



## DIGITAL GOV' 2019

DIGITAL GOVERNMENT BAROMETRE:  
THE DIGITALISATION OF THE PUBLIC SERVICES IN SIX EUROPEAN COUNTRIES

October 2019



# METHODOLOGICAL NOTICE



## SAMPLE

**6011** respondents in six countries interviewed via Ipsos online access panel.

**Germany:** 999 respondents.



## FIELD DATES

From September 4<sup>th</sup> to 11<sup>th</sup> 2019.



## METHODOLOGY

Quota Sampling: Gender, Age, occupation of the interviewee, region and market size.

### READING NOTE

=/ +/-

Evolution compared to 2018



New question/country in 2019



This report was prepared in compliance with the international standard ISO 20252 «Market, opinion and social research »



## COUNTRIES WHERE INTERVIEWS WERE CONDUCTED

**FRANCE**  
1005 interviews

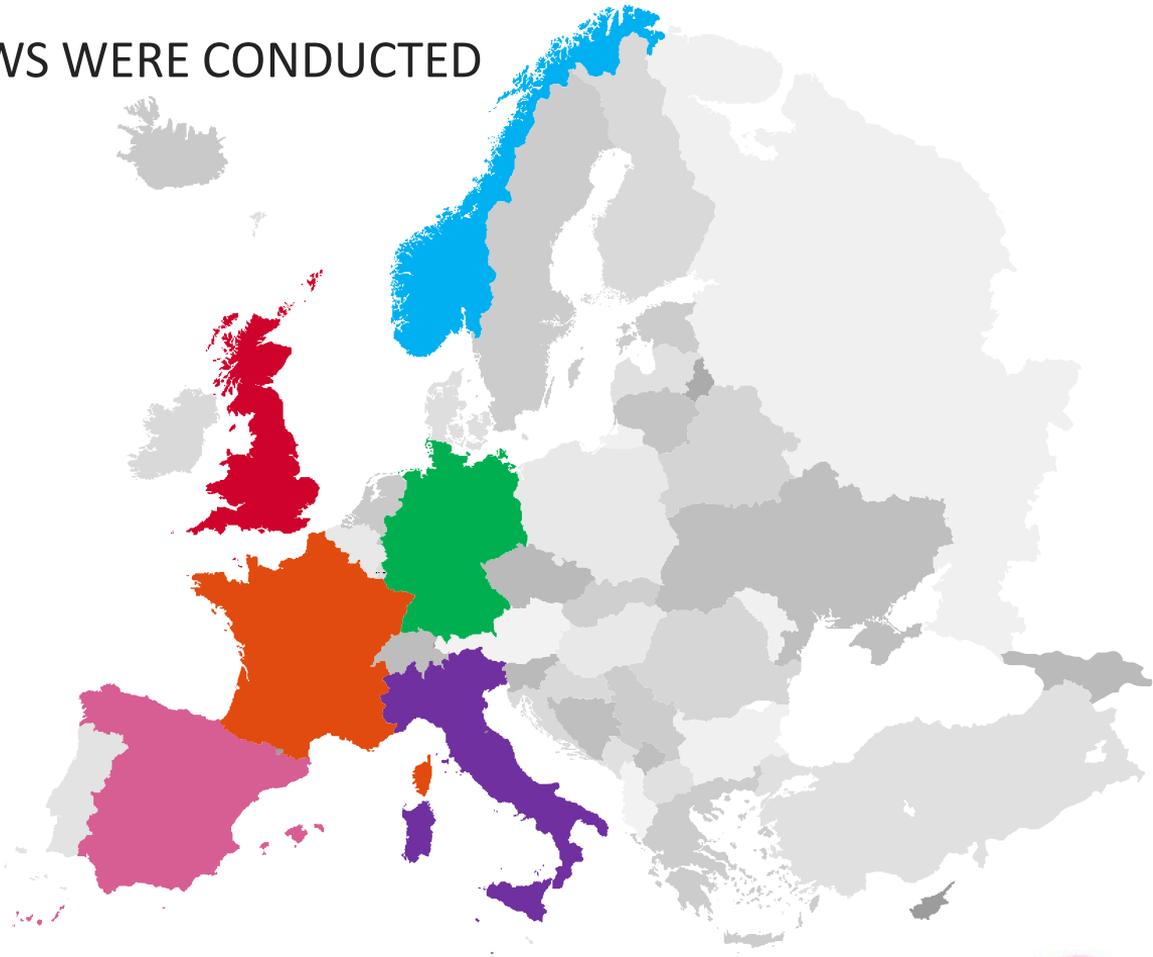
**UNITED KINGDOM**  
1000 interviews

**GERMANY**  
999 interviews

**NORWAY**  
999 interviews

**SPAIN**  
1005 interviews

**ITALY**  
1003 interviews



# SUMMARY

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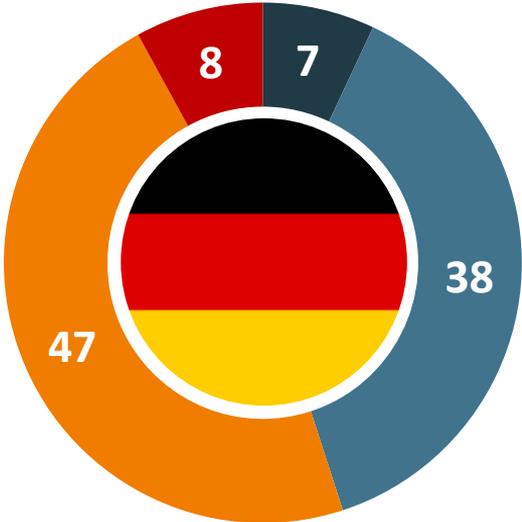
**PART 1**

# THE STATE'S DIGITAL TRANSFORMATION

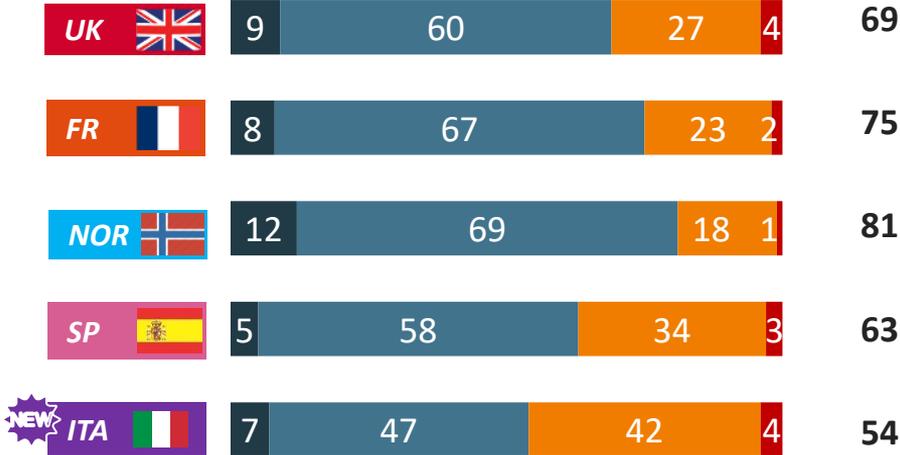
# THE CURRENT DEGREE OF DIGITAL DEVELOPMENT

**IN %**

## ADVANCED 45



**ADVANCED**

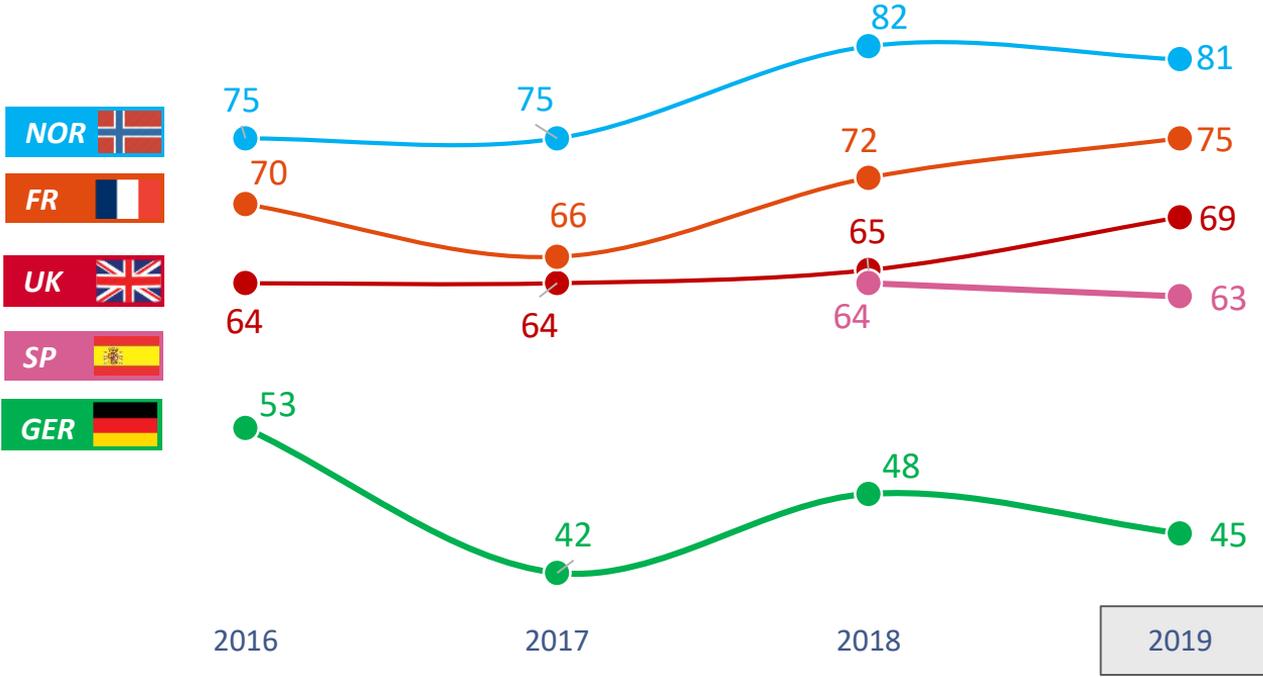


Question : How would you describe the current degree of digital development – e.g. use of the Internet and digital services – in the Government (*national, local or devolved administrations*) and its services?



# THE CURRENT DEGREE OF DIGITAL DEVELOPMENT

SUBTOTAL AVANCED, IN %



Question : How would you describe the current degree of digital development – e.g. use of the Internet and digital services – in the Government (national, local or devolved administrations) and its services?



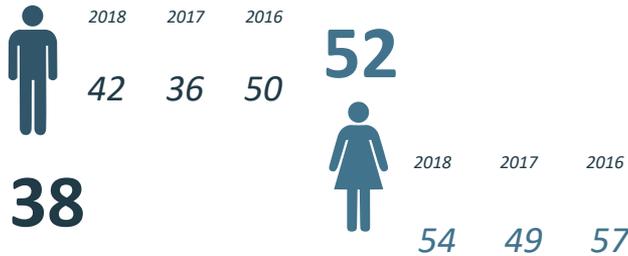


# ZOOM GERMANY | SUBTOTAL ADVANCED 45

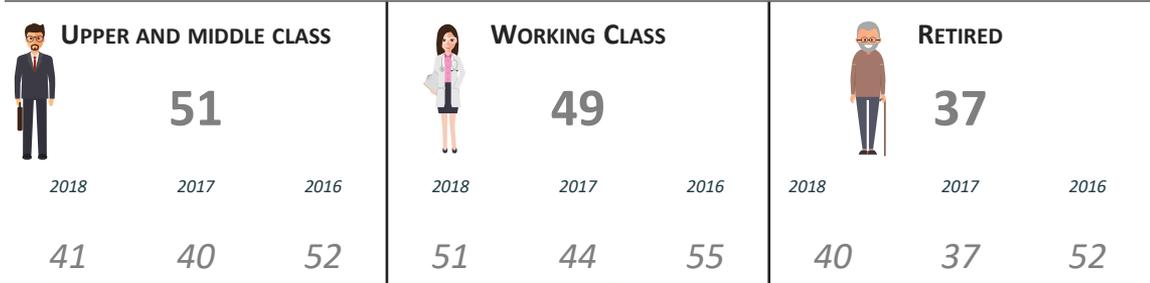
2018	2017	2016
48	42	53

**IN %**

## GENDER



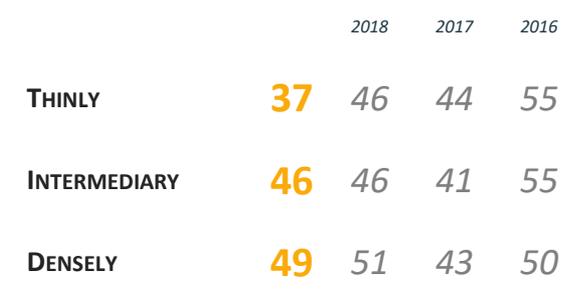
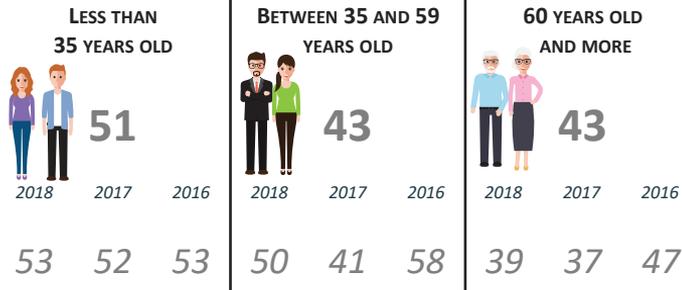
## SOCIO PROFESSIONAL CATEGORY



## AGE

## POPULATION DENSITY

## JOB STATUS



Question : How would you describe the current degree of digital development – e.g. use of the Internet and digital services – in the Government (national, local or devolved administrations) and its services?

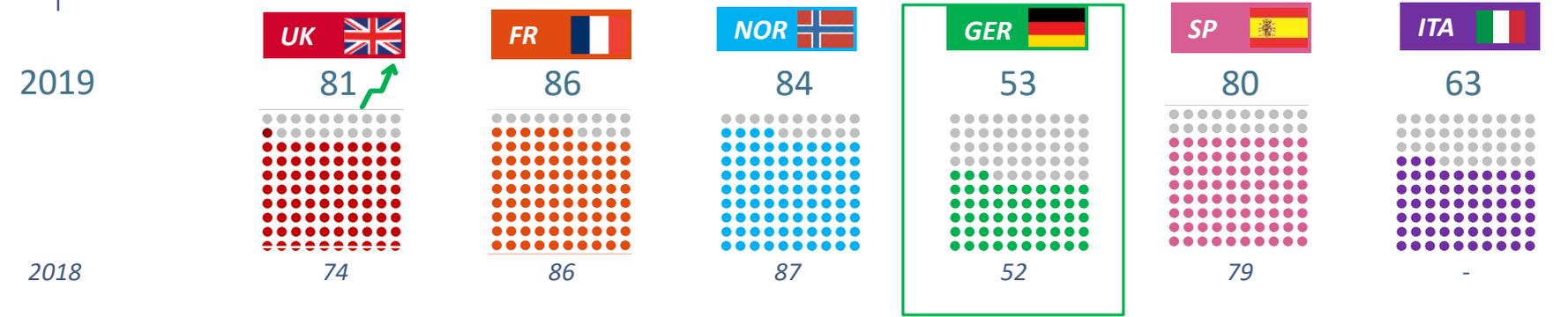




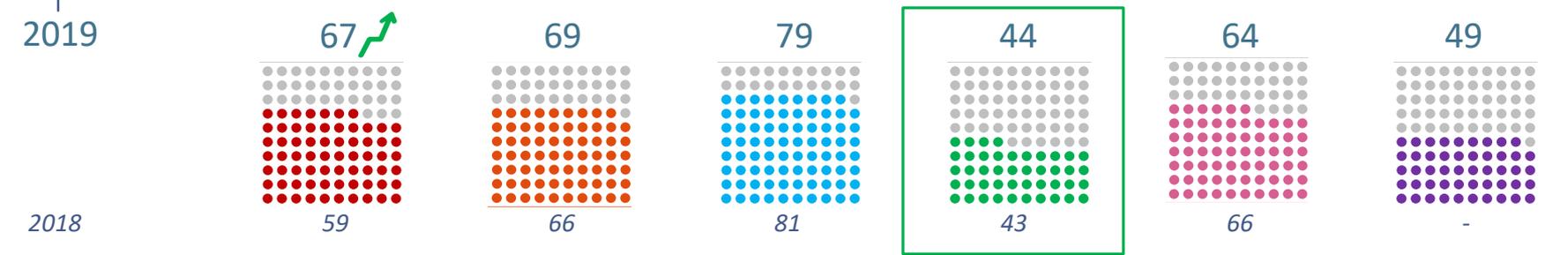
# NUMBER AND USER-FRIENDLINESS OF DIGITAL PUBLIC SERVICES

**SUBTOTAL YES IN %**

## THE PUBLIC SECTOR HAS INCREASED THE NUMBER OF DIGITAL PUBLIC SERVICES



## THE DIGITAL TOOLS AND SERVICES MADE AVAILABLE BY THE PUBLIC SECTOR ARE INCREASINGLY EASY TO USE



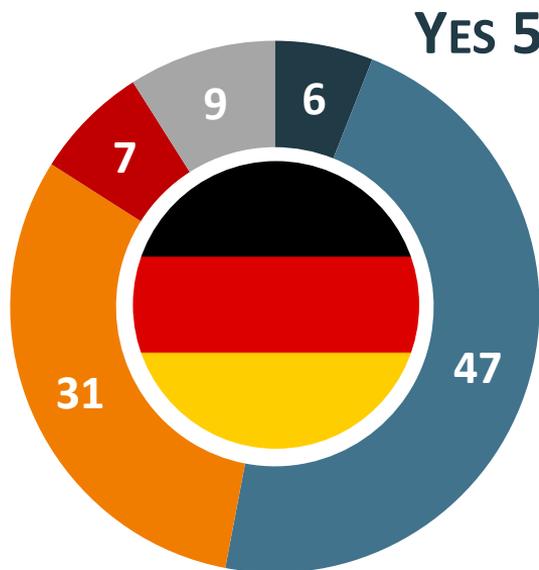
Question : Would you say that, in recent years... [the public sector has increased the number of digital public services/the digital tools and services made available by the public sector are increasingly easy to use] ?



