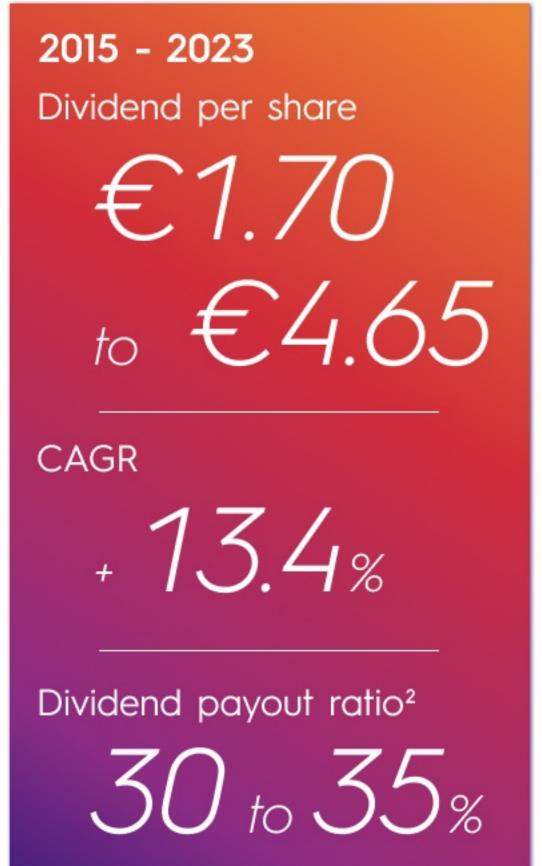
1: FCF: Free cash flow

# 2015 - 2023 Significant growth in dividends







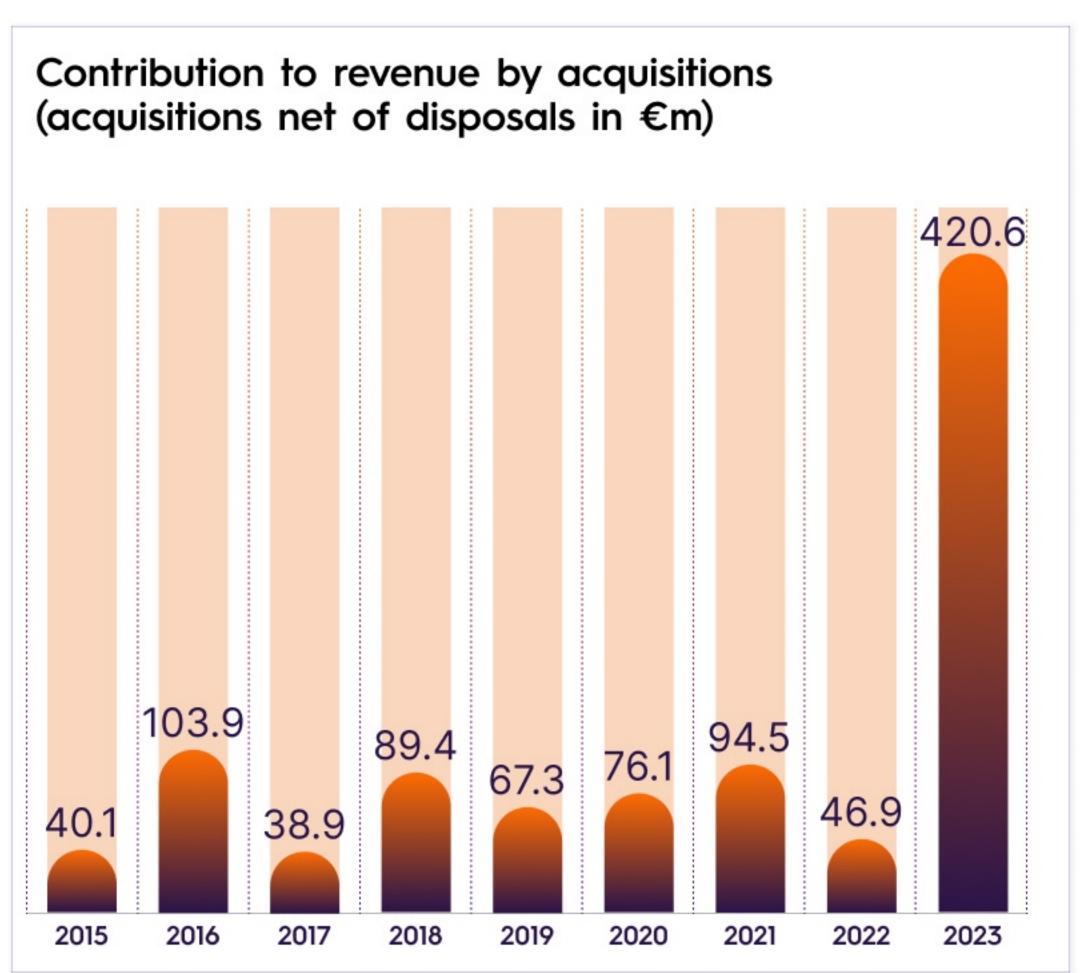


<sup>1:</sup> DPS: Dividend per share

<sup>2:</sup> Dividend payout ratio: Dividend / Net profit attributable to the Group

