

DIGITAL GOV' 2019

DIGITAL GOVERNMENT BAROMETRE:

THE DIGITALISATION OF THE PUBLIC SERVICES IN SIX EUROPEAN COUNTRIES

October 2019





METHODOLOGICAL NOTICE



SAMPLE

6011 respondents in six countries interviewed via Ipsos online access panel.

Germany: 999 respondents.



FIELD DATES

From September 4th to 11th 2019.



METHODOLOGY

Quota Sampling: Gender, Age, occupation of the interviewee, region and marketsize



Evolution compared to 2018



New question/country in 2019



This report was prepared in compliance with the international standard ISO 20252 «Market, opinion and social research »



COUNTRIES WHERE INTERVIEWS WERE CONDUCTED



FRANCE

1005 interviews



UNITED KINGDOM

1000 interviews



GERMANY

999 interviews



NORWAY

999 interviews



SPAIN

1005 interviews



ITALY

1003 interviews



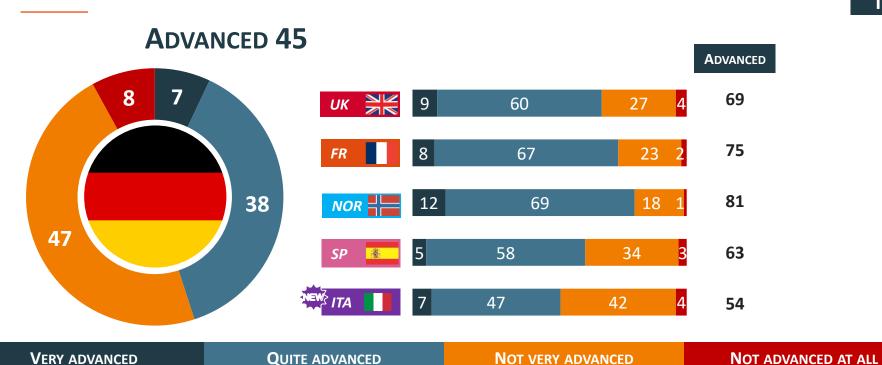


SUMMARY

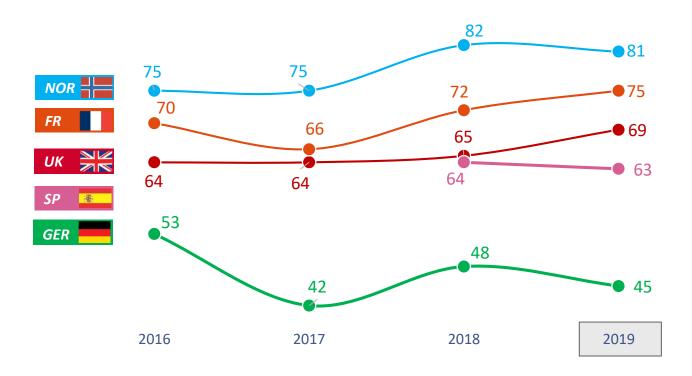
PART 1	THE STATE'S DIGITAL TRANSFORMATION	P.5
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Question: How would you describe the current degree of digital development – e.g. use of the Internet and digital services – in the Government (national, local or devolved administrations) and its services?



Question: How would you describe the current degree of digital development – e.g. use of the Internet and digital services – in the Government (national, local or devolved administrations) and its services?

ZOOM GERMANY | SUBTOTAL ADVANCED 45 2018 2017

2016

48

42

53

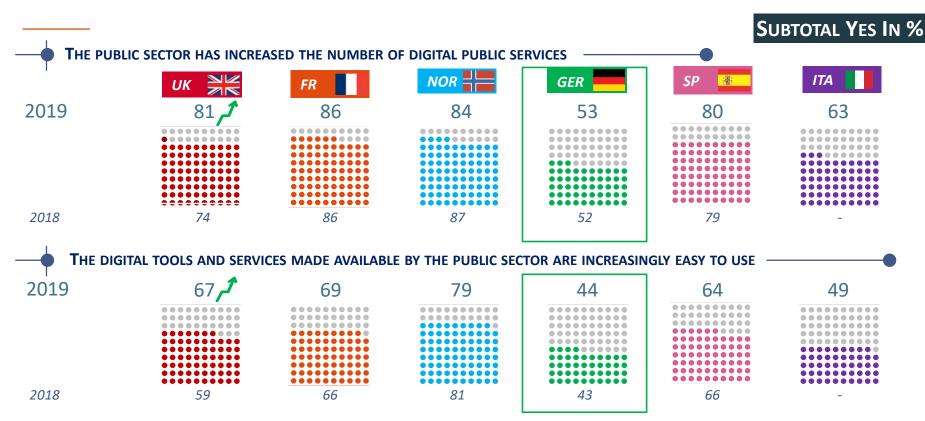
In %

			GE	NDE	R						SOCI	O PR	OFES	SION	IAL CATE	GORY			
2018 2017 2016					UPPER AND MIDDLE CLASS			6	WORKING CLASS			RETIRED							
	42	36	50	54	_					51				49		I	37	,	
38					2018	2017	201	16	2018	2017	2016	20	018	2017	2016	2018	2017		2016
30				II	54	49	9 5	7	41	40	52	5	51	44	55	40	37		52
				AGE					POPULATION DENSITY						JOB STATUS				
	ESS THAN			YEEN 35 AI			YEARS O					2018	2017	2016			2018	2017	2016
	51			43		ř	43		THINLY	Y	37	46	44	55	EMPLOYED	50	51	46	58
2018	2017	2016	2018	2017	2016	2018	2017	2016	Interi	MEDIARY	46	46	41	55	SELF EMPLOY	YED 35	44	37	41
53	52	53	50	41	58	39	37	47	DENSE	ELY	49	51	43	50	INACTIVE (EXCEPT RETIR	_{RED)} 45	55	43	48

Question: How would you describe the current degree of digital development – e.g. use of the Internet and digital services – in the Government (national, local or devolved administrations) and its services?

⁸ Digital Gov' 2019 Sopra Steria - Ipsos

NUMBER AND USER-FRIENDLINESS OF DIGITAL PUBLIC SERVICES



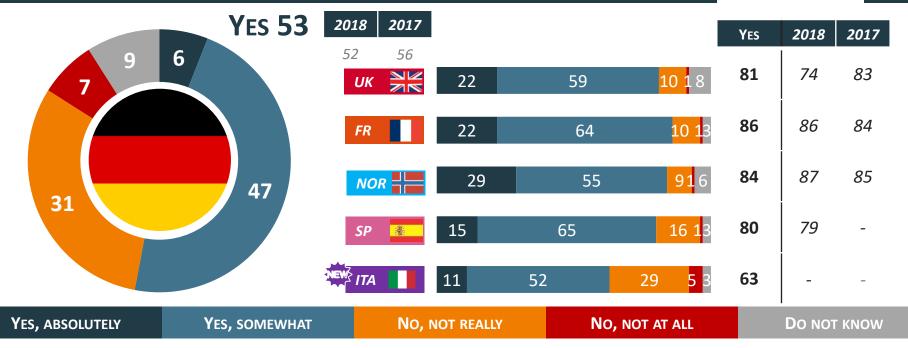
Question: Would you say that, in recent years... [the public sector has increased the number of digital public services/the digital tools and services made available by the public sector are increasingly easy to use]?