# NUMBER OF DIGITAL SERVICES IN THE PUBLIC SECTOR

...THE PUBLIC SECTOR HAS INCREASED THE NUMBER OF DIGITAL PUBLIC SERVICES

In %



	2018	2017		YES	2018	2017
<b>UK</b>	52	56		<b>81</b>	74	83
<b>FR</b>	22	64		<b>86</b>	86	84
<b>NOR</b>	29	55		<b>84</b>	87	85
<b>SP</b>	15	65		<b>80</b>	79	-
<b>NEW ITA</b>	11	52		<b>63</b>	-	-

YES, ABSOLUTELY

YES, SOMEWHAT

NO, NOT REALLY

NO, NOT AT ALL

DO NOT KNOW

Question : Would you say that, in recent years... the public sector has increased the number of digital public services ?





# ZOOM GERMANY | SUBTOTAL YES 53

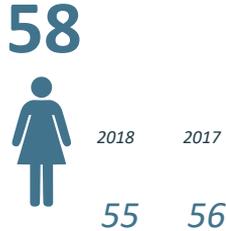
...the public sector has increased the number of digital public services

2018 2017

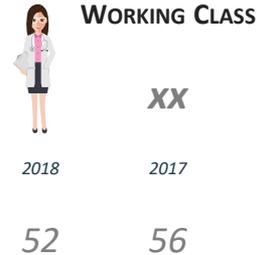
52 56

IN %

## GENDER



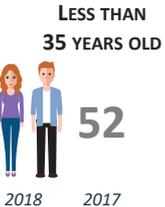
## SOCIO PROFESSIONAL CATEGORY



## AGE

## POPULATION DENSITY

## JOB STATUS



52 58



51 58



54 53

	2018	2017	2017
THINLY	52	50	50
INTERMEDIARY	51	52	58
DENSELY	57	52	58

	2018	2017	2017
EMPLOYED	53	55	58
SELF EMPLOYED	60	42	54
INACTIVE (EXCEPT RETIRED)	48	46	56

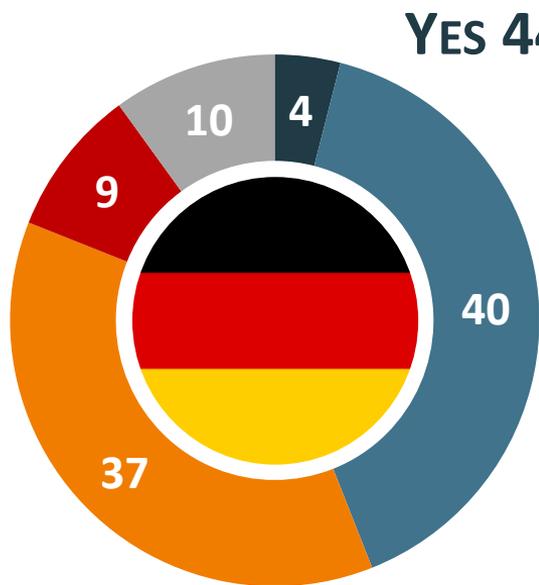
Question : Would you say that, in recent years... the public sector has increased the number of digital public services ?



# USER-FRIENDLINESS OF DIGITAL SERVICES IN THE PUBLIC SECTOR

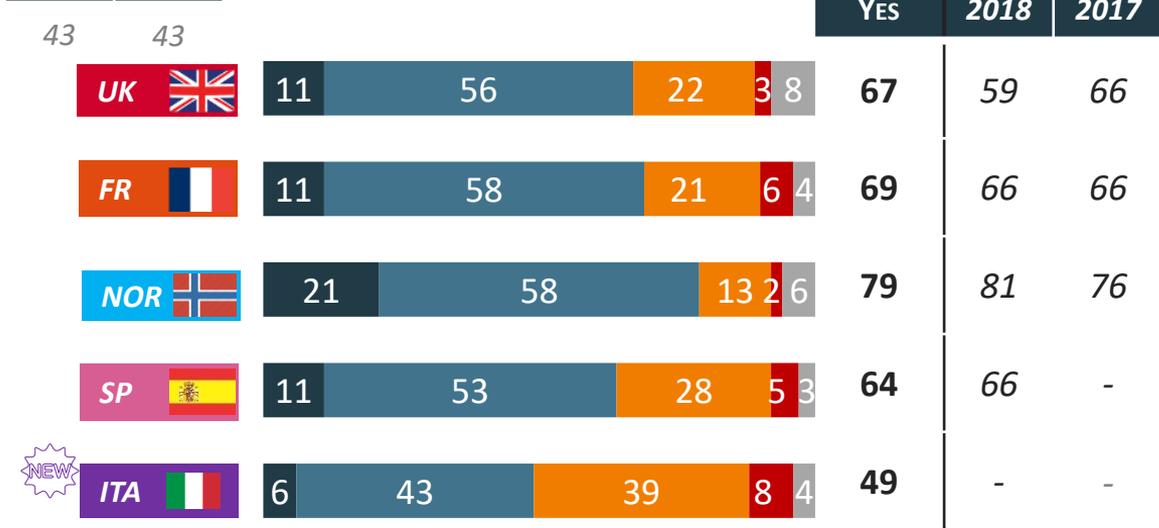
...THE DIGITAL TOOLS AND SERVICES MADE AVAILABLE BY THE PUBLIC SECTOR ARE INCREASINGLY EASY TO USE

In %



**YES 44**

2018	2017
43	43



Question : Would you say that, in recent years... the digital tools and services made available by the public sector are increasingly easy to use ?





# ZOOM GERMANY | SUBTOTAL YES 44

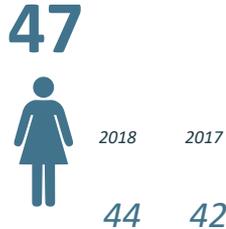
2018 2017

43 43

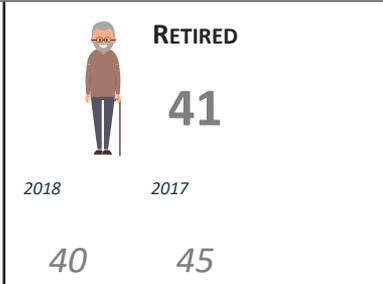
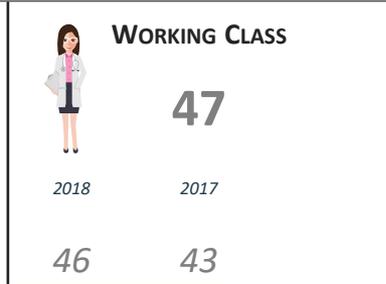
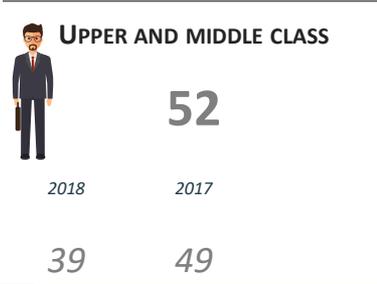
...the digital tools and services made available by the public sector are increasingly easy to use

IN %

## GENDER



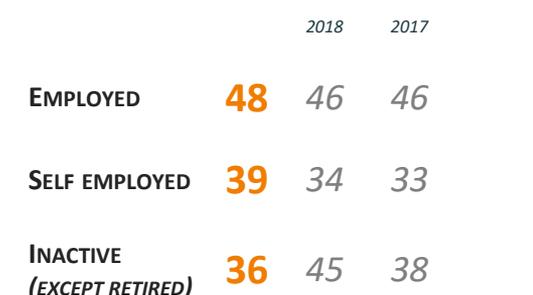
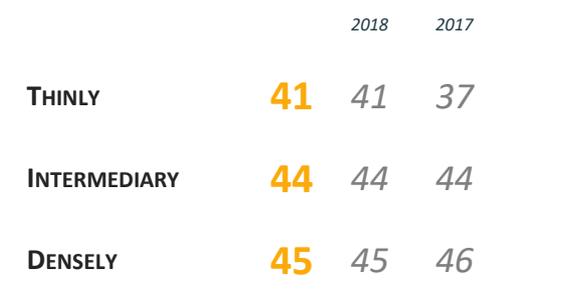
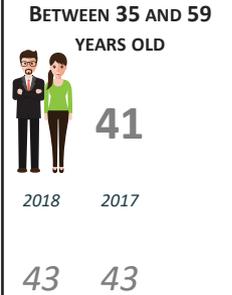
## SOCIO PROFESSIONAL CATEGORY



## AGE

## POPULATION DENSITY

## JOB STATUS

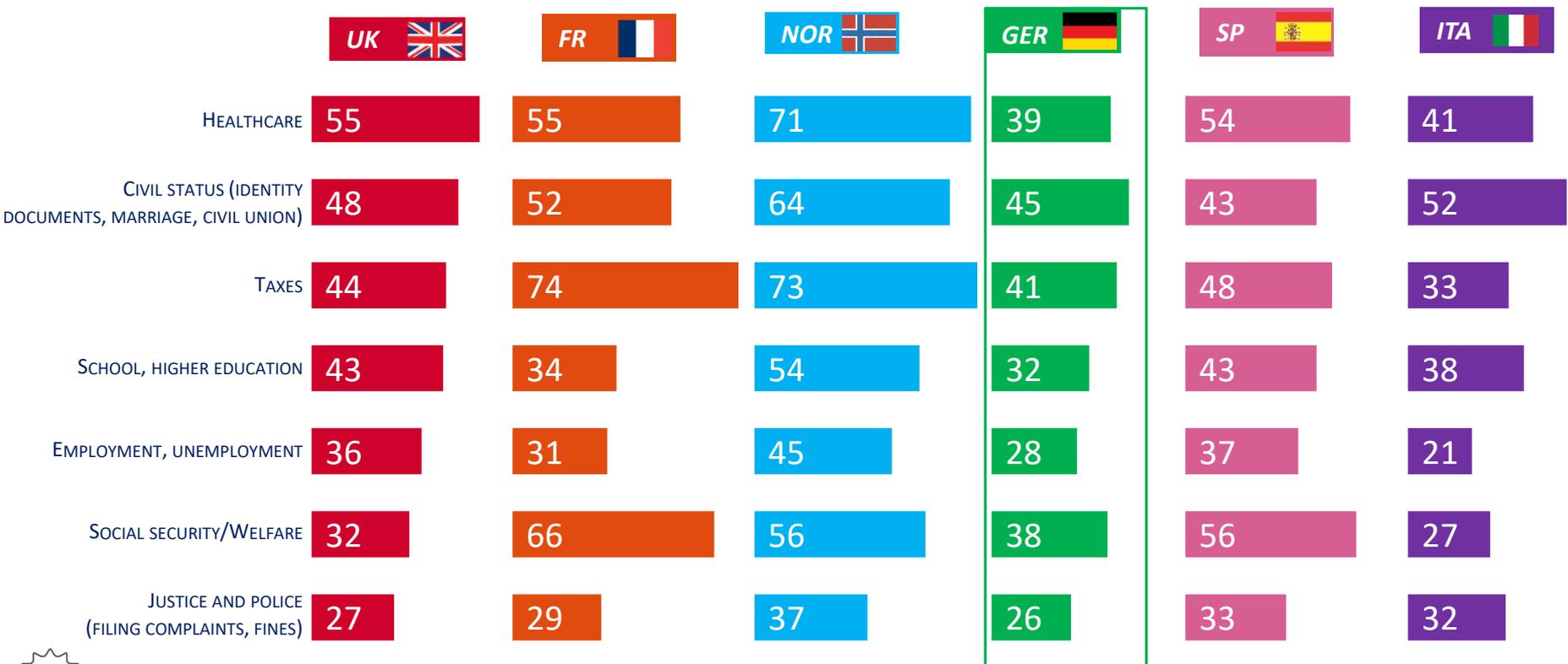


Question : Would you say that, in recent years... the digital tools and services made available by the public sector are increasingly easy to use ?



# SATISFACTION TOWARDS DIGITAL SERVICES IN DIFFERENT SECTORS

**SUBTOTAL SATISFIED IN %**



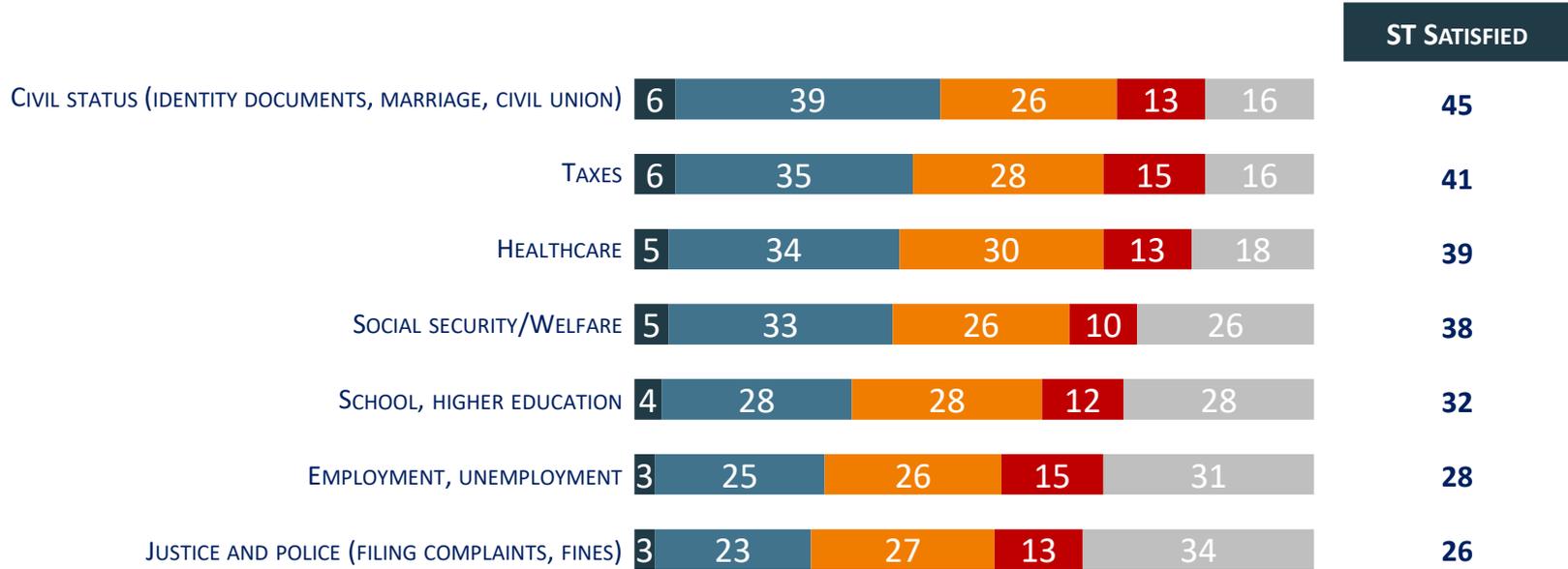
Question : In each of the following areas, are you satisfied with the digital services provided by the State and its agencies?





