Sopra Steria Financial Services Vision and Value Proposition



/ The Financial Services sector spearheads Sopra Steria Group



Revenue in Financial Services

Experts in Financial Services

Clients

95%

Of the biggest banks in Europe 87%

Of the top global captives and asset finance lenders 60%

Of the biggest banks in Africa

When banks started to enter the Digital Battlefield...





Everyone is now on the digital battlefield...



Of customers use online banking at least once a month



For every time a customer visits a branch, they use their mobile banking app 50 to 80 times



88% of consumer-bank interactions will happen through smartphones by 2022

Digital Banking immensely intensified the **competitive landscape** and triggered an **efficiency plan across all processes**.



Sopra Banking Software

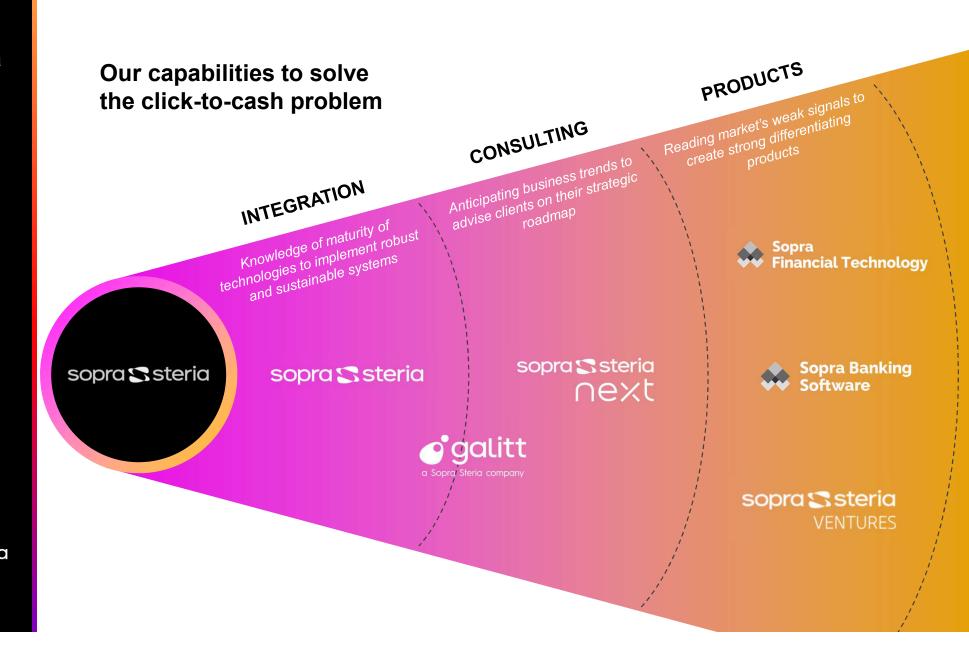
Sources: Forbes, BCG, The Financial Brand



/ Sopra Steria for Financial Services: The positioning

Turning clicks into cash





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Sopra Banking
Software

How do we manage our innovation ecosystem?



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How to transform Clicks into Cash?

Open Ecosystems	Enabling financial institutions to open their ecosystems and data to third-party vendors by using modern platforms, Fintechs and APIs
Customer Centricity	Understanding the end-customer deeply to drive human-centric products and services
Intelligent Processes	Making the enterprise processes more intelligent, efficient and effective, primarily using automation , ML , Al , and Data
Go-To-Market Agility	Enhancing the speed and innovation of the enterprise processes and product time-to-market
Rusiness Resilience	Ensuring that infrastructure, applications and business models

are secure, resilient, and sustainable

Business Resilience





Open Ecosystems



Enabling financial institutions to **open their ecosystems and data** to third-party vendors by using modern platforms, FinTechs and APIs

	Levers	Capabilities	Consulting	Products	Tech. Services
1.1	Open Banking	a. Open Banking Platform b. API Management & Governance c. User-Permissioned Data (PSD2)		•	
1.2	Core Banking Transformation	a. Core Banking Transformation		•	
1.3	Digital Payments	a. Core Payment Hub & Instant Payments b. Request to Pay	•	•	

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Intelligent Processes



Making the enterprise processes more intelligent, efficient and effective, primarily using **automation**, **ML**, **Al**, **and Data**

	Levers	Capabilities	Consulting	Products	Tech. Services
3.1	Process Mining	a. Process Mining			
3.2	Intelligent Automation	a. Intelligent Process Automation (IPA)b. Al Servicesc. Cognitive Document Processing		\circ	
3.3	Intelligent Platform	a. Ethical Debt Management (EDM) b. Loans & Collections	•	•	•

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Thanks

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