NUMBER OF DIGITAL SERVICES IN THE PUBLIC SECTOR



In %



Question: Would you say that, in recent years... the public sector has increased the number of digital public services?





...the public sector has increased the number of digital public services

2 56

GENDER SOCIO PROFESSIONAL CATEGORY **WORKING CLASS RETIRED UPPER AND MIDDLE CLASS** XX XX XX **POPULATION DENSITY** AGE **JOB STATUS** BETWEEN 35 AND 59 LESS THAN 60 YEARS OLD 35 YEARS OLD YEARS OLD AND MORE **THINLY EMPLOYED INTERMEDIARY SELF EMPLOYED** INACTIVE **DENSELY** (EXCEPT RETIRED)

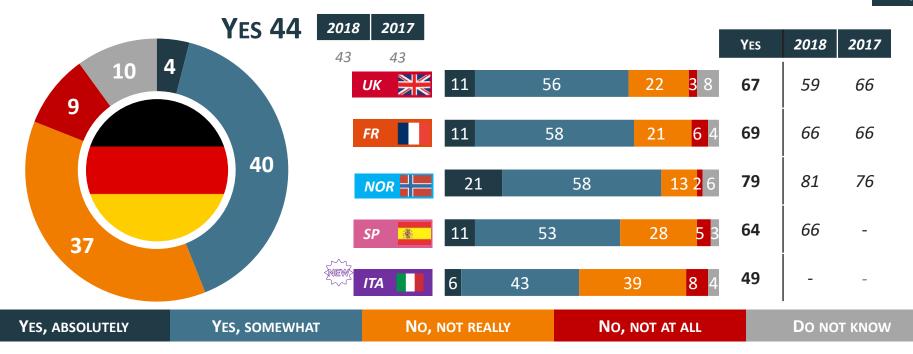
Question: Would you say that, in recent years... the public sector has increased the number of digital public services?



USER-FRIENDLINESS OF DIGITAL SERVICES IN THE PUBLIC SECTOR

...THE DIGITAL TOOLS AND SERVICES MADE AVAILABLE BY THE PUBLIC SECTOR ARE INCREASINGLY EASY TO USE

In %



Question: Would you say that, in recent years... the digital tools and services made available by the public sector are increasingly easy to use?

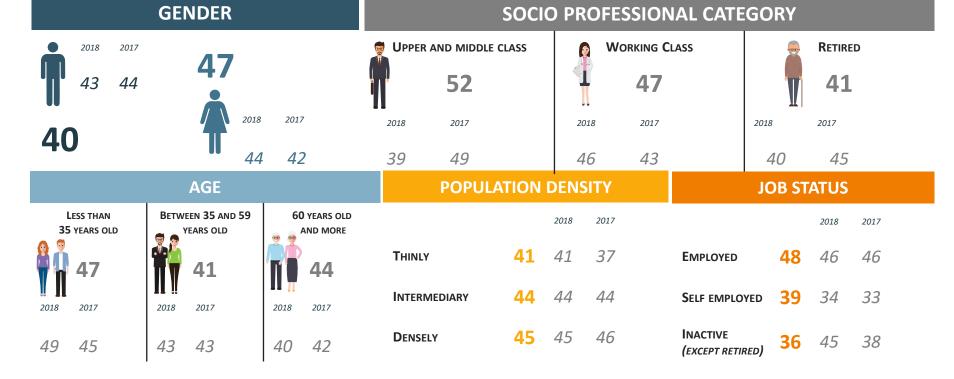


43

43

...the digital tools and services made available by the public sector are increasingly easy to use

In %



Question: Would you say that, in recent years... the digital tools and services made available by the public sector are increasingly easy to use?



SATISFACTION TOWARDS DIGITAL SERVICES IN DIFFERENT SECTORS

Question: In each of the following areas, are you satisfied with the digital services provided by the State and its agencies?

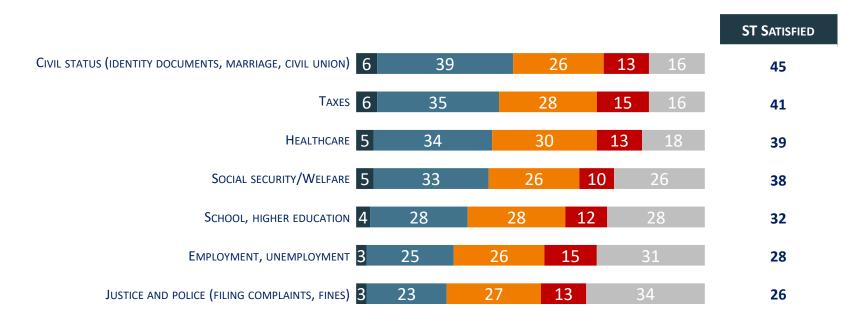
SUBTOTAL SATISFIED IN %

	UK N	FR	NOR =	GER	SP 🌯	ITA
Healthcare	55	55	71	39	54	41
CIVIL STATUS (IDENTITY DOCUMENTS, MARRIAGE, CIVIL UNION)		52	64	45	43	52
Taxes	44	74	73	41	48	33
SCHOOL, HIGHER EDUCATION	43	34	54	32	43	38
EMPLOYMENT, UNEMPLOYMENT	36	31	45	28	37	21
Social security/Welfare	32	66	56	38	56	27
JUSTICE AND POLICE (FILING COMPLAINTS, FINES)		29	37	26	33	32



In %

ZOOM GERMANY | DETAILS



COMPLETELY SATISFIED

SATISFIED

NOT VERY SATISFIED

NOT AT ALL SATISFIED

NOT APPLICABLE / | HAVE NEVER HAD TO USE A

SERVICE IN THIS AREA



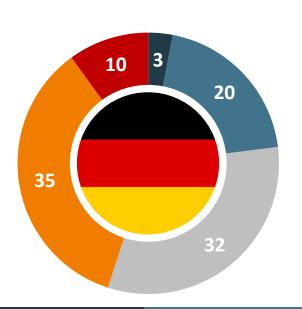
Question: In each of the following areas, are you satisfied with the digital services provided by the State and its agencies?

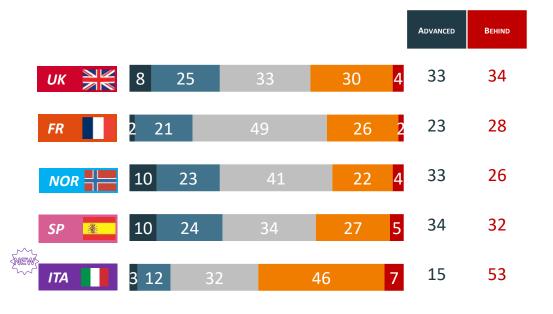
Digital Gov' 2019 Sopra Steria - Ipsos



THE ADVANCEMENT OF DIGITALISATION IN THE PUBLIC SECTOR COMPARED TO PRIVATE COMPANIES

BEHIND 45 ADVANCED 23





VERY ADVANCED

SOMEWHAT ADVANCED

AT THE SAME LEVEL OF ADVANCEMENT

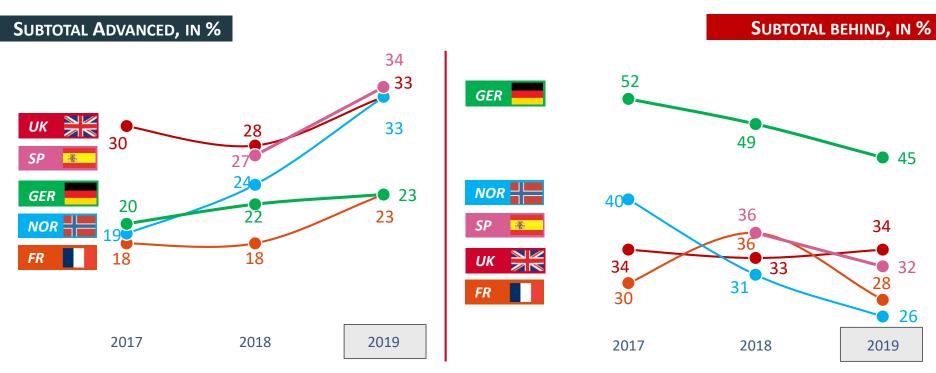
SOMEWHAT BEHIND

VERY BEHIND

Question: In your opinion, compared to digital services offered by private companies, digital services offered by the public sector in [your country] are...