# ZOOM GERMANY | DETAILS

IN %



COMPLETELY SATISFIED

SATISFIED

NOT VERY SATISFIED

NOT AT ALL SATISFIED

NOT APPLICABLE / I HAVE NEVER HAD TO USE A SERVICE IN THIS AREA



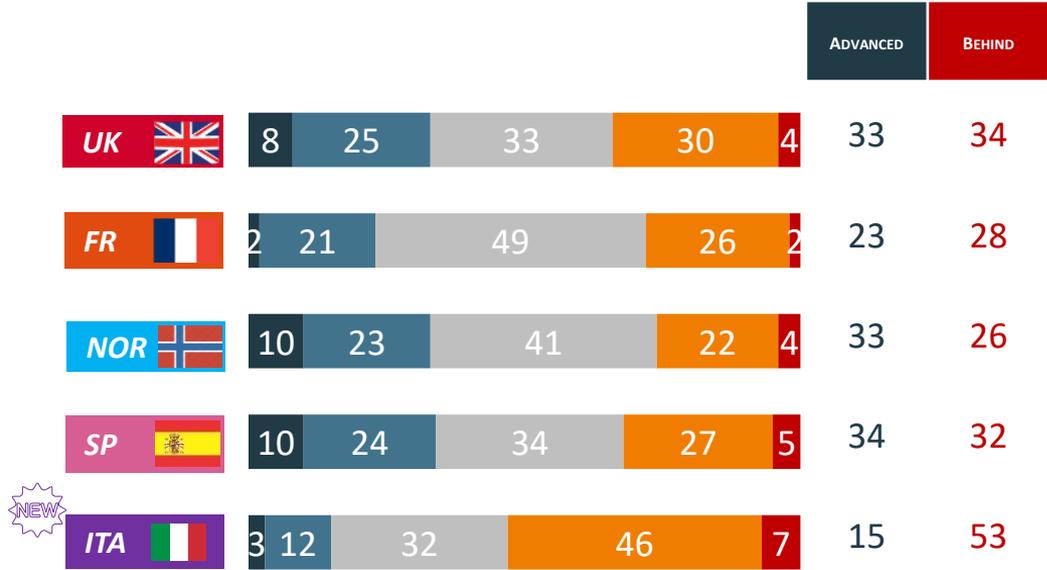
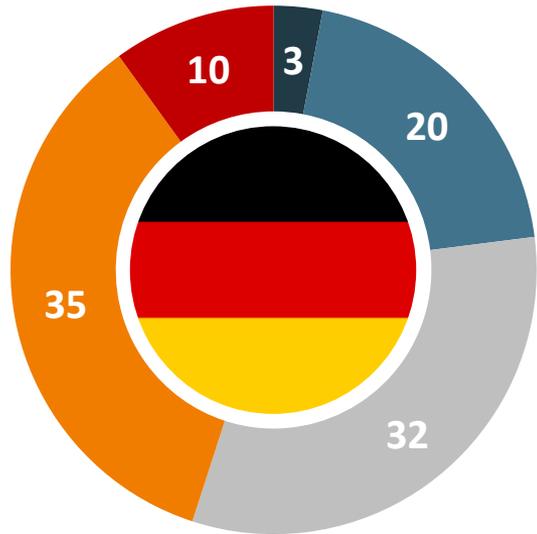
Question : In each of the following areas, are you satisfied with the digital services provided by the State and its agencies?



# THE ADVANCEMENT OF DIGITALISATION IN THE PUBLIC SECTOR COMPARED TO PRIVATE COMPANIES

**IN %**

**BEHIND 45**    **ADVANCED 23**



**VERY ADVANCED**    **SOMEWHAT ADVANCED**    **AT THE SAME LEVEL OF ADVANCEMENT**    **SOMEWHAT BEHIND**    **VERY BEHIND**

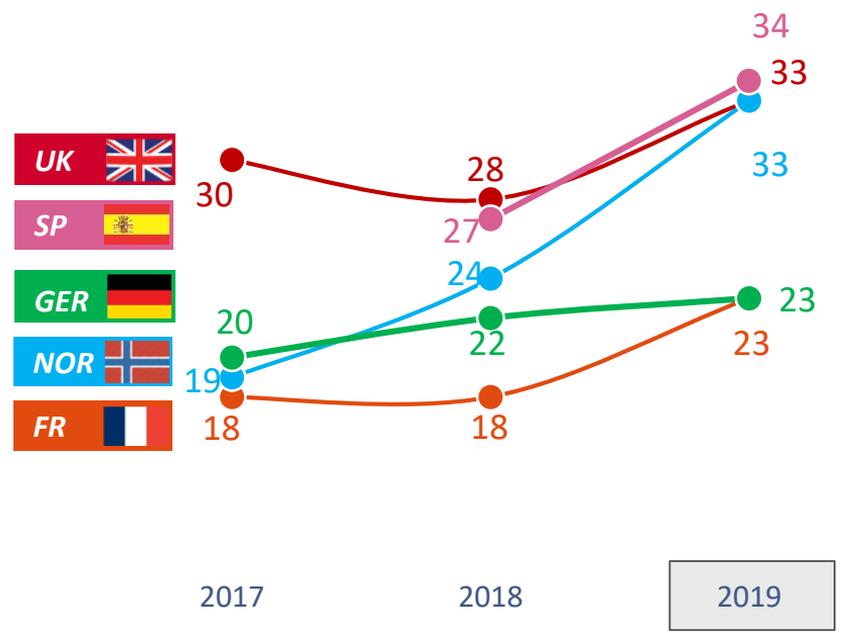
Question : In your opinion, compared to digital services offered by private companies, digital services offered by the public sector in [your country] are...



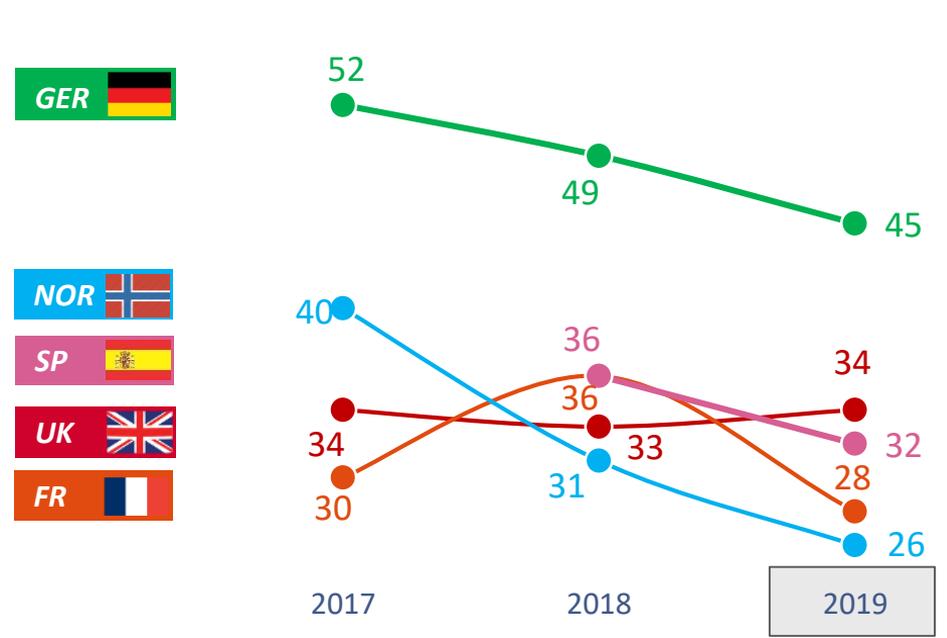


# THE ADVANCEMENT OF DIGITALISATION IN THE PUBLIC SECTOR COMPARED TO PRIVATE COMPANIES – EVOLUTIONS

**SUBTOTAL ADVANCED, IN %**



**SUBTOTAL BEHIND, IN %**



Question : In your opinion, compared to digital services offered by private companies, digital services offered by the public sector in [your country] are...





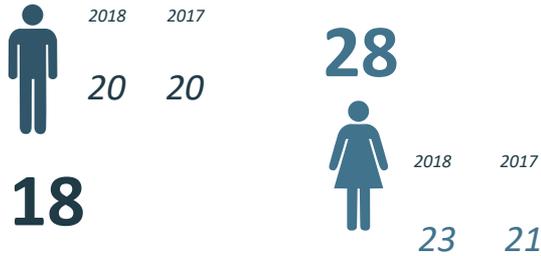
# ZOOM GERMANY | SUBTOTAL ADVANCED 23

2018 2017

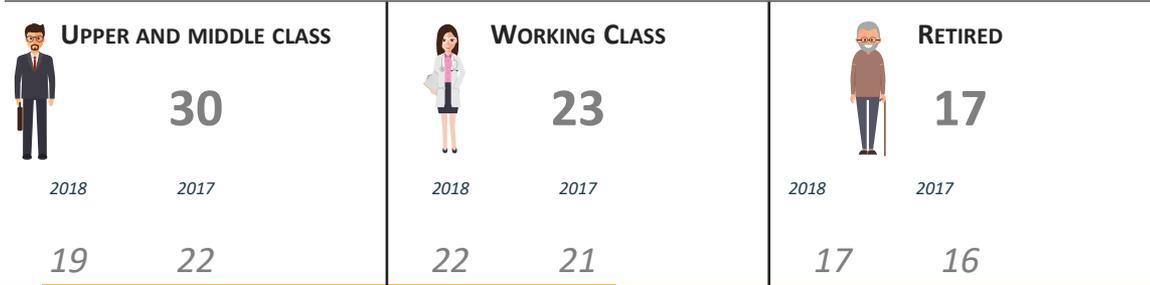
22 20

IN %

## GENDER



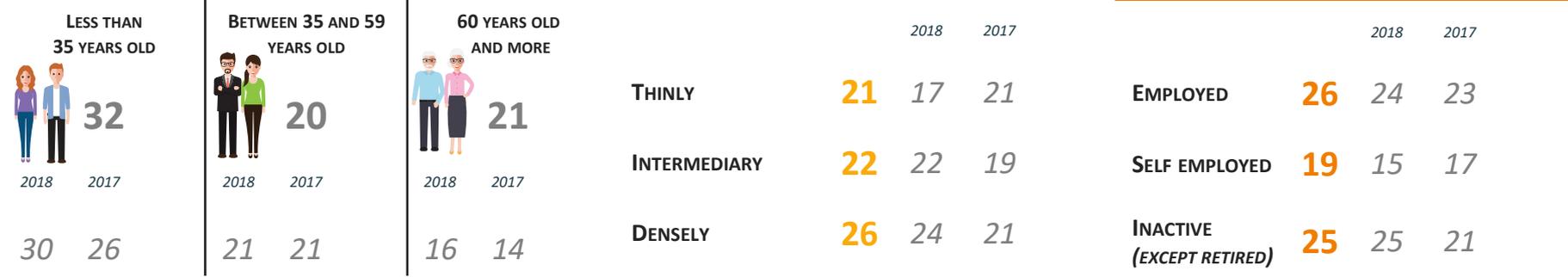
## SOCIO PROFESSIONAL CATEGORY



## AGE

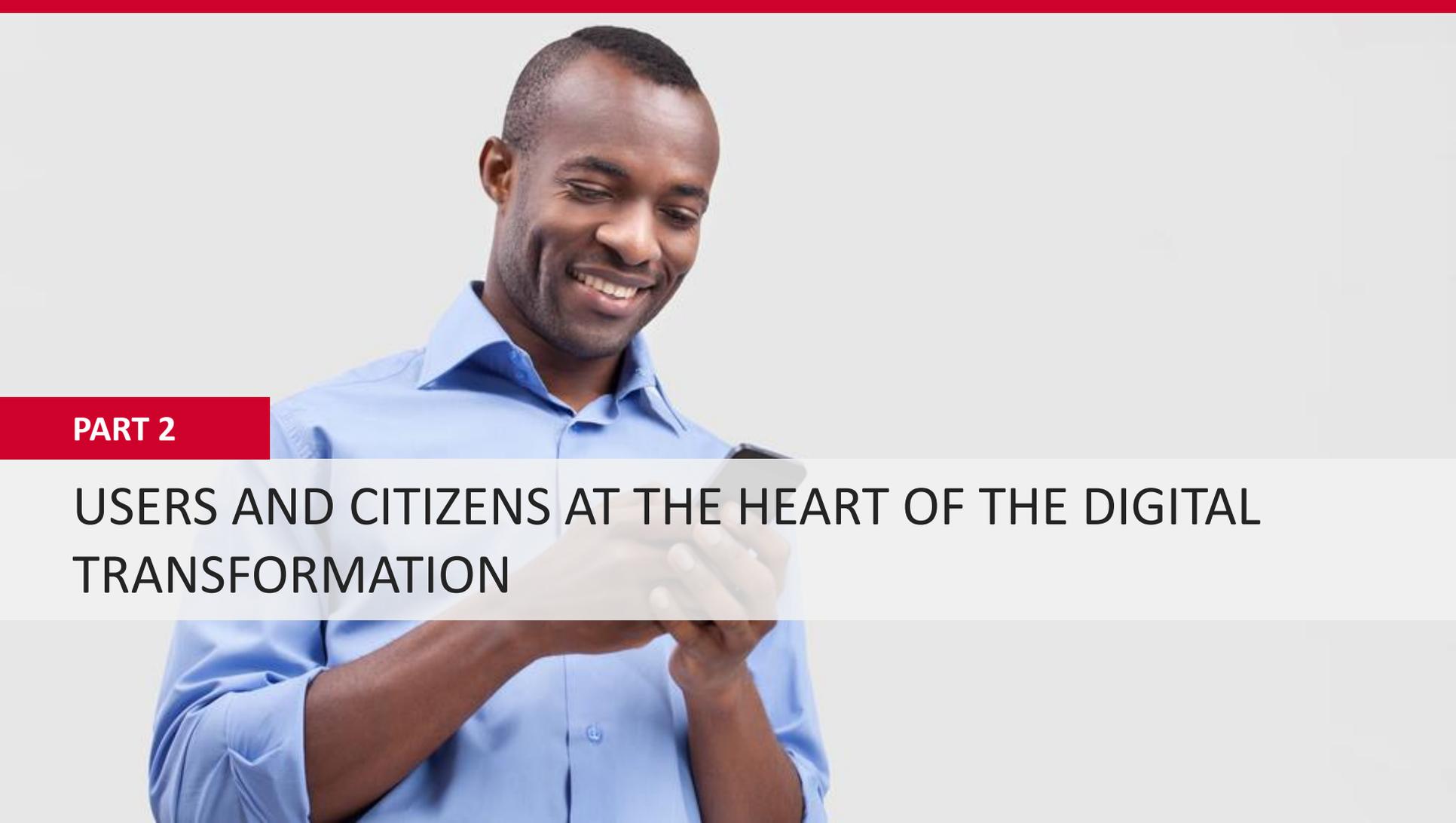
## POPULATION DENSITY

## JOB STATUS



Question : In your opinion, compared to digital services offered by private companies, digital services offered by the public sector in [your country] are...

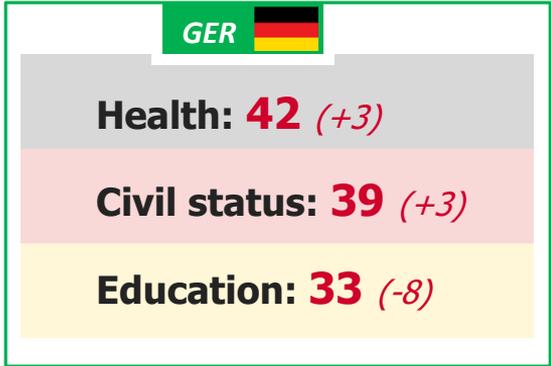
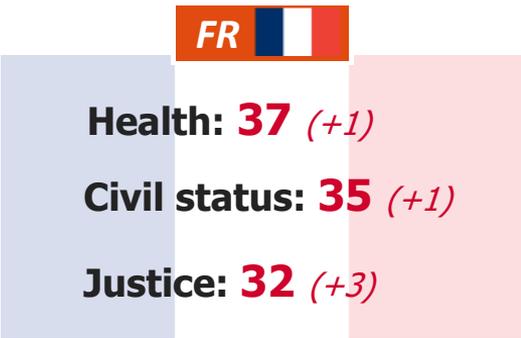
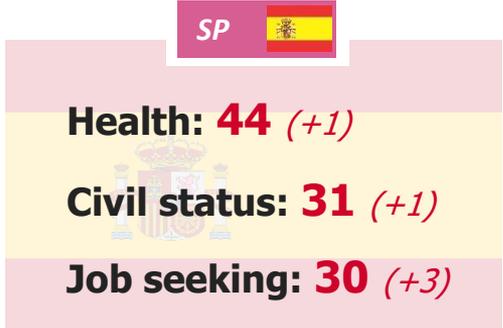
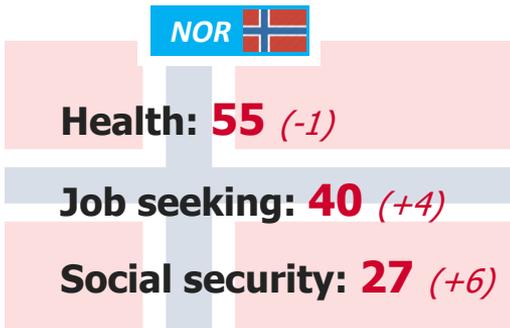
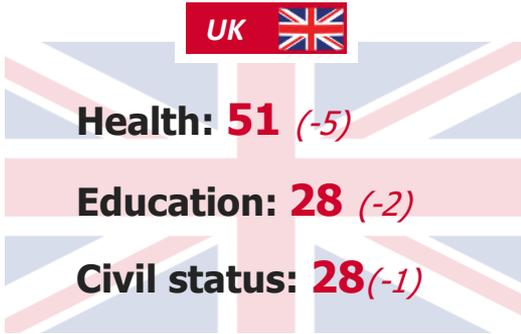


A smiling man with short dark hair, wearing a light blue button-down shirt, is looking down at a smartphone he is holding in his hands. The background is a plain, light gray. A red horizontal bar is positioned above the text 'PART 2'.

