Sopra Banking Software
Market Positioning
SBS Summit
anchoring
Open Ecosystem

Summit 2021
5,000 participants
60+ sessions
30+ bank’s speakers
50+ partners

Summit 2022
Welcoming you!!!
Today’s challenge of Financial Institutions

95% of Clients interaction generate less than...

10% of Financial Institution’s revenues

SOURCE: SOPRA BANKING SOFTWARE RESEARCH, 2021
A vision for
Financial Institutions

EMBEDDED
Banking everywhere and not only at Bank with adaptive business model

INCLUSIVE
A bank for everyone with everybody in an open ecosystem

EFFICIENT
Operational efficiency, resiliency and security by purpose

HUMANIZED
Bring digital symmetry of attention from prospects to clients up to Bank’s talents
Sopra Banking Software
positioning for growth

Banking Services

Composable Banking

Cloud Platform
More than 150 banks and financial institutions today rely on our SaaS platform offering.
2 key platforms to address 2 key markets

- Common Architecture Principles
- Non-Functional Principles
- Go-to-cloud Strategy
Thanks