THE ADVANCEMENT OF DIGITALISATION IN THE PUBLIC SECTOR COMPARED TO PRIVATE COMPANIES – EVOLUTIONS



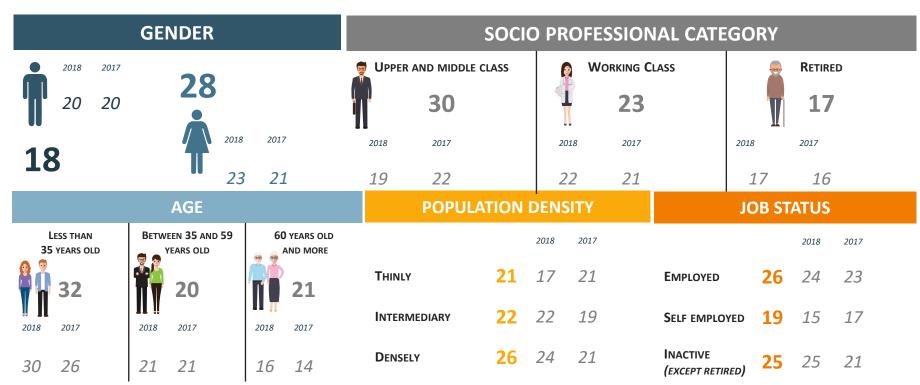
Question: In your opinion, compared to digital services offered by private companies, digital services offered by the public sector in [your country] are...



ZOOM GERMANY | SUBTOTAL ADVANCED 23

22

20



Question: In your opinion, compared to digital services offered by private companies, digital services offered by the public sector in [your country] are...





USERS AND CITIZENS AT THE HEART OF THE DIGITAL TRANSFORMATION



TOP 3: PUBLIC SECTORS WHICH SHOULD BE DIGITALISED IN PRIORITY

UK 🕍

Health: **51** (-5)

Education: 28 (-2)

Civil status: 28(-1)

FR

Health: 37 (+1)

Civil status: 35 (+1)

Justice: 32 (+3)

NOR -

Health: **55** (-1)

Job seeking: 40 (+4)

Social security: 27 (+6)

GER ____

Health: **42** (+3)

Civil status: 39 (+3)

Education: 33 (-8)

...

Health: **44** (+1)

Civil status: 31 (+1)

Job seeking: 30 (+3)

ITA NEW

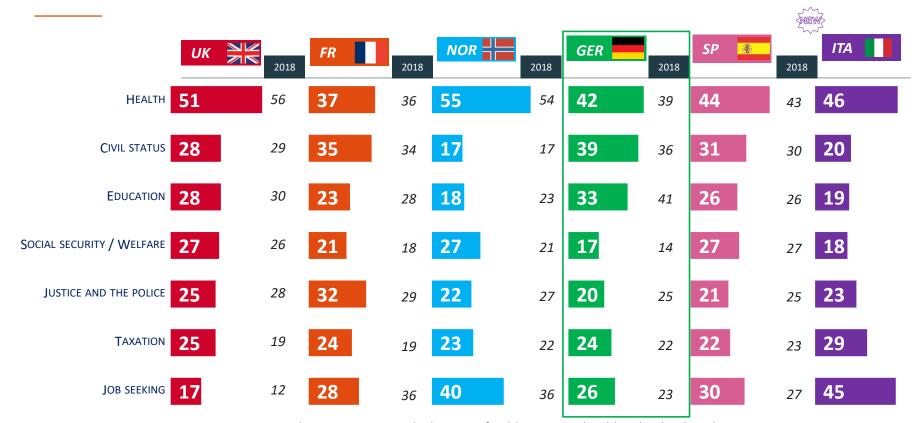
Health: 46

Job seeking: 45

Taxation: 29

Question: And in your opinion, which areas of public sectors should make the digital development – e.g. use of Internet and digital services – a priority?

PUBLIC SECTORS WHICH SHOULD BE DIGITALISED IN PRIORITY



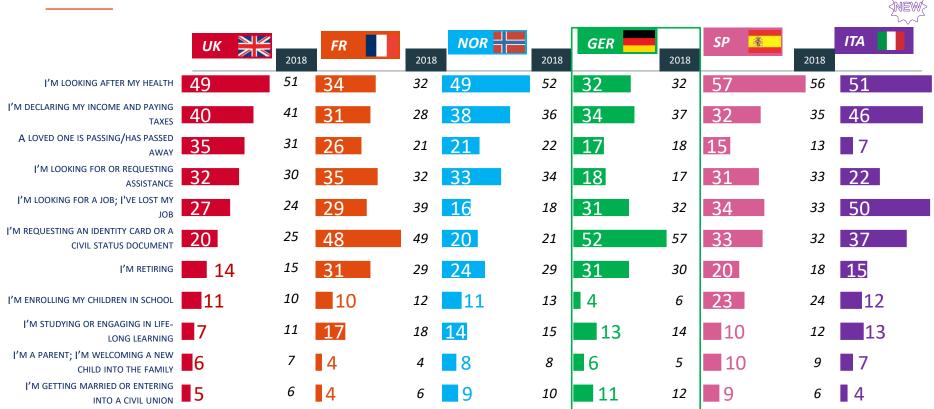
Question : And in your opinion, which areas of public sectors should make the digital development – e.g. use of Internet and digital services – a priority?



LIFE EVENTS ONLINE PROCEDURES WHICH SHOULD BE SIMPLIFIED IN PRIORITY

TOTAL IN %

3 answers allowed



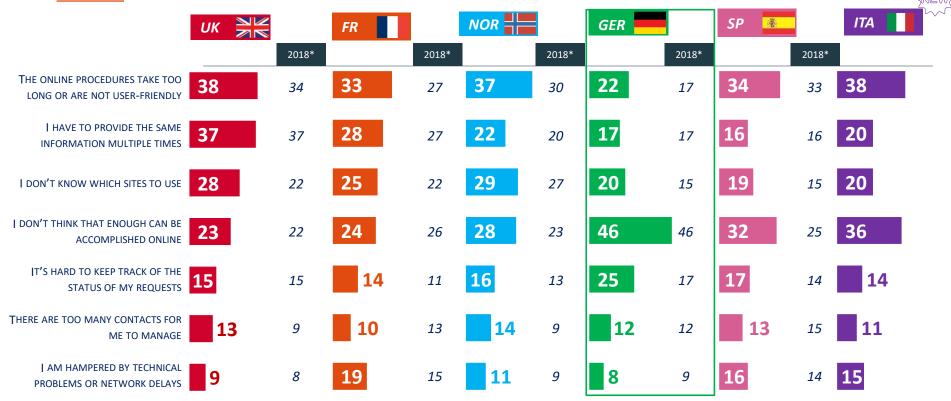
Question: And which online procedures linked to these life events do you think need to be simplified as a priority?