**PART 2**

**USERS AND CITIZENS AT THE HEART OF THE DIGITAL  
TRANSFORMATION**

# TOP 3 : PUBLIC SECTORS WHICH SHOULD BE DIGITALISED IN PRIORITY

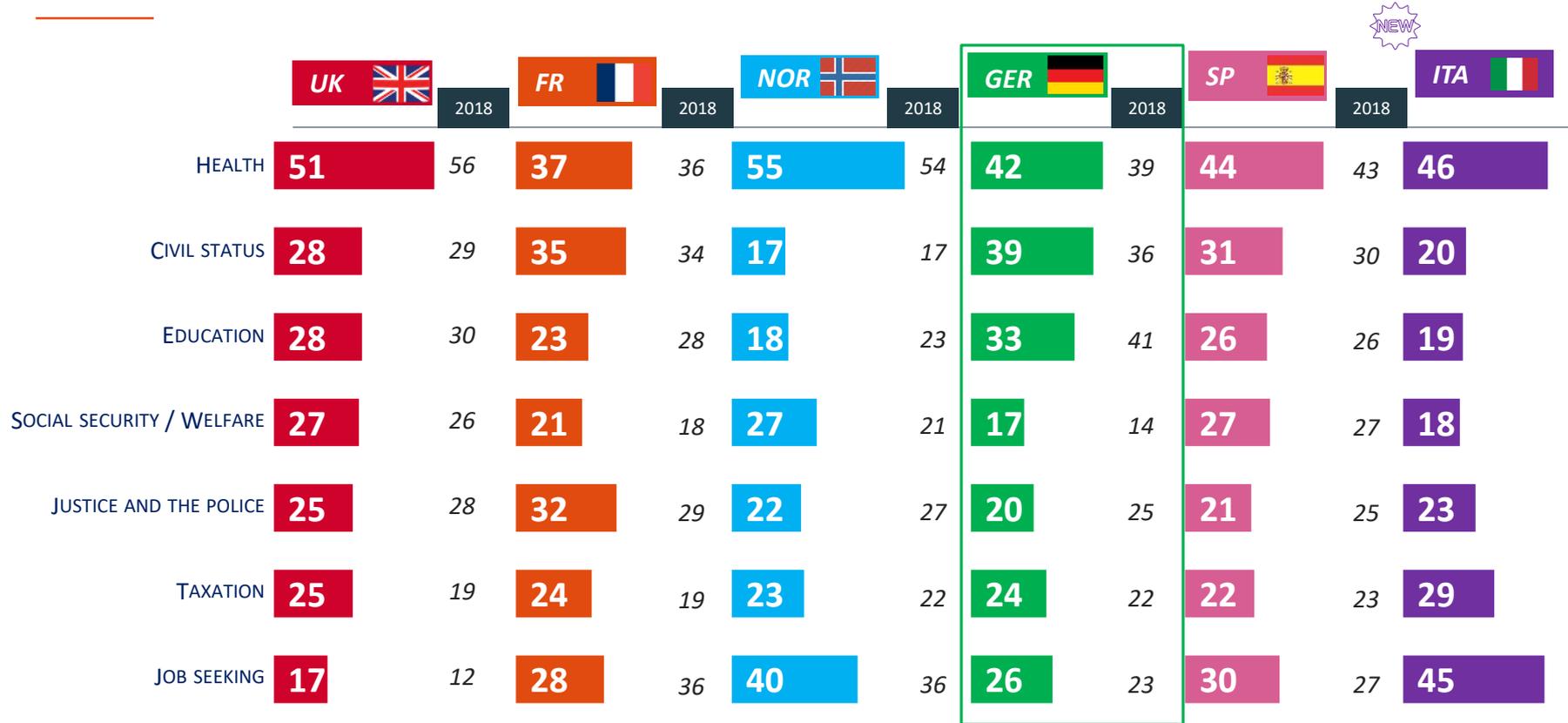


Question : And in your opinion, which areas of public sectors should make the digital development – e.g. use of Internet and digital services – a **priority**?



# PUBLIC SECTORS WHICH SHOULD BE DIGITALISED IN PRIORITY

TOTAL IN %



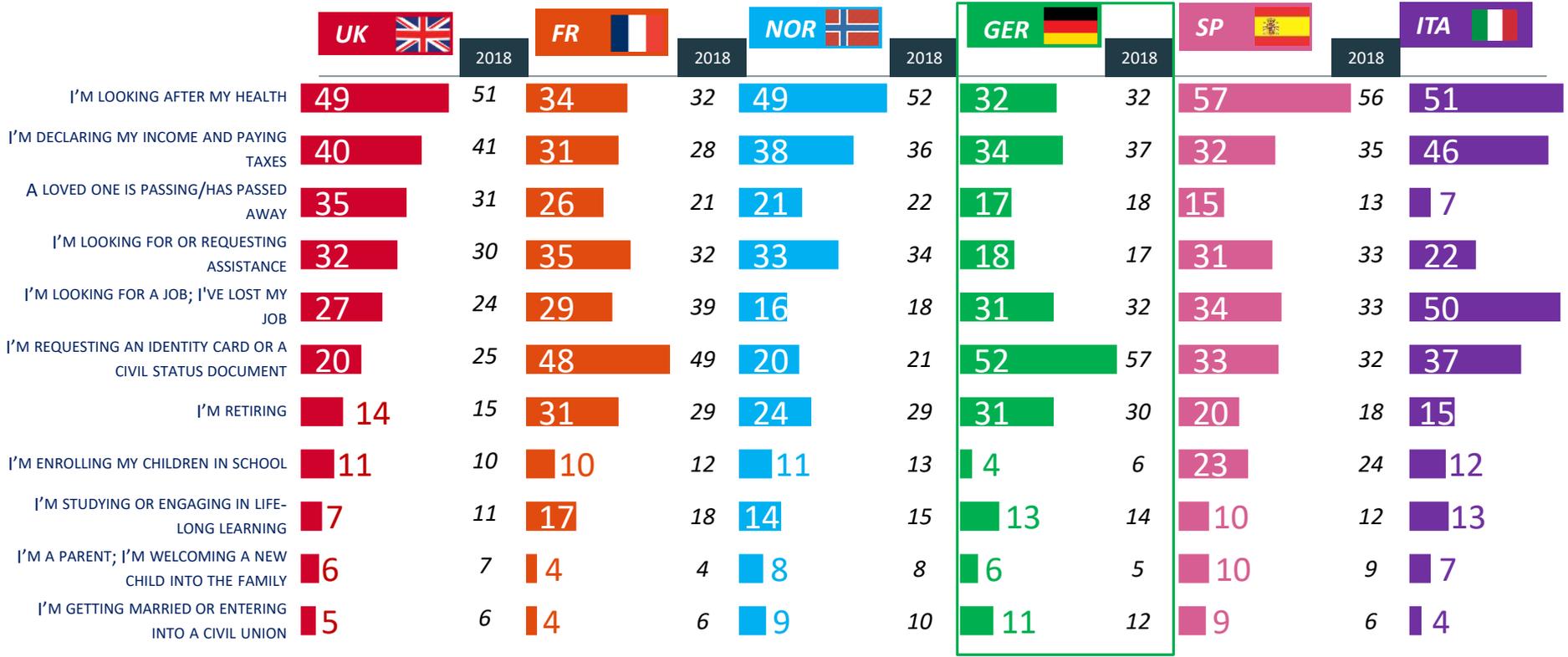
Question : And in your opinion, which areas of public sectors should make the digital development – e.g. use of Internet and digital services – a **priority**?



# LIFE EVENTS ONLINE PROCEDURES WHICH SHOULD BE SIMPLIFIED IN PRIORITY

TOTAL IN %

3 answers allowed



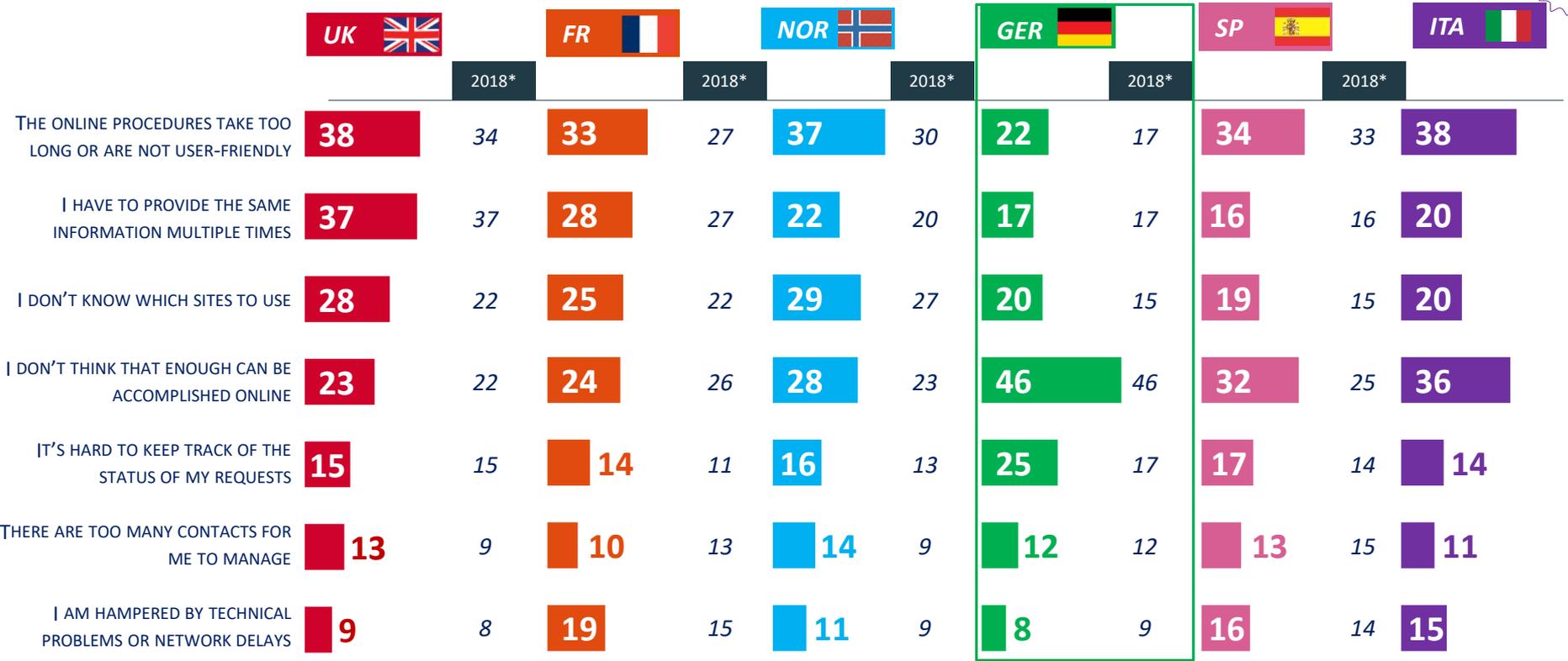
Question : And which online procedures linked to these life events do you think need to be simplified as a priority?



# REASONS WHY LIFE EVENTS PROCEDURES SHOULD BE SIMPLIFIED

TOTAL ALL PROCEDURES IN %

2 answers allowed



Question : Why should these online procedures be simplified? \*2 items were deleted compared to 2018 (3 answers were allowed)





# REASONS WHY LIFE EVENTS PROCEDURES SHOULD BE SIMPLIFIED, DETAIL

IN %

	I'M REQUESTING AN IDENTITY CARD OR A CIVIL STATUS DOCUMENT	I'M STUDYING OR ENGAGING IN LIFE-LONG LEARNING	I'M DECLARING MY INCOME AND PAYING TAXES	I'M LOOKING FOR OR REQUESTING ASSISTANCE	I'M LOOKING FOR A JOB; I'VE LOST MY JOB	I'M LOOKING AFTER MY HEALTH	I'M RETIRING	A LOVED ONE IS PASSING/HAS PASSED AWAY
THE ONLINE PROCEDURES TAKE TOO LONG OR ARE NOT USER-FRIENDLY	20	28	34	17	20	19	20	16
I HAVE TO PROVIDE THE SAME INFORMATION MULTIPLE TIMES	15	19	19	19	19	15	20	21
I DON'T KNOW WHICH SITES TO USE	21	17	14	26	12	25	17	24
I DON'T THINK THAT ENOUGH CAN BE ACCOMPLISHED ONLINE	56	40	41	44	42	49	41	45
IT'S HARD TO KEEP TRACK OF THE STATUS OF MY REQUESTS	18	27	25	26	32	26	32	19
THERE ARE TOO MANY CONTACTS FOR ME TO MANAGE	5	14	9	17	14	11	16	20
I AM HAMPERED BY TECHNICAL PROBLEMS OR NETWORK DELAYS	7	15	14	4	10	7	2	8

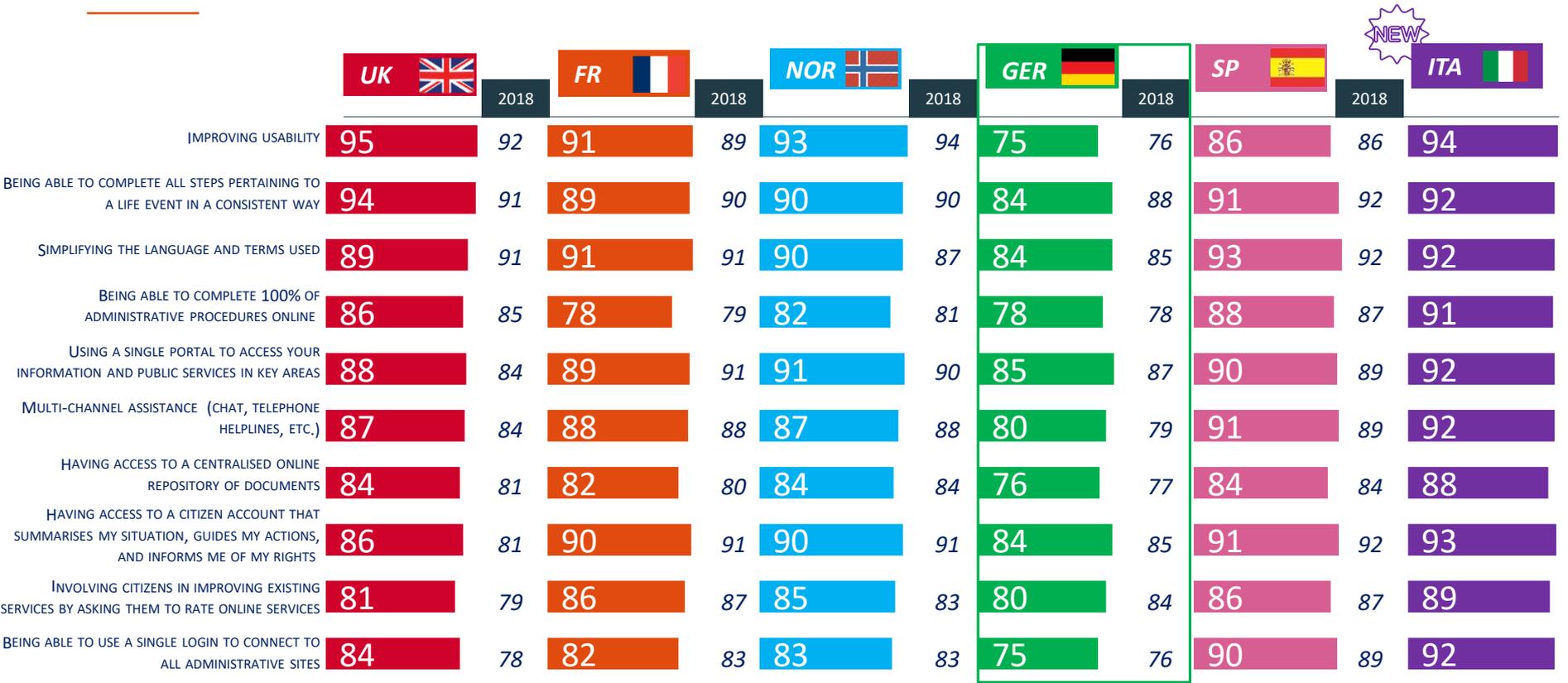
Question : Why should these online procedures be simplified? \*2 items were deleted compared to 2018 (3 answers were allowed)