# 2015 - 2023 Recent acceleration in external growth





Acquisitions contributed

€ 978m

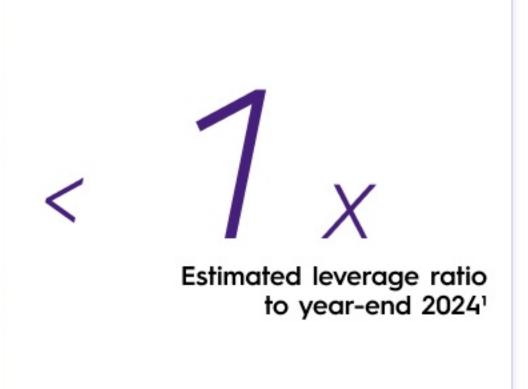
to revenue

Acceleration in 2023, with

€421<sub>m</sub>

contribution to growth



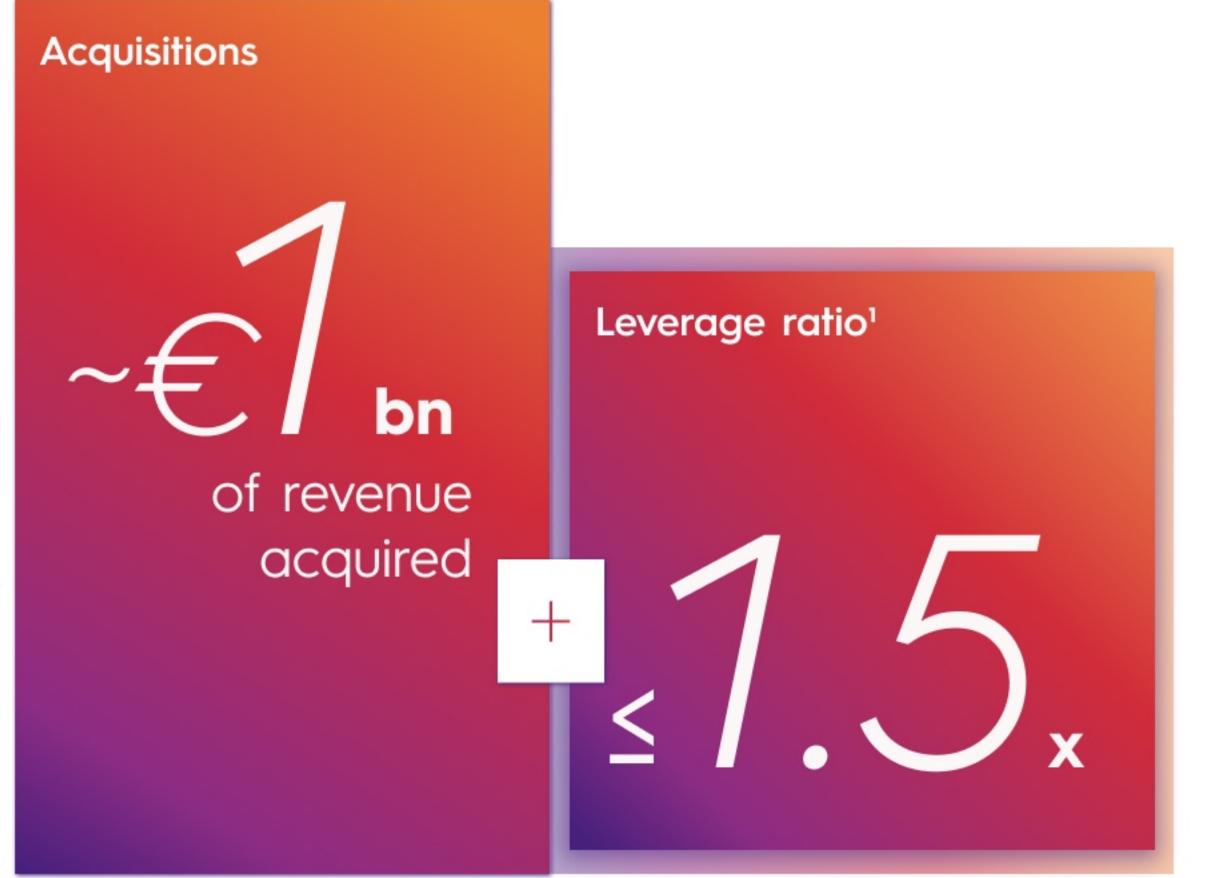


2015 - 2023

# Capital allocation policy for the period 2025 - 2028







1: Leverage ratio: Net financial debt / EBITDA before IFRS 16



## Acquisition policy

Acquisitions the European

Target size: **Medium** 

#### Geographies

Expand our presence in Europe outside France

### Top-priority

- Scandinavia
- Germany
- Benelux
- UK

#### **Tactical**

- Italy
- Spain
- France

#### **Business lines**

Consulting Digital

#### **Verticals**

### Top-priority

- Public Sector
- Financial Services
- Defence & Security
- Aeronautics

#### Tactical

· Other verticals



# Targets for 2028

Organic annual growth post-2025

2% to 5%

External growth



Operating margin

10% to 11%

Margin levers

**BUSINESS MIX** 

Consulting (% of revenue)

≥12%

Focus on operational efficiency

**TECHNOLOGY MIX** 

Digital

(% of revenue)

≥60%

All geographies

≥10%

Operating margin



# Key indicators for the period 2025 - 2028

Operating margin structurally

> 10%



FCF / Revenue

5% to 7%





<sup>1:</sup> ROCE: Return on capital employed (Profit from recurring operations before tax + Profit from equity-accounted companies) / (Equity + Net financial debt) 2: Leverage ratio: Net financial debt / EBITDA before IFRS 16