REASONS WHY LIFE EVENTS PROCEDURES SHOULD BE SIMPLIFIED



2 answers allowed



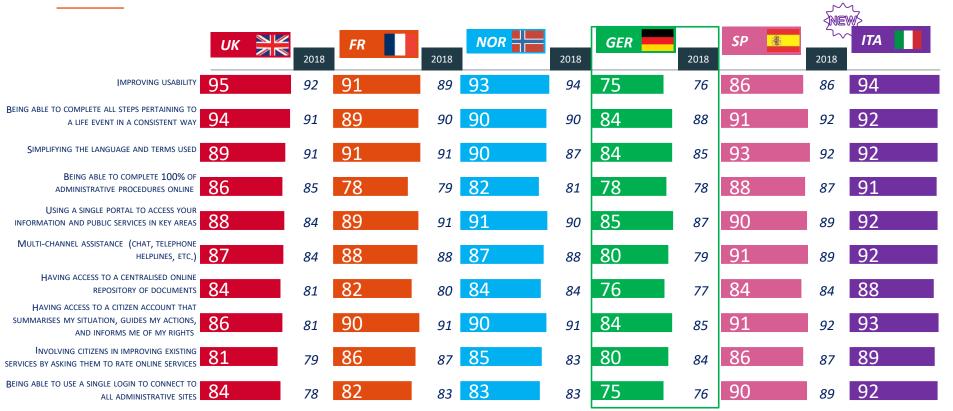
Question: Why should these online procedures be simplified? *2 items were deleted compared to 2018 (3 answers were allowed)



REASONS WHY LIFE EVENTS PROCEDURES SHOULD BE SIMPLIFIED, DETAIL

	I'M REQUESTING AN IDENTITY CARD OR A CIVIL STATUS DOCUMENT	I'M STUDYING OR ENGAGING IN LIFE- LONG LEARNING	I'M DECLARING MY INCOME AND PAYING TAXES	I'M LOOKING FOR OR REQUESTING ASSISTANCE	I'M LOOKING FOR A JOB; I'VE LOST MY JOB	I'M LOOKING AFTER MY HEALTH	I'M RETIRING	A LOVED ONE IS PASSING/HAS PASSED AWAY
THE ONLINE PROCEDURES TAKE TOO LONG OR ARE NOT USER-FRIENDLY	20	28	34	17	20	19	20	16
I HAVE TO PROVIDE THE SAME INFORMATION MULTIPLE TIMES	15	19	19	19	19	15	20	21
I DON'T KNOW WHICH SITES TO USE	21	17	14	26	12	25	17	24
I DON'T THINK THAT ENOUGH CAN BE ACCOMPLISHED ONLINE	56	40	41	44	42	49	41	45
IT'S HARD TO KEEP TRACK OF THE STATUS OF MY REQUESTS	18	27	25	26	32	26	32	19
THERE ARE TOO MANY CONTACTS FOR ME TO MANAGE	5	14	9	17	14	11	16	20
I AM HAMPERED BY TECHNICAL PROBLEMS OR NETWORK DELAYS	7	15	14	4	10	7	2	8

Question: Why should these online procedures be simplified? *2 items were deleted compared to 2018 (3 answers were allowed)



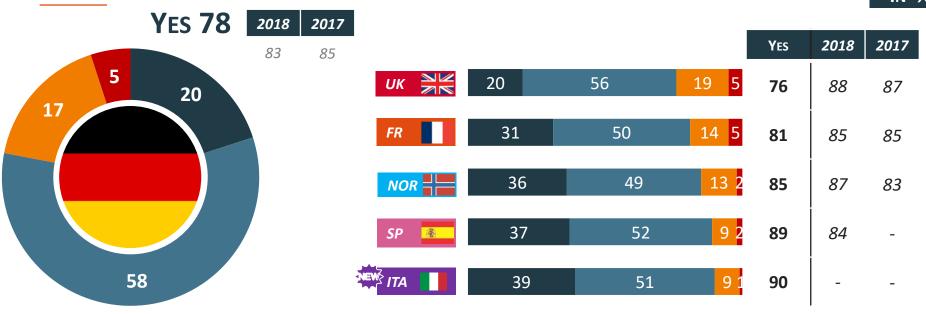
Question: Do you think that the following changes would help simplify your online procedures?



										NEW>		
	UK 🕌	2018	FR	2018	NOR =	2018	GER	2018	SP 🔏	2018	ITA	
MPROVING USABILI	TY 55	53	34	38	50	52	16	17	30	33	54	
BEING ABLE TO COMPLETE ALL STEPS PERTAINING A LIFE EVENT IN A CONSISTENT W	го	43	36	39	41	40	39	37	50	51	47	
SIMPLIFYING THE LANGUAGE AND TERMS US	[₽] 52	52	50	52	48	51	42	41	56	58	56	
BEING ABLE TO COMPLETE 100% ADMINISTRATIVE PROCEDURES ONLIN	4 3	41	36	38	35	32	31	30	50	50	50	
USING A SINGLE PORTAL TO ACCESS YOU INFORMATION AND PUBLIC SERVICES IN KEY ARE	A A	40	43	44	44	42	40	36	50	53	51	
MULTI-CHANNEL ASSISTANCE (CHAT, TELEPHO HELPLINES, ETC	40	36	36	36	37	30	24	23	49	48	49	
HAVING ACCESS TO A CENTRALISED ONLI REPOSITORY OF DOCUMEN	20	34	40	38	37	34	32	27	39	40	39	
HAVING ACCESS TO A CITIZEN ACCOUNT TH SUMMARISES MY SITUATION, GUIDES MY ACTION AND INFORMS ME OF MY RIGHT	ıs, 38	33	39	43	45	43	36	35	53	<i>57</i>	55	
Involving citizens in improving existii services by asking them to rate online servic	/ C	26	31	31	29	26	27	27	35	37	39	
BEING ABLE TO USE A SINGLE LOGIN TO CONNECT ALL ADMINISTRATIVE SIT	/10	41	48	49	46	45	32	32	56	56	56	

Question: Do you think that the following changes would help simplify your online procedures?





YES, WITHOUT HESITATION YES, WHY NOT NO, PROBABLY NOT NO, DEFINITELY NOT

Question GB (2018) and 2017): If the Government were to develop an increasing number of digital tools, and notably the possibility of carrying out procedures via the Internet, would you personally be willing to use these online services, even if it would mean changing your habits?

Question FR / NOR / ALL / ESP / IT:

2019: Would you be willing to do all eligible administrative procedures on Internet or by mobile phone*, even if it means giving up certain habits? *New in 2019 (question was modified)

2018: Would you be ready to carry out all of your relevant interactions online, even if it would mean changing your habits?

2017: Would you be ready to carry out all of your relevant interactions online?