Only life events for which we have sufficient bases are displayed



# CHANGES THAT COULD SIMPLIFY THESE ONLINE PROCEDURES

**SUBTOTAL YES, IN %**

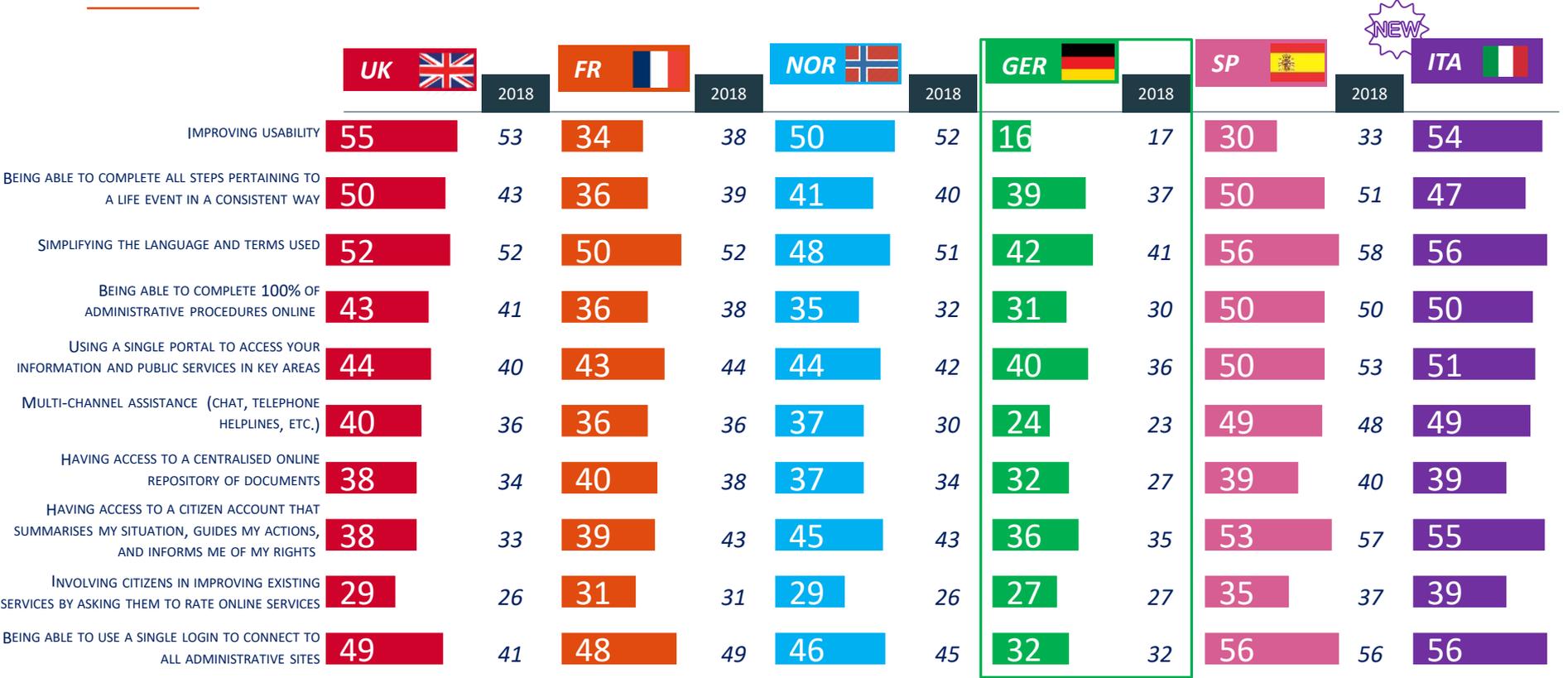


Question : Do you think that the following changes would help simplify your online procedures?



# CHANGES THAT COULD SIMPLIFY THESE ONLINE PROCEDURES

YES, ABSOLUTELY - IN %



NEW

Question : Do you think that the following changes would help simplify your online procedures?

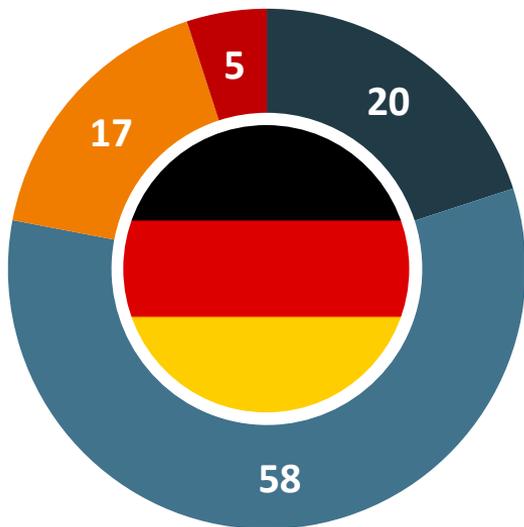


# WILL TO USE MORE ONLINE PUBLIC SERVICES

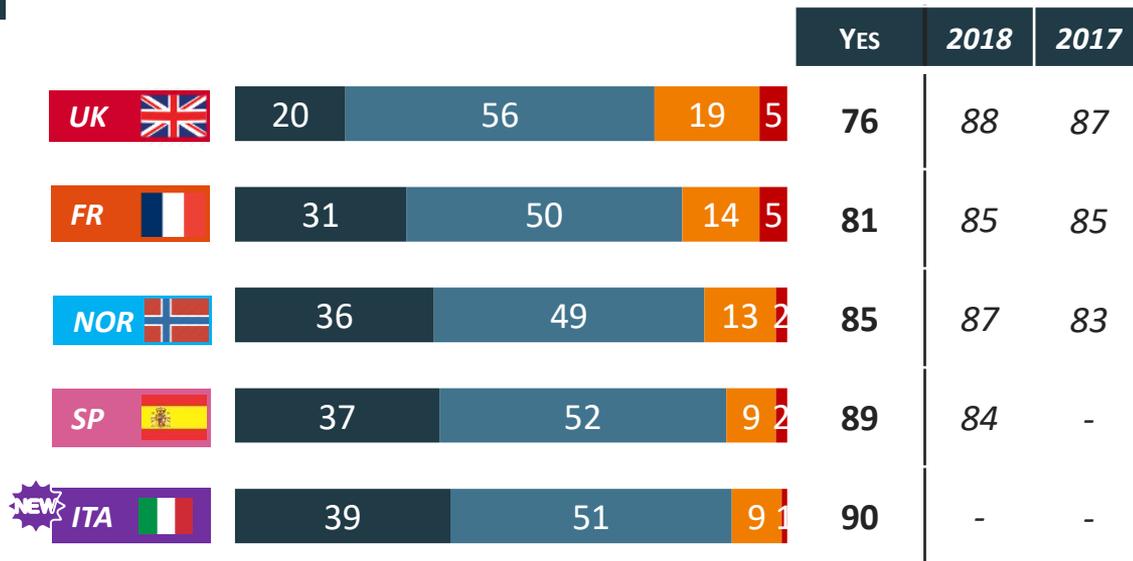
**YES 78**

**2018** | **2017**

83 | 85



**IN %**



**YES, WITHOUT HESITATION**

**YES, WHY NOT**

**NO, PROBABLY NOT**

**NO, DEFINITELY NOT**

**Question GB (2018 and 2017) :** If the Government were to develop an increasing number of digital tools, and notably the possibility of carrying out procedures via the Internet, **would you personally be willing to use these online services, even if it would mean changing your habits?**

**Question FR / NOR / ALL / ESP / IT :**

**2019 :** Would you be willing to do all eligible administrative procedures on Internet **or by mobile phone\***, even if it means giving up certain habits? **\*New in 2019 (question was modified)**

**2018 :** Would you be ready to carry out all of your relevant interactions online, **even if it would mean changing your habits?**

**2017 :** Would you be ready to carry out all of your relevant interactions online?



# ZOOM GERMANY | SUBTOTAL YES 78

2018

2017

83

85

IN %

## GENDER



75

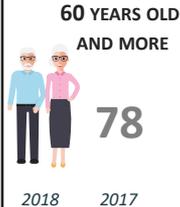
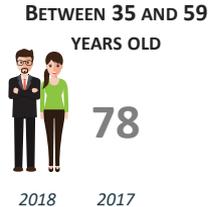
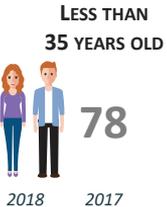


2018 2017  
81 83

## SOCIO PROFESSIONAL CATEGORY



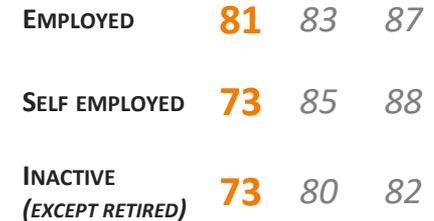
## AGE



## POPULATION DENSITY



## JOB STATUS



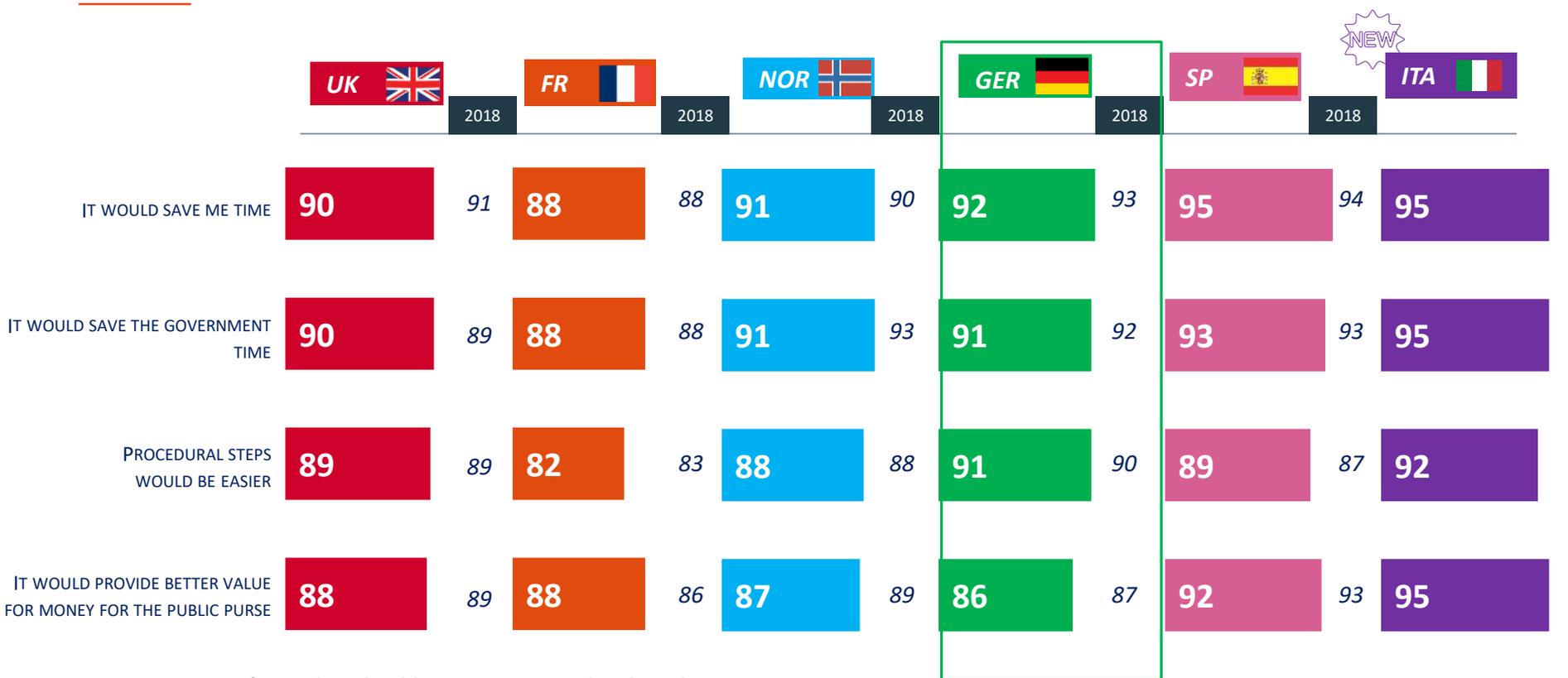
Question FR / NOR / ALL / ESP :

2019 : Would you be willing to do all eligible administrative procedures on Internet or by mobile phone\*, even if it means giving up certain habits? \*New in 2019 (question was modified)



# PROS OF DIGITAL PUBLIC SERVICES

**SUBTOTAL AGREE, IN %**

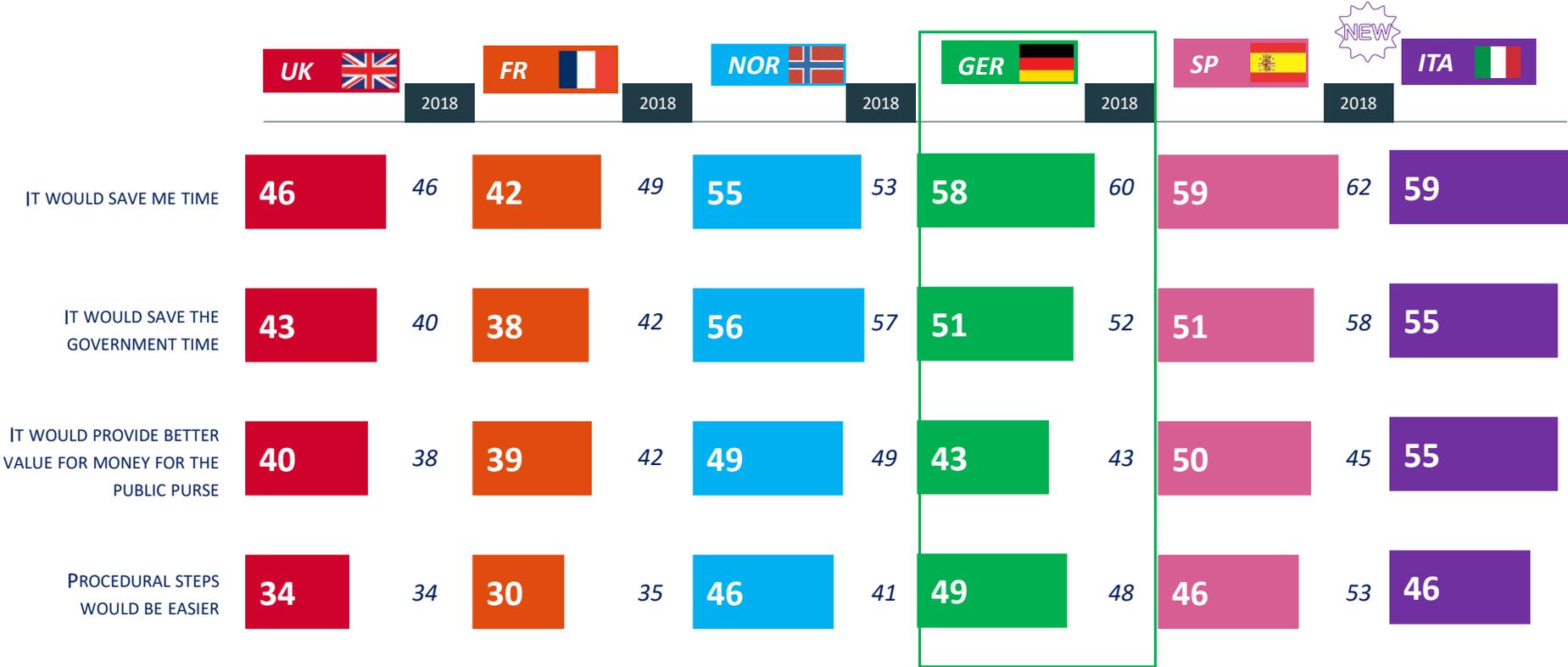


Question : If new digital public services were developed:



# PROS OF DIGITAL PUBLIC SERVICES

**STRONGLY AGREE, IN %**



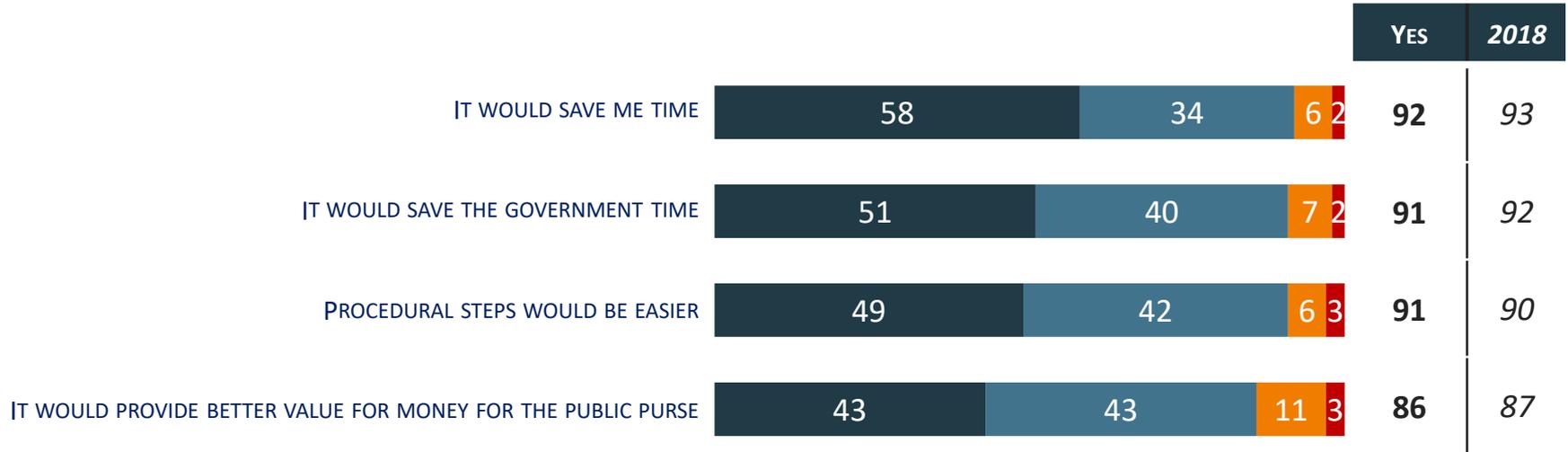
Question : If new digital public services were developed:





# ZOOM GERMANY | DETAILS

IN %



STRONGLY AGREE

SOMEWHAT AGREE

SOMEWHAT DISAGREE

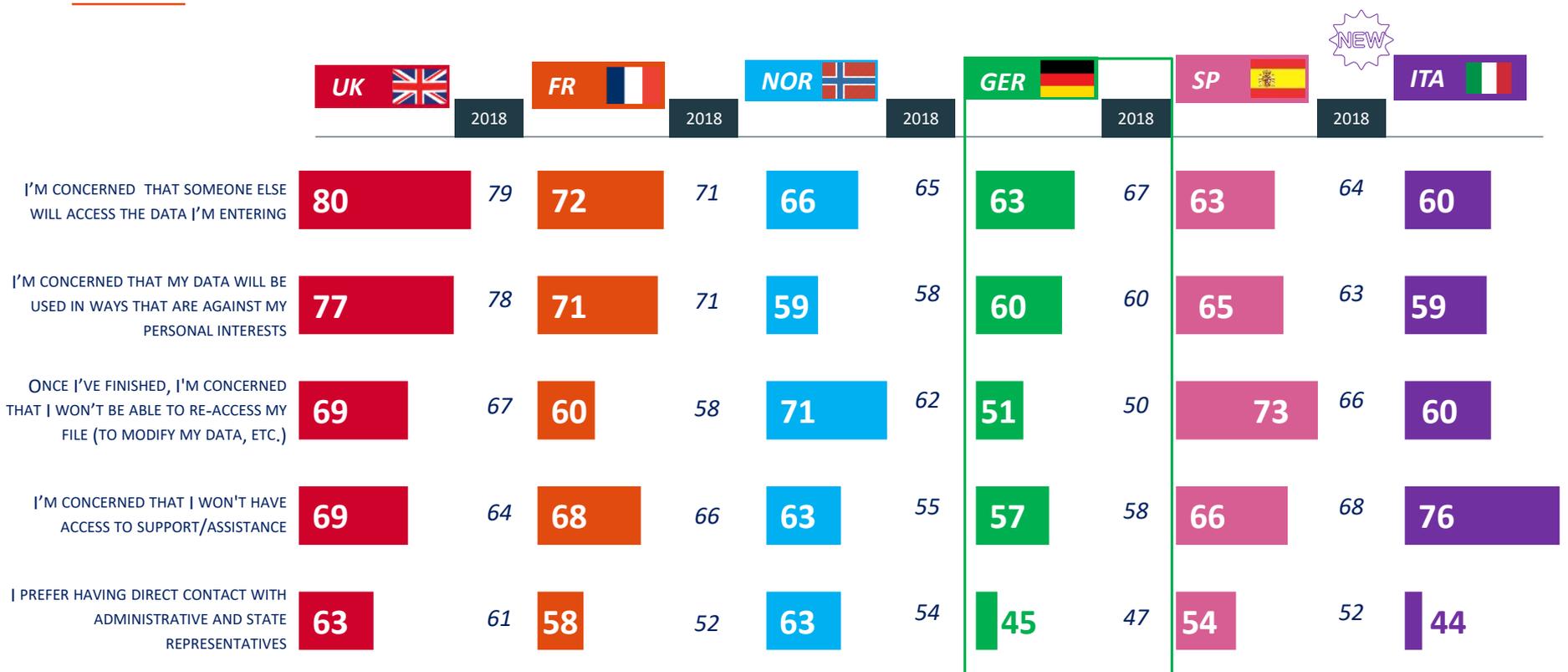
STRONGLY DISAGREE

Question : If new digital public services were developed:



# CONS OF DIGITAL PUBLIC SERVICES

SUBTOTAL AGREE, IN %



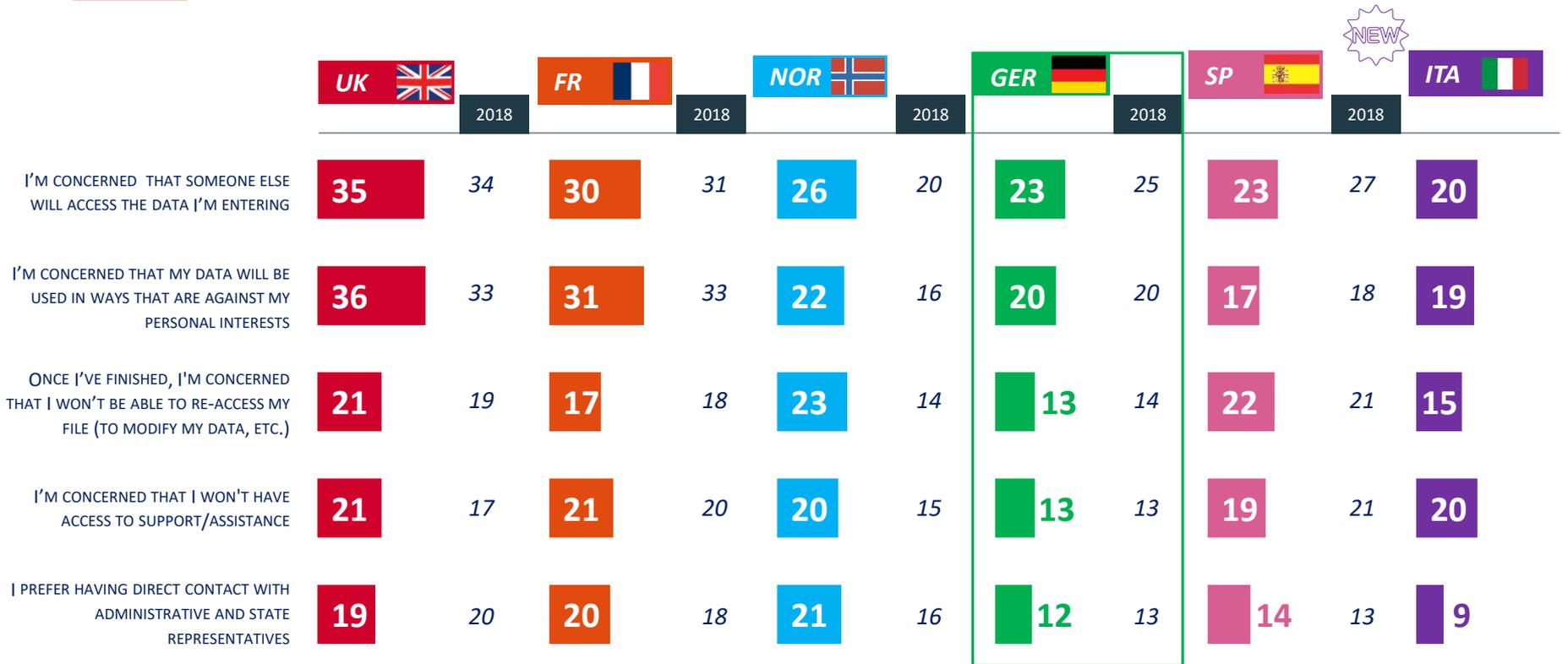
Question : With respect to digital public services, do you agree or disagree with the following statements?





# CONS OF DIGITAL PUBLIC SERVICES

STRONGLY AGREE, IN %



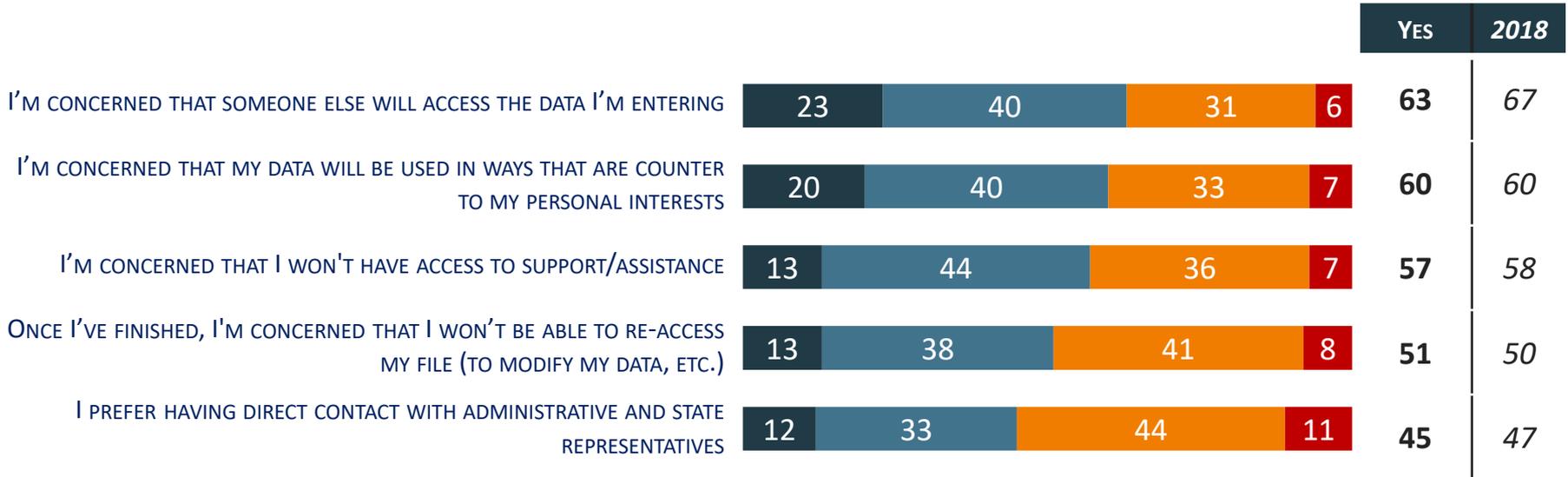
Question : With respect to digital public services, do you agree or disagree with the following statements?





# ZOOM GERMANY | DETAILS

IN %



STRONGLY AGREE

SOMEWHAT AGREE

SOMEWHAT DISAGREE

STRONGLY DISAGREE

Question : With respect to digital public services, do you agree or disagree with the following statements?

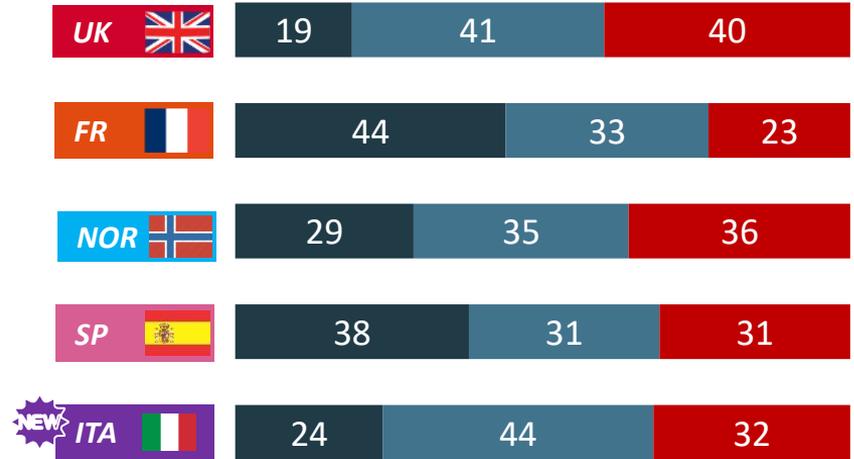
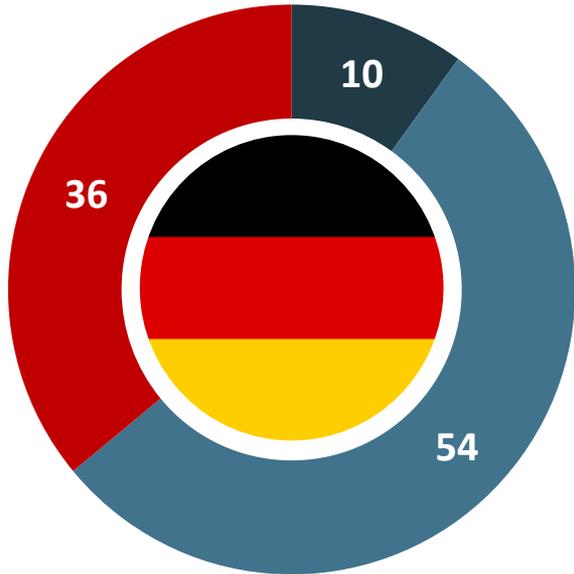




**PART 3**

**IMPLEMENTATION OF THE DIGITAL TRANSFORMATION BY  
THE GOVERNMENT**

# THE GOVERNMENTS' WILL AND ABILITY TO DEVELOP ONLINE PUBLIC SERVICES



... HAS THE WILL TO MAKE PROGRESS AND WILL MANAGE TO DO SO

... HAS THE WILL TO MAKE PROGRESS BUT WON'T REALLY MANAGE TO DO SO

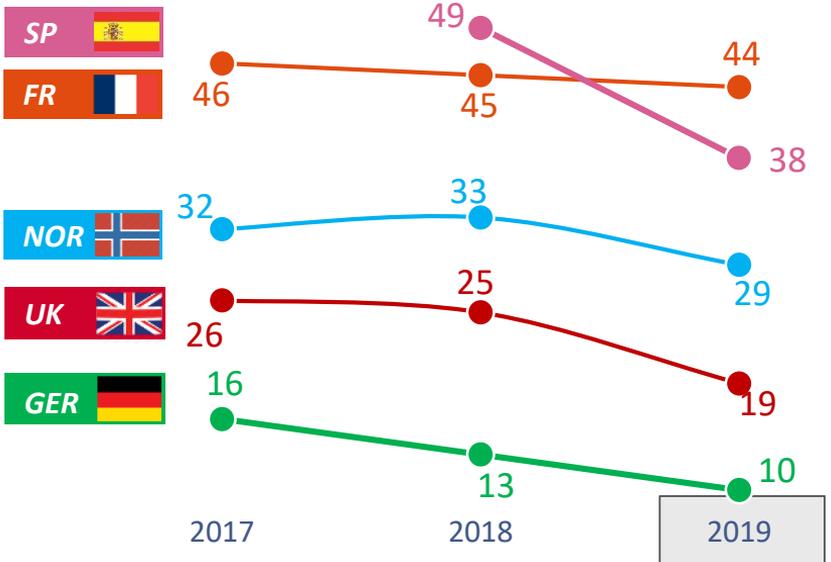
... MAKES QUITE A LOT OF STATEMENTS BUT DOES NOT REALLY HAVE THE WILL TO MAKE PROGRESS

Question : And concerning the development of digital public services, do you feel that the Government...

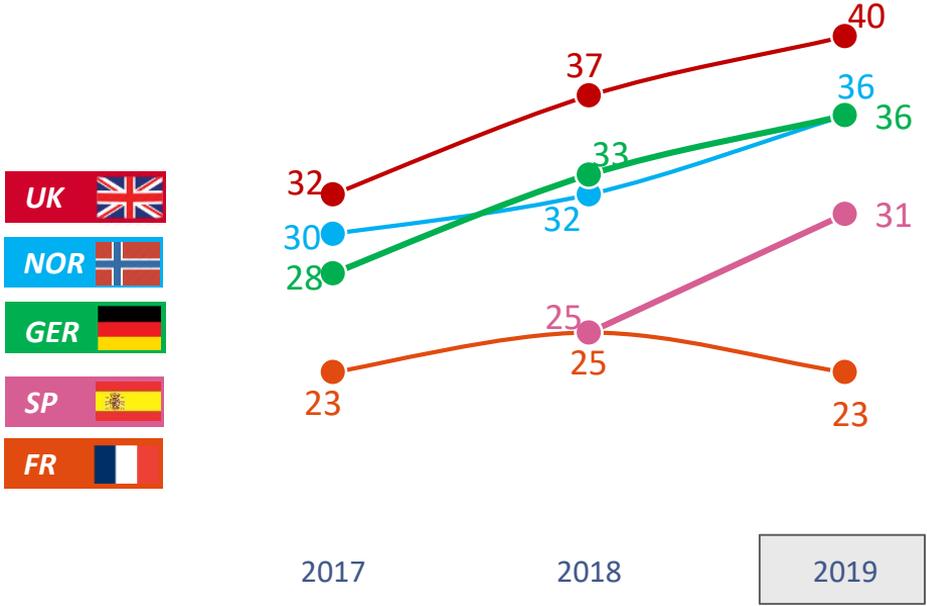


# THE GOVERNMENTS' WILL AND ABILITY TO DEVELOP ONLINE PUBLIC SERVICES - EVOLUTIONS

EVOLUTION Will manage to do so, in %



EVOLUTION DOES NOT REALLY HAVE THE WILL TO MAKE PROGRESS, in %



Question : And concerning the development of digital public services, do you feel that the Government...