ZOOM GERMANY | SUBTOTAL YES 78

2018 2017

In %

GENDER SOCIO PROFESSIONAL CATEGORY **WORKING CLASS RETIRED UPPER AND MIDDLE CLASS**

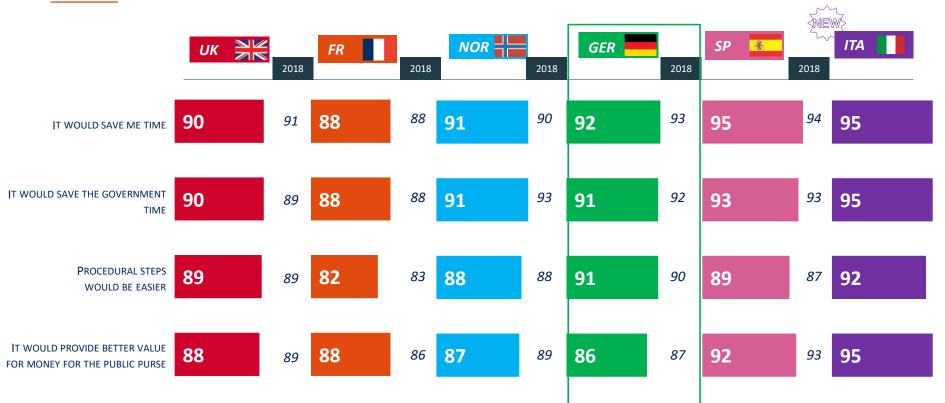
	AGE	POPUL	JOB STATUS							
LESS THAN 35 YEARS OLD	BETWEEN 35 AND 59 YEARS OLD	60 YEARS OLD AND MORE			2018	2017			2018	2017
78	78	78	THINLY	77	82	85	EMPLOYED	81	83	87
2018 2017	2018 2017	2018 2017	INTERMEDIARY	78	82	84	SELF EMPLOYED	73	85	88
83 87	83 85	83 83	DENSELY	79	84	86	INACTIVE (EXCEPT RETIRED)	73	80	82

Question FR / NOR / ALL / ESP:

2019: Would you be willing to do all eligible administrative procedures on Internet or by mobile phone*, even if it means giving up certain habits? *New in 2019 (question was modified)

PROS OF DIGITAL PUBLIC SERVICES

SUBTOTAL AGREE, IN %



Question: If new digital public services were developed:



PROS OF DIGITAL PUBLIC SERVICES

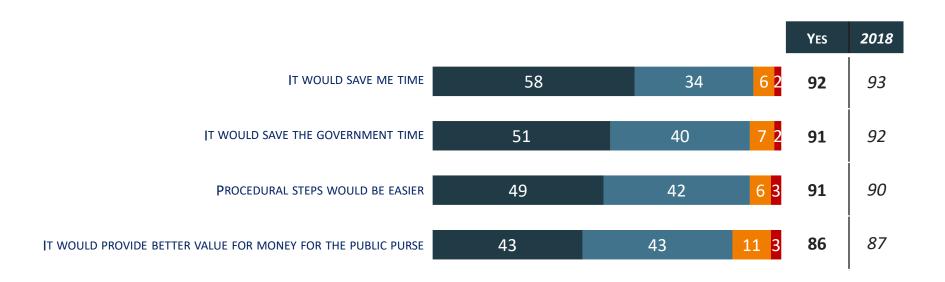
STRONGLY AGREE, IN %



Question: If new digital public services were developed:



ZOOM GERMANY | DETAILS



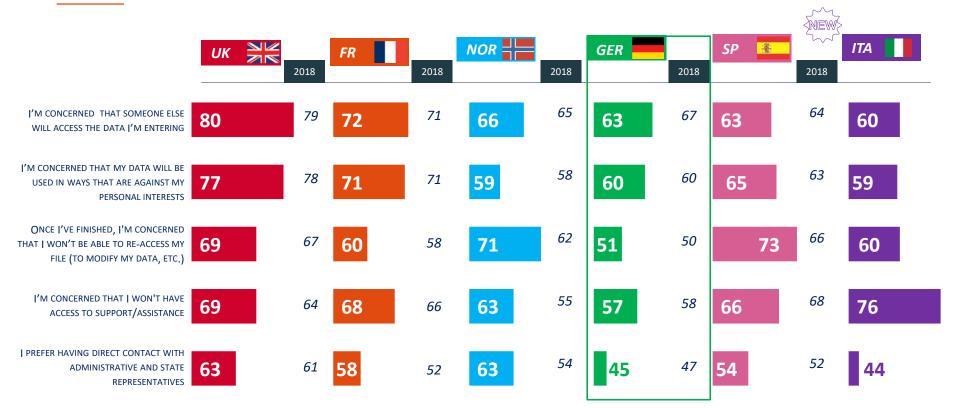
STRONGLY AGREE	SOMEWHAT AGREE	SOMEWHAT DISAGREE	STRONGLY DISAGREE

Question: If new digital public services were developed:



CONS OF DIGITAL PUBLIC SERVICES

SUBTOTAL AGREE, IN %



Question: With respect to digital public services, do you agree or disagree with the following statements?



CONS OF DIGITAL PUBLIC SERVICES

STRONGLY AGREE, IN %

 \sim

											, >
	UK		FR		NOR ===		GER		SP 🔻		ITA
		2018		2018		2018		2018		2018	
I'M CONCERNED THAT SOMEONE ELSE WILL ACCESS THE DATA I'M ENTERING	35	34	30	31	26	20	23	25	23	27	20
I'M CONCERNED THAT MY DATA WILL BE USED IN WAYS THAT ARE AGAINST MY PERSONAL INTERESTS	36	33	31	33	22	16	20	20	17	18	19
ONCE I'VE FINISHED, I'M CONCERNED THAT I WON'T BE ABLE TO RE-ACCESS MY FILE (TO MODIFY MY DATA, ETC.)	21	19	17	18	23	14	13	14	22	21	15
I'M CONCERNED THAT I WON'T HAVE ACCESS TO SUPPORT/ASSISTANCE	21	17	21	20	20	15	13	13	19	21	20
I PREFER HAVING DIRECT CONTACT WITH ADMINISTRATIVE AND STATE REPRESENTATIVES	19	20	20	18	21	16	12	13	14	13	9

Question: With respect to digital public services, do you agree or disagree with the following statements?



ZOOM GERMANY | DETAILS

					YES	2018
I'M CONCERNED THAT SOMEONE ELSE WILL ACCESS THE DATA I'M ENTERING	23	40	31	6	63	67
I'M CONCERNED THAT MY DATA WILL BE USED IN WAYS THAT ARE COUNTER TO MY PERSONAL INTERESTS	20	40	33	7	60	60
I'M CONCERNED THAT I WON'T HAVE ACCESS TO SUPPORT/ASSISTANCE	13	44	36	7	57	58
ONCE I'VE FINISHED, I'M CONCERNED THAT I WON'T BE ABLE TO RE-ACCESS MY FILE (TO MODIFY MY DATA, ETC.)	13	38	41	8	51	50
I prefer having direct contact with administrative and state representatives	12	33	44	11	45	47

SOMEWHAT DISAGREE

Question: With respect to digital public services, do you agree or disagree with the following statements?