# ZOOM GERMANY | HAS THE WILL TO MAKE PROGRESS AND WILL MANAGE TO DO SO **10**

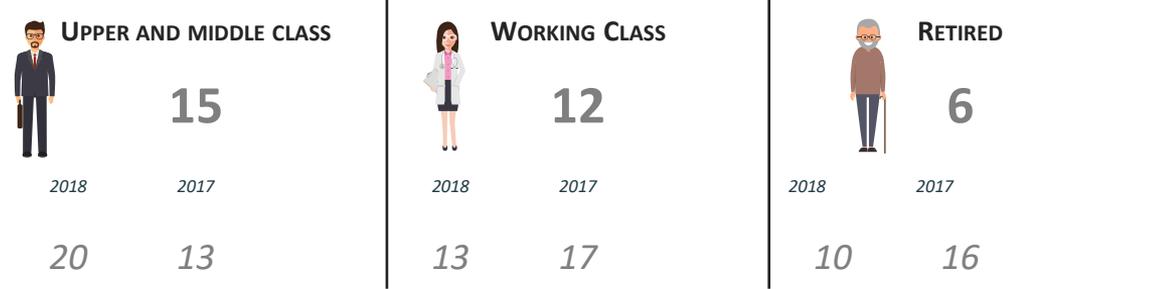
2018	2017
13	16

**IN %**

## GENDER



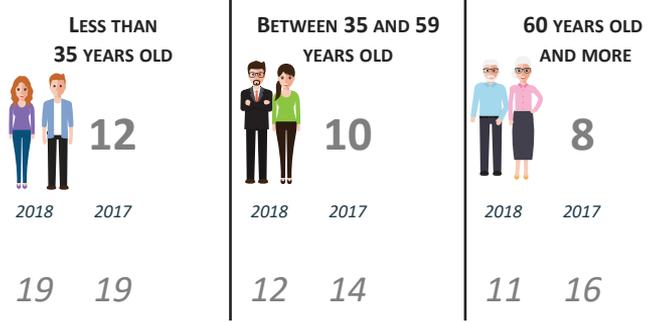
## SOCIO PROFESSIONAL CATEGORY



## AGE

## POPULATION DENSITY

## JOB STATUS

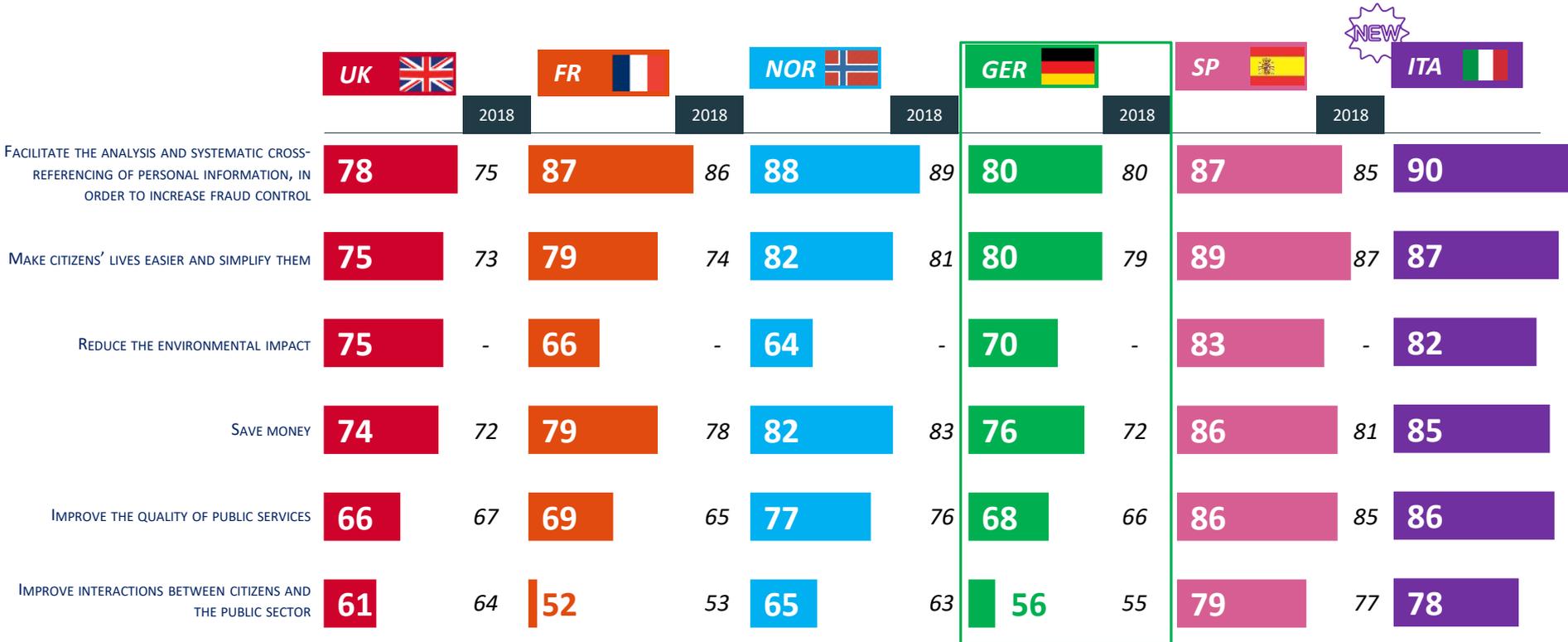


Question : And concerning the development of digital public services, do you feel that the Government...



# THE POSITIVE IMPACTS OF THE DEVELOPMENT OF DIGITAL PUBLIC SERVICES

YES, IN %



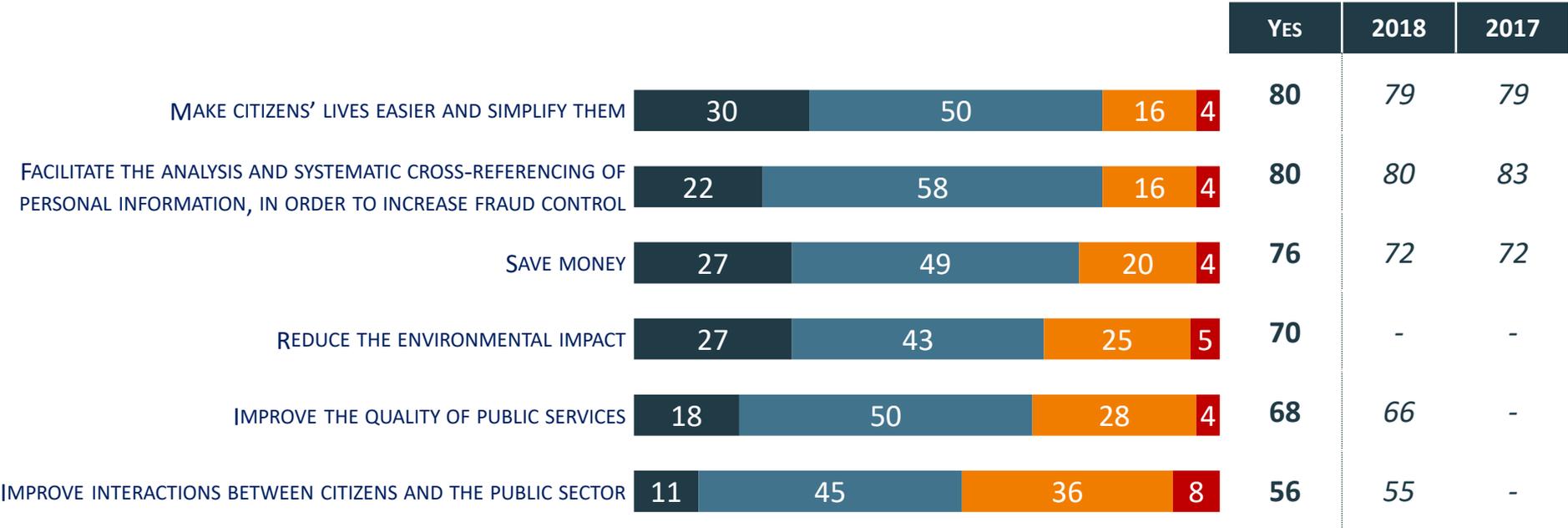
Question : Do you think that the development of digital public services will...





# ZOOM GERMANY | DETAILS

IN %



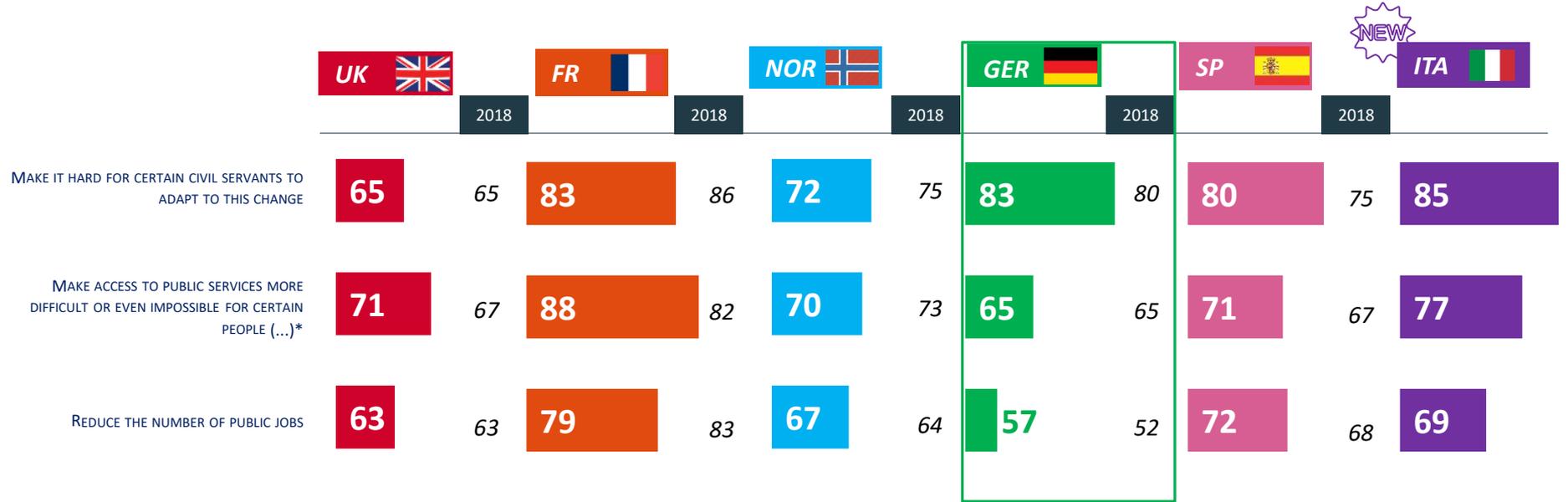
Question : Do you think that the development of digital public services will...





# THE HUMAN FACTOR IN THE DEVELOPMENT OF DIGITAL PUBLIC SERVICES

YES, IN %



Question : Do you think that the development of digital public services will...

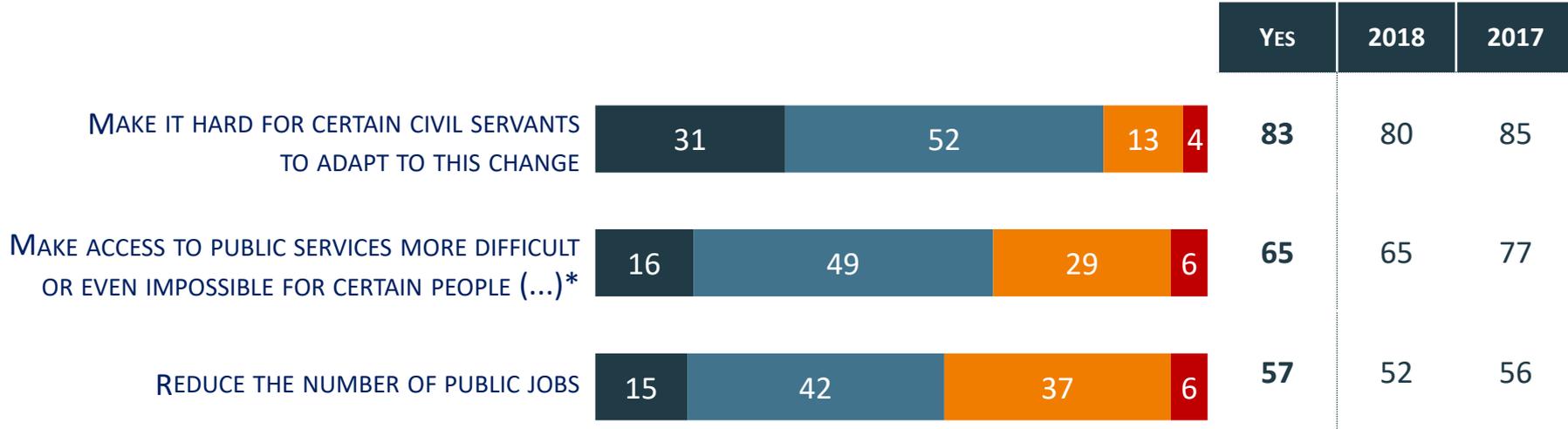
*\*(people who are not comfortable with digital technology or language issues, people without access to digital technology, etc.)*





# ZOOM GERMANY | DETAILS

IN %



YES, DEFINITELY

YES, PROBABLY

NO, PROBABLY NOT

NO, DEFINITELY NOT

Question : Do you think that the development of digital public services will...

*\*(people who are not comfortable with digital technology or language issues, people without access to digital technology, etc.)*





**PART 4**

**GDPR MODULE**

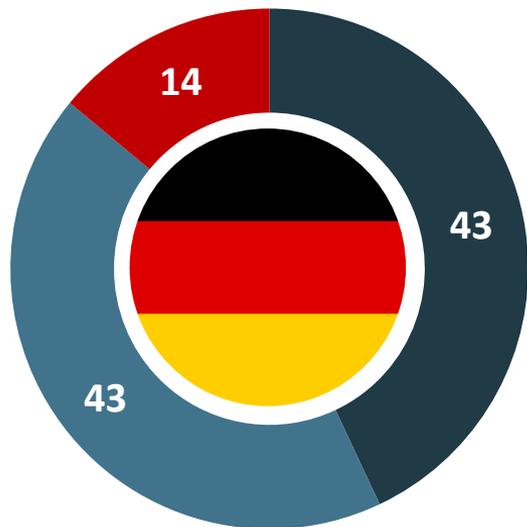


# KNOWLEDGE OF THE GDPR

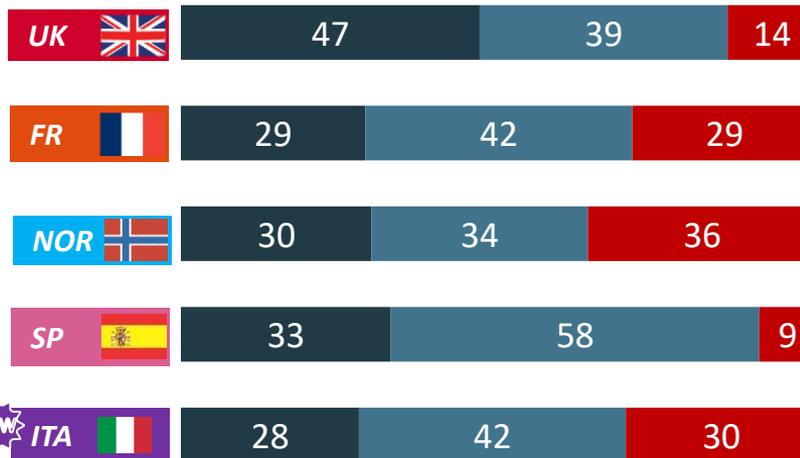
**YES 86**

**2018**

83



**IN %**



**YES** **2018**

Country	2018 (%)	2019 (%)
UK	86	85
FR	71	76
NOR	64	82
SP	91	88
ITA	70	-

**YES, AND I KNOW PRECISELY WHAT IT IS**

**YES, BUT I'M NOT SURE WHAT IT ENTAILS**

**No**

Question : Have you heard of the General Data Protection Regulation?





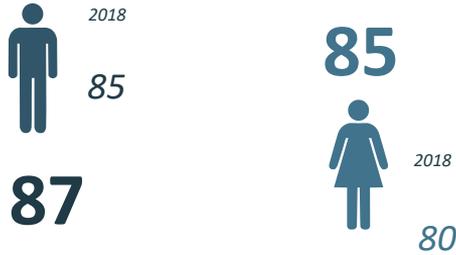
# ZOOM GERMANY | SUBTOTAL YES 86

2018

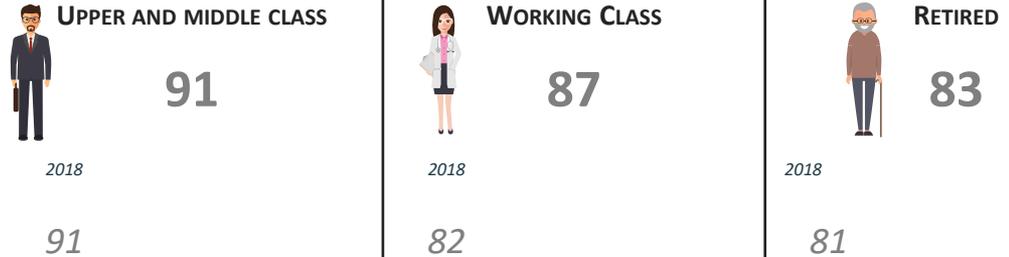
83

IN %

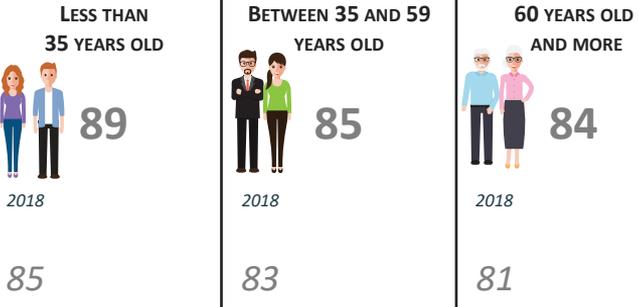
## GENDER



## SOCIO PROFESSIONAL CATEGORY



## AGE



## POPULATION DENSITY



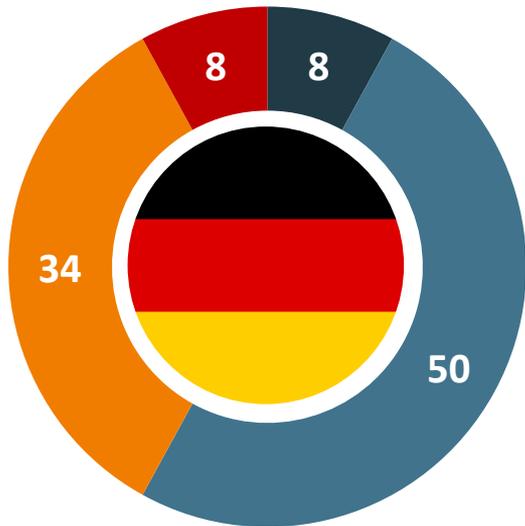
## JOB STATUS



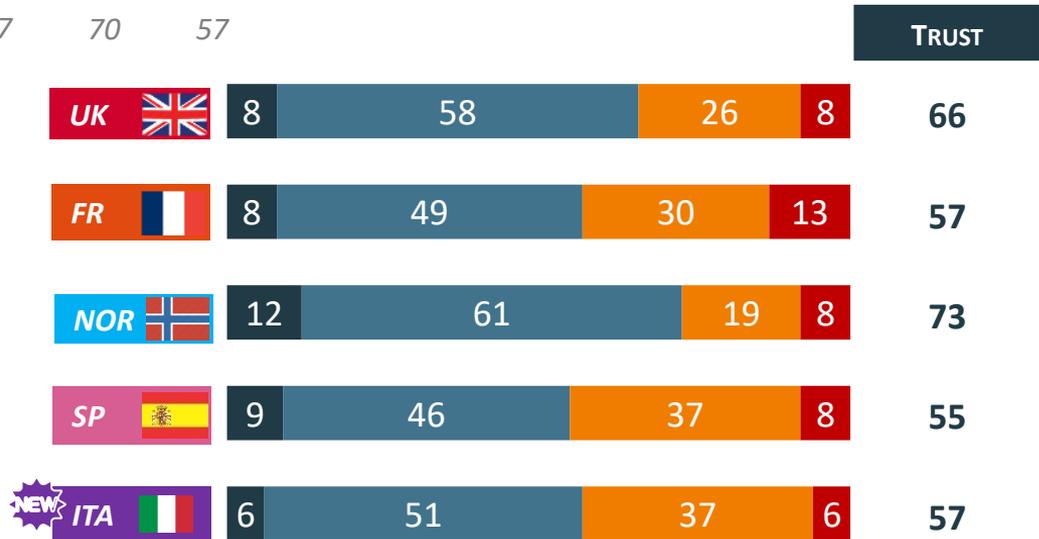
# OPINION ON THE PUBLIC AUTHORITIES ABILITY TO ENSURE THE SECURITY OF DIGITAL DATA

IN %

## TRUST 58



2018	2017	2016
57	70	57



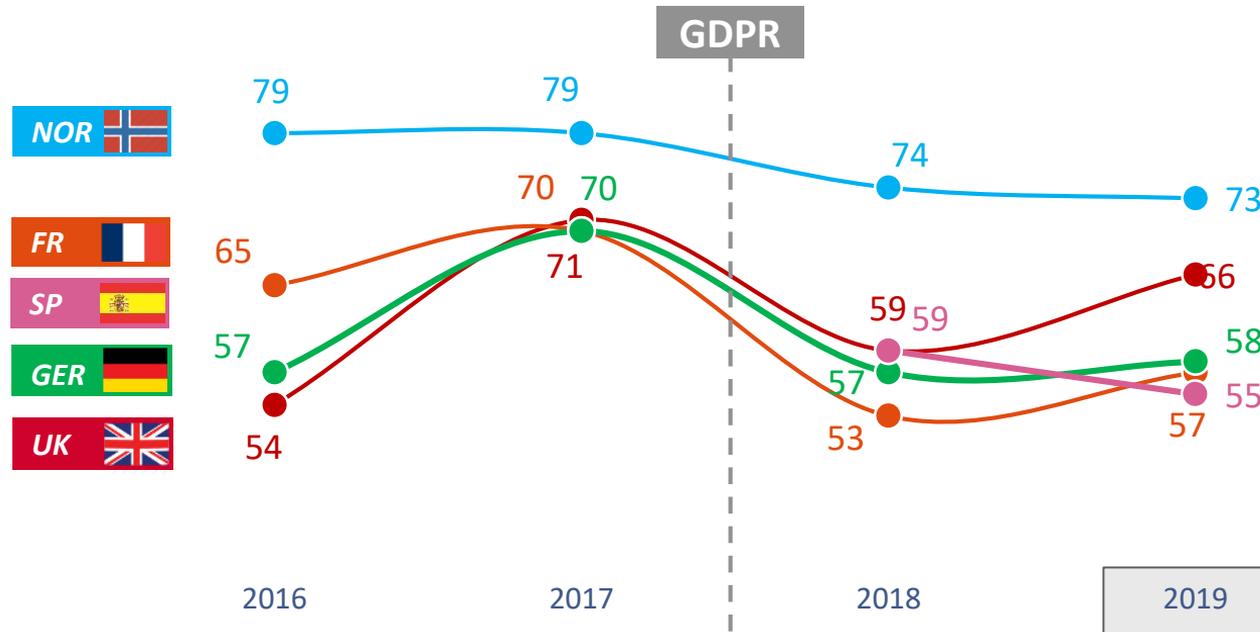
ABSOLUTELY      SOMEWHAT      NOT REALLY      NOT AT ALL

Question : How much do you trust the public authorities [in 2016] / sector [in 2017, 2018 and 2019] to ensure the security of the digital data in their possession and particularly your own confidential information? **Note: In 2018 and 2019, the question was asked after questions towards the GDPR.**



# OPINION ON THE PUBLIC SECTOR'S ABILITY TO ENSURE THE SECURITY OF DIGITAL DATA - EVOLUTIONS

SUBTOTAL TRUST %



Question : How much do you trust the public authorities [in 2016] / sector [in 2017, 2018 and 2019] to ensure the security of the digital data in their possession and particularly your own confidential information? **Note: In 2018 and 2019, the question was asked after questions towards the GDPR.**





# ZOOM GERMANY | SUBTOTAL TRUST 58

2018

2017

2016

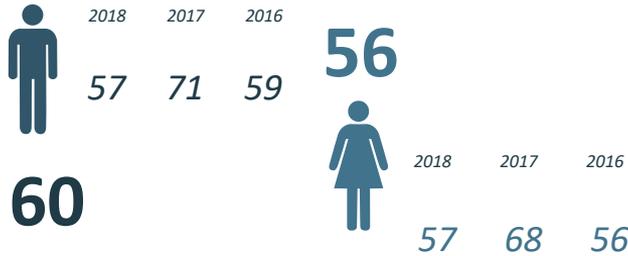
57

70

57

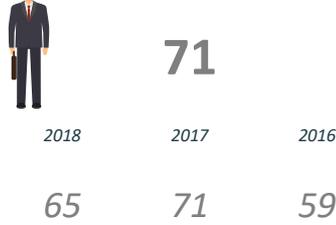
IN %

## GENDER



## SOCIO PROFESSIONAL CATEGORY

### UPPER AND MIDDLE CLASS



### WORKING CLASS

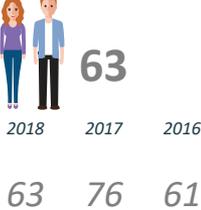


### RETIRED



## AGE

### LESS THAN 35 YEARS OLD



### BETWEEN 35 AND 59 YEARS OLD



### 60 YEARS OLD AND MORE



## POPULATION DENSITY



## JOB STATUS



Question : How much do you trust the public sector to ensure the security of the digital data in their possession and particularly your own confidential information?







**PART 5**

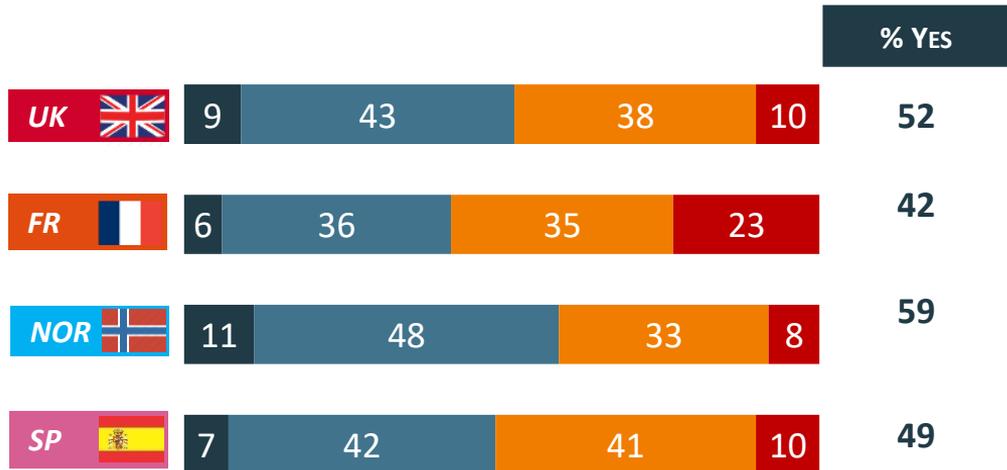
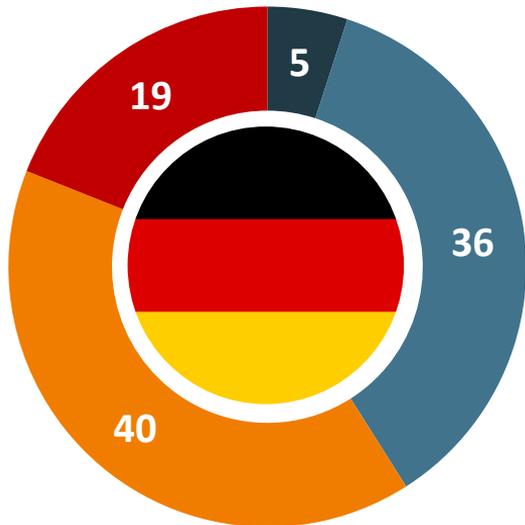
**IDENTITY MODULE**



# WILL TO USE A DIGITAL PLATFORM TO STORE DATA ON PERSONAL IDENTITY OR PAYMENT INFORMATION AND MAKE ONLINE IDENTIFICATION EASIER

IN %

**% YES 41**



YES, WITHOUT HESITATION

YES, WHY NOT

NO, PROBABLY NOT

NO, DEFINITELY NOT



Question : Would you be willing to store your personal identity as well as further data (e.g. payment information) on a single digital platform in order to make online identification easier?





# ZOOM GERMANY | SUBTOTAL YES 41

IN %

## GENDER



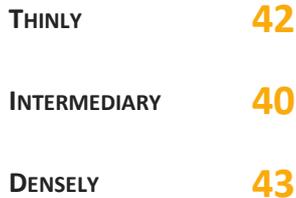
## SOCIO PROFESSIONAL CATEGORY



## AGE



## POPULATION DENSITY



## JOB STATUS

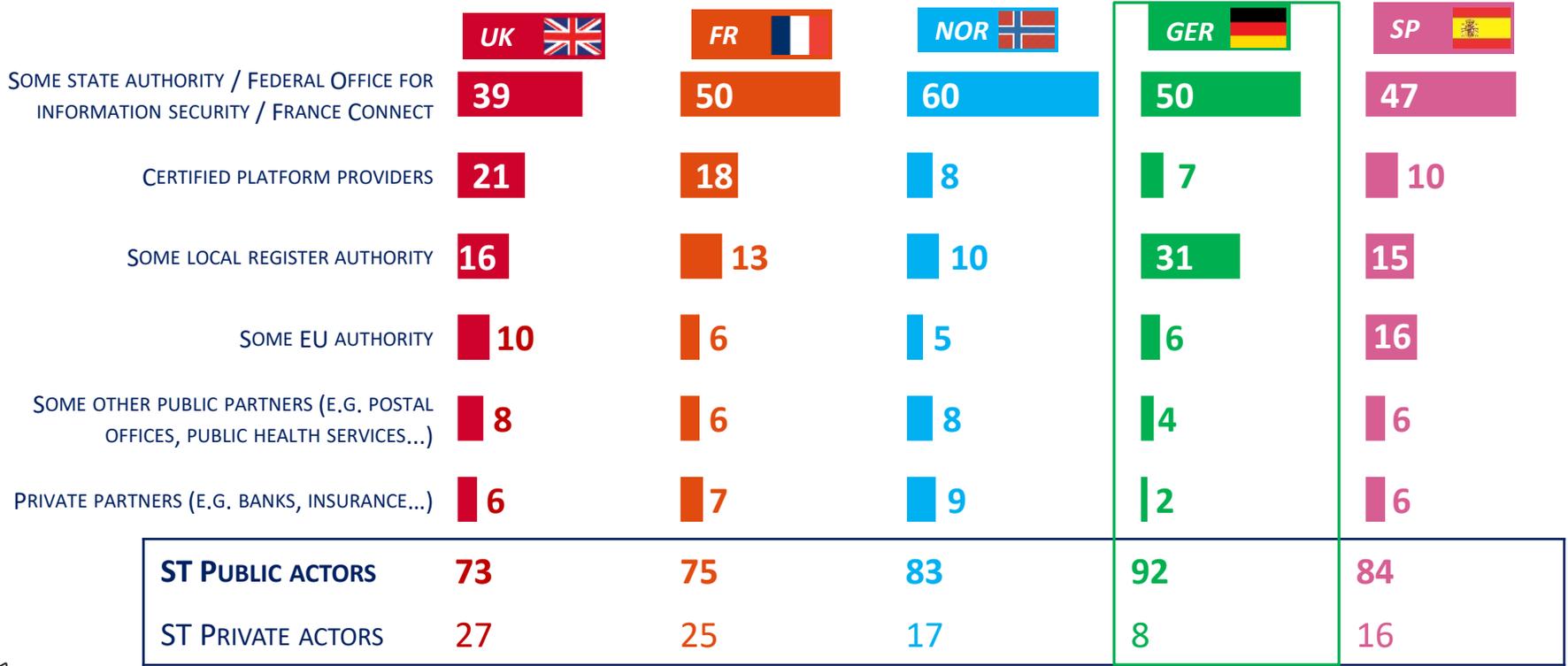


Question : Would you be willing to store your personal identity as well as further data (e.g. payment information) on a single digital platform in order to make online identification easier?