SOMEWHAT AGREE

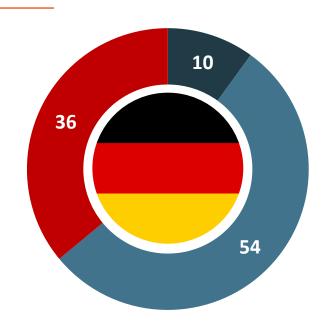


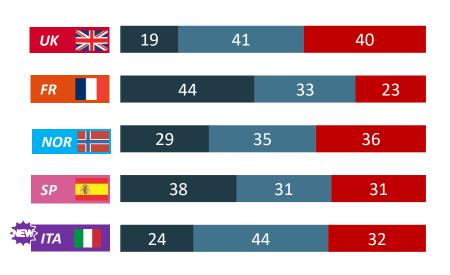
STRONGLY DISAGREE

STRONGLY AGREE



THE GOVERNMENTS' WILL AND ABILITY TO DEVELOP ONLINE PUBLIC SERVICES.





... HAS THE WILL TO MAKE PROGRESS AND WILL MANAGE TO DO SO

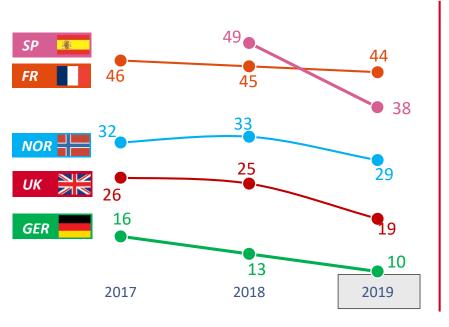
... HAS THE WILL TO MAKE PROGRESS BUT WON'T REALLY MANAGE TO DO SO ... MAKES QUITE A LOT OF STATEMENTS BUT DOES NOT REALLY HAVE THE WILL TO MAKE PROGRESS

Question: And concerning the development of digital public services, do you feel that the Government...



THE GOVERNMENTS' WILL AND ABILITY TO DEVELOP ONLINE PUBLIC SERVICES - EVOLUTIONS

EVOLUTION WILL MANAGE TO DO SO, IN %





EVOLUTION DOES NOT REALLY HAVE THE WILL TO MAKE PROGRESS, IN %

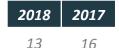


Question : And concerning the development of digital public services, do you feel that the Government...



In %

ZOOM GERMANY | HAS THE WILL TO MAKE PROGRESS AND WILL MANAGE TO DO SO **10**



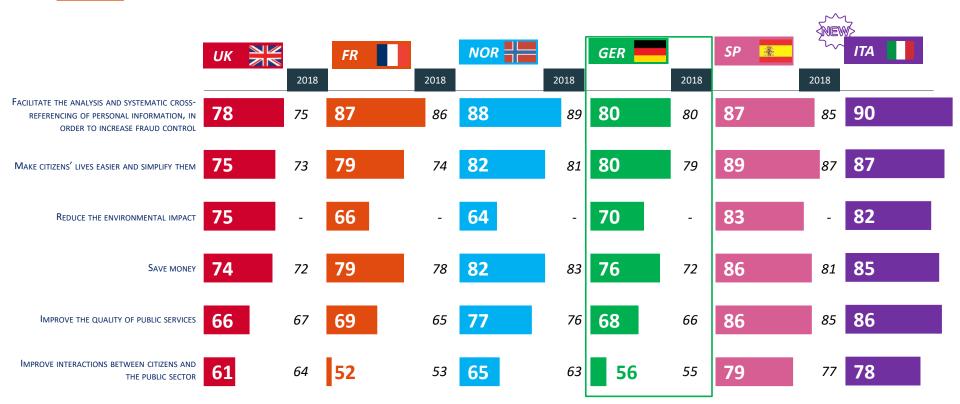
GENDER SOCIO PROFESSIONAL CATEGORY **WORKING CLASS RETIRED UPPER AND MIDDLE CLASS**

AGE		POPULATION DENSITY			JOB STATUS					
LESS THAN 35 YEARS OLD	BETWEEN 35 AND 59 YEARS OLD	60 YEARS OLD AND MORE			2018	2017			2018	2017
12	10	8	THINLY	10	9	15	EMPLOYED	12	14	16
1 1 1 2018 2017	2018 2017	2018 2017	INTERMEDIARY	8	13	16	SELF EMPLOYED	10	11	15
19 19	12 14	11 16	DENSELY	13	16	15	INACTIVE (EXCEPT RETIRED)	10	18	12

Question: And concerning the development of digital public services, do you feel that the Government...



THE POSITIVE IMPACTS OF THE DEVELOPMENT OF DIGITAL PUBLIC SERVICES



Question: Do you think that the development of digital public services will...



ZOOM GERMANY | DETAILS

				YES	2018	2017
MAKE CITIZENS' LIVES EASIER AND SIMPLIFY THEM	30	50	16 4	80	79	79
FACILITATE THE ANALYSIS AND SYSTEMATIC CROSS-REFERENCING OF PERSONAL INFORMATION, IN ORDER TO INCREASE FRAUD CONTROL	77	58	16 4	80	80	83
SAVE MONEY	27	49	20 4	76	72	72
REDUCE THE ENVIRONMENTAL IMPACT	27	43	25 5	70	_	-
IMPROVE THE QUALITY OF PUBLIC SERVICES	18	50	28 4	68	66	-
IMPROVE INTERACTIONS BETWEEN CITIZENS AND THE PUBLIC SECTOR	11	45	36 8	56	55	-

No, probably not

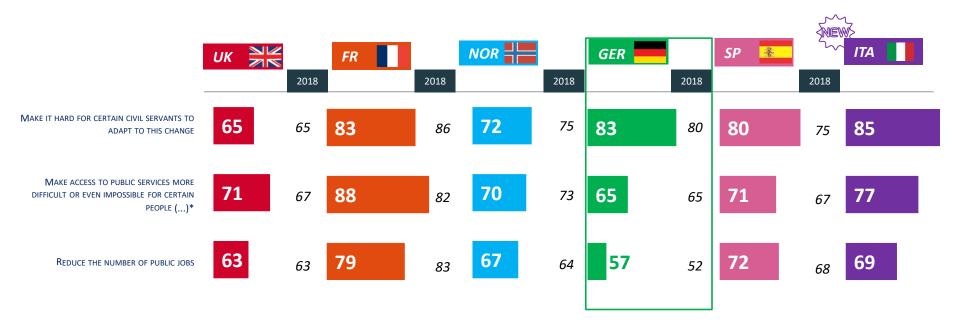
Question: Do you think that the development of digital public services will...

YES, PROBABLY



NO, DEFINITELY NOT

YES, DEFINITELY



Question: Do you think that the development of digital public services will...

*(people who are not comfortable with digital technology or language issues, people without access to digital technology, etc.)

ZOOM GERMANY | DETAILS

						YES	2018	2017
Make it hard for certain civil servants to adapt to this change	3:	1	52		13 4	83	80	85
Make access to public services more difficult or even impossible for certain people ()*	16	49		29	6	65	65	77
REDUCE THE NUMBER OF PUBLIC JOBS	15	42		37	6	57	52	56

YES, DEFINITELY	YES, PROBABLY	No, probably not	No, definitely not
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Question: Do you think that the development of digital public services will...

*(people who are not comfortable with digital technology or language issues, people without access to digital technology, etc.)



GDPR MODULE



KNOWLEDGE OF THE GDPR

In %

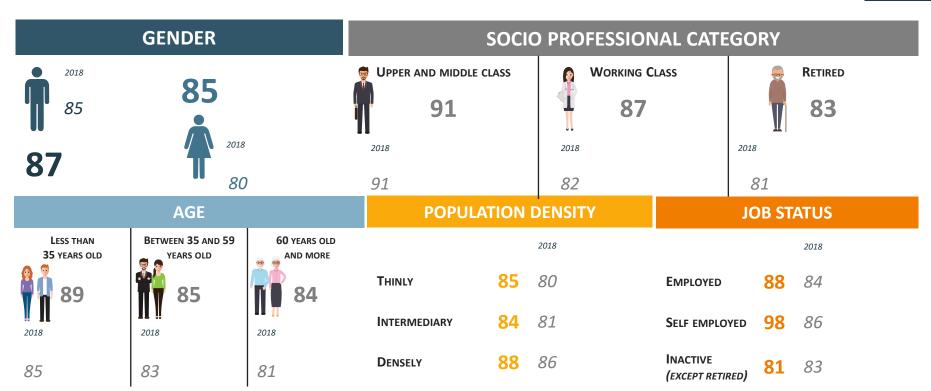


Question: Have you heard of the General Data Protection Regulation?



83

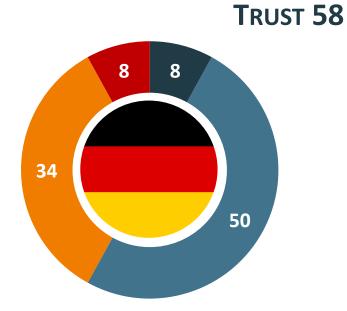
ZOOM GERMANY | SUBTOTAL YES 86

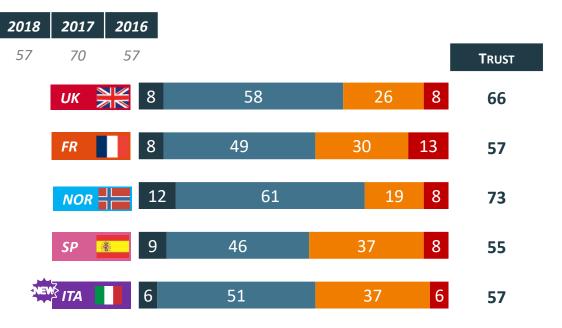




OPINION ON THE PUBLIC AUTHORITIES ABILITY TO ENSURE THE SECURITY OF DIGITAL DATA

In %

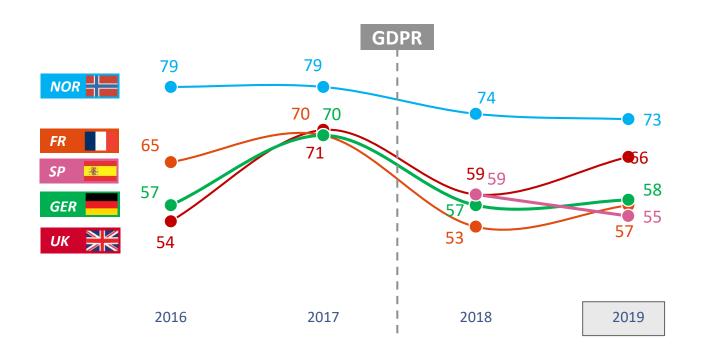




ABSOLUTELY SOMEWHAT NOT REALLY NOT AT ALL

Question: How much do you trust the public authorities [in 2016] / sector [in 2017, 2018 and 2019] to ensure the security of the digital data in their possession and particularly your own confidential information? *Note: In 2018 and 2019, the question was asked after questions towards the GDPR*.

OPINION ON THE PUBLIC SECTOR'S ABILITY TO ENSURE THE SECURITY OF DIGITAL DATA - EVOLUTIONS

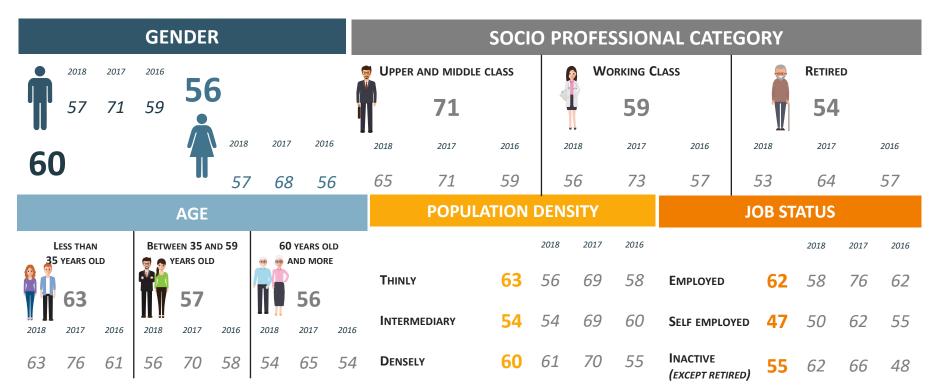


Question: How much do you trust the public authorities [in 2016] / sector [in 2017, 2018 and 2019] to ensure the security of the digital data in their possession and particularly your own confidential information? *Note: In 2018 and 2019, the question was asked after questions towards the GDPR*.

In %

ZOOM GERMANY | SUBTOTAL TRUST 58

2018 2017 2016 57 70 57



Question: How much do you trust the public sector to ensure the security of the digital data in their possession and particularly your own confidential information?



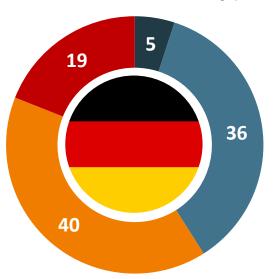


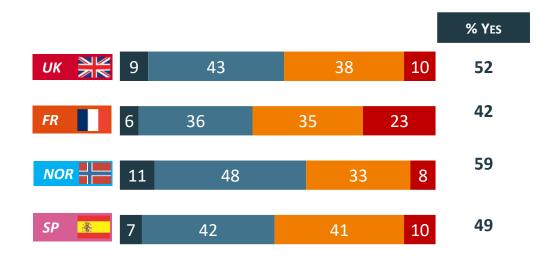
IDENTITY MODULE



WILL TO USE A DIGITAL PLATFORM TO STORE DATA ON PERSONAL IDENTITY OR PAYMENT INFORMATION AND MAKE ONLINE IDENTIFICATION EASIER







YES, WITHOUT HESITATION YES, WHY NOT NO, PROBABLY NOT NO, DEFINITELY NOT



Question: Would you be willing to store your personal identity as well as further data (e.g. payment information) on a single digital platform in order to make online identification easier?





ZOOM GERMANY | SUBTOTAL YES 41

GENDER

35



SOCIO PROFESSIONAL CATEGORY



UPPER AND MIDDLE CLASS

52



WORKING CLASS



RETIRED

33

AGE BETWEEN 35 AND 59 LESS THAN **60 YEARS OLD** 35 YEARS OLD YEARS OLD AND MORE 38 38

POPULATION DENSITY 42 THINLY 40 INTERMEDIARY DENSELY

JOB STATUS 45 **EMPLOYED** 30 **SELF EMPLOYED** INACTIVE

(EXCEPT RETIRED)

44

🗼 Question : Would you be willing to store your personal identity as well as further data (e.g. payment information) on a single digital platform in order to make online identification easier?



		UK 🕍	FR	NOR -	GER	SP 🖁
	JTHORITY / FEDERAL OFFICE FOR ON SECURITY / FRANCE CONNECT	39	50	60	50	47
,	CERTIFIED PLATFORM PROVIDERS	21	18	8	7	10
So	DME LOCAL REGISTER AUTHORITY	16	13	10	31	15
	SOME EU AUTHORITY	10	6	5	6	16
SOME OTHER PUBLIC PARTNERS (E.G. POSTAL OFFICES, PUBLIC HEALTH SERVICES)		8	6	8	4	6
PRIVATE PARTI	NERS (E.G. BANKS, INSURANCE)	6	7	9	2	6
	ST Public actors	73	75	83	92	84
∽ ₁	ST PRIVATE ACTORS	27	25	17	8	16



Question: Who on your opinion should run such platform? **Note: items were adapted depending on countries**





SATISFACTION TOWARDS DIFFERENT TYPES OF ASSISTANCE



	UK 🕍	FR	NOR =	GER	SP 🕌	ITA
ASSISTANCE BY CHAT OR INSTANT MESSAGING	34	24	41	14	20	22
TELEPHONE ASSISTANCE	30	33	34	29	42	35
EMAIL ASSISTANCE	24	29	23	24	27	30
AN AGENT AT THE COUNTER	11	27	17	24	26	17
I HAVE NEVER NEEDED HELP WITH MY ONLINE PROCEDURES	45	37	27	50	34	38
ST DIGITAL ASSISTANCE	43	41	50	30	38	48



Question: Have you ever requested any of the following types of assistance to guide and help you through your online procedures?



SATISFACTION TOWARDS DIFFERENT TYPES OF ASSISTANCE

ASSISTANCE BY CHAT AN AGENT SATISFIED SATISFIED TELEPHONE ASSISTANCE **EMAIL ASSISTANCE SATISFIED S**ATISFIED OR INSTANT MESSAGING AT THE COUNTER 19 4 **3** NOR -17 1 82 **GER** 23 3 25 3 18 2 26 8

NOT VERY SATISFIED

SATISFIED



Question: Were you satisfied with the support provided by the following means? To those who requested this type of assistance



NOT AT ALL SATISFIED

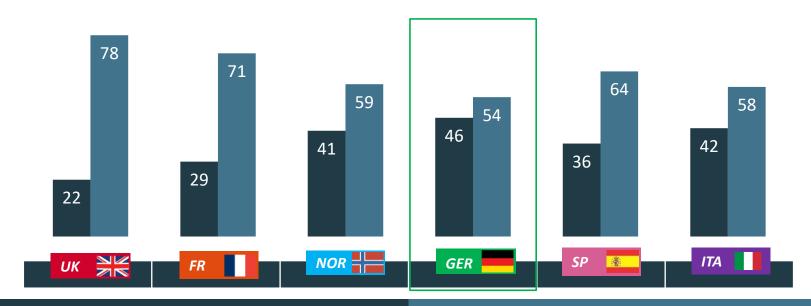
IN %

VERY SATISFIED



ACCESS TO PUBLIC SERVICES

IN %



TO GET HELP FROM A HIGHLY SPECIALISED AGENT, EVEN IF IT MEANS TRAVELLING FARTHER TO STAY CLOSER TO HOME, EVEN IF IT MEANS GETTING HELP FROM A GENERAL-PURPOSE AGENT



Question: To access public services, do you generally prefer...





ZOOM GERMANY | TO STAY CLOSER TO HOME, EVEN IF IT MEANS GETTING HELP FROM A GENERAL-PURPOSE AGENT **54**

In %

GENDER

53

UPPER A

UPPER AND MIDDLE CLASS

52

SOCIO PROFESSIONAL CATEGORY

WORKING CLASS

55



RETIRED

49

AGE

LESS THAN
35 YEARS OLD

61

55

BETWEEN 35 AND 59
YEARS OLD



POPULATION DENSITY

THINLY 52

INTERMEDIARY 57

Densely 51

JOB STATUS

EMPLOYED 55

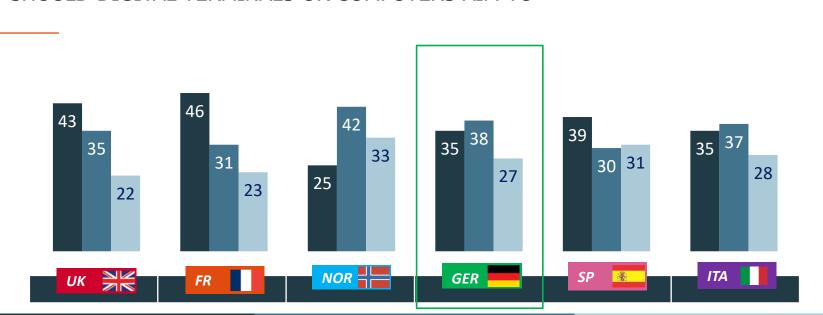
SELF EMPLOYED 53

INACTIVE (EXCEPT RETIRED) 56

Question: To access public services, do you generally prefer...



WHAT SHOULD DIGITAL TERMINALS OR COMPUTERS AIM TO



PROVIDING ACCESS TO ONLINE SERVICES
FOR PEOPLE WHO ARE UNABLE TO DO SO
FROM HOME

OFFERING THE BENEFIT OF ASSISTANCE IN CASE OF DIFFICULTIES IN COMPLETING THE ONLINE PROCEDURE

TRAINING THE LEAST COMFORTABLE USERS IN ORDER TO EMPOWER THEM TO COMPLETE ONLINE PROCEDURES THEMSELVES



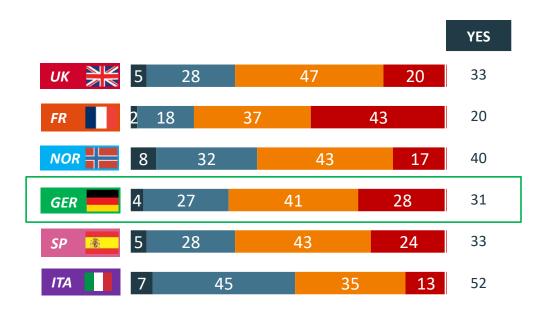
Question: In addition to agents and counters, the Administrations are developing multiservice facilities equipped with digital terminals or computers to complete a number of online procedures. In your opinion, which need should these digital terminals or computers prioritise?



IN %

WILL TO PAY FOR ADDITIONAL SERVICES TO SPEED UP ADMINISTRATIVE PROCESSES

IN %



YES, DEFINITELY YES, PROBABLY NOT NO, DEFINITELY NOT

Question: Would you be willing to pay, or pay more, for additional services that may speed up the process or be tailored to your personal situation?





ZOOM GERMANY | YES 31

GENDER 31



	AGE	
LESS THAN 35 YEARS OLD 40	BETWEEN 35 AND 59 YEARS OLD 28	60 YEARS OLD AND MORE

POPULATIO	N DENSITY	JOB STA	ATUS
THINLY	30	EMPLOYED	33
Intermediary	29	SELF EMPLOYED	31
DENSELY	34	INACTIVE (EXCEPT RETIRED)	33

Question: Would you be willing to pay, or pay more, for additional services that may speed up the process or be tailored to your personal situation?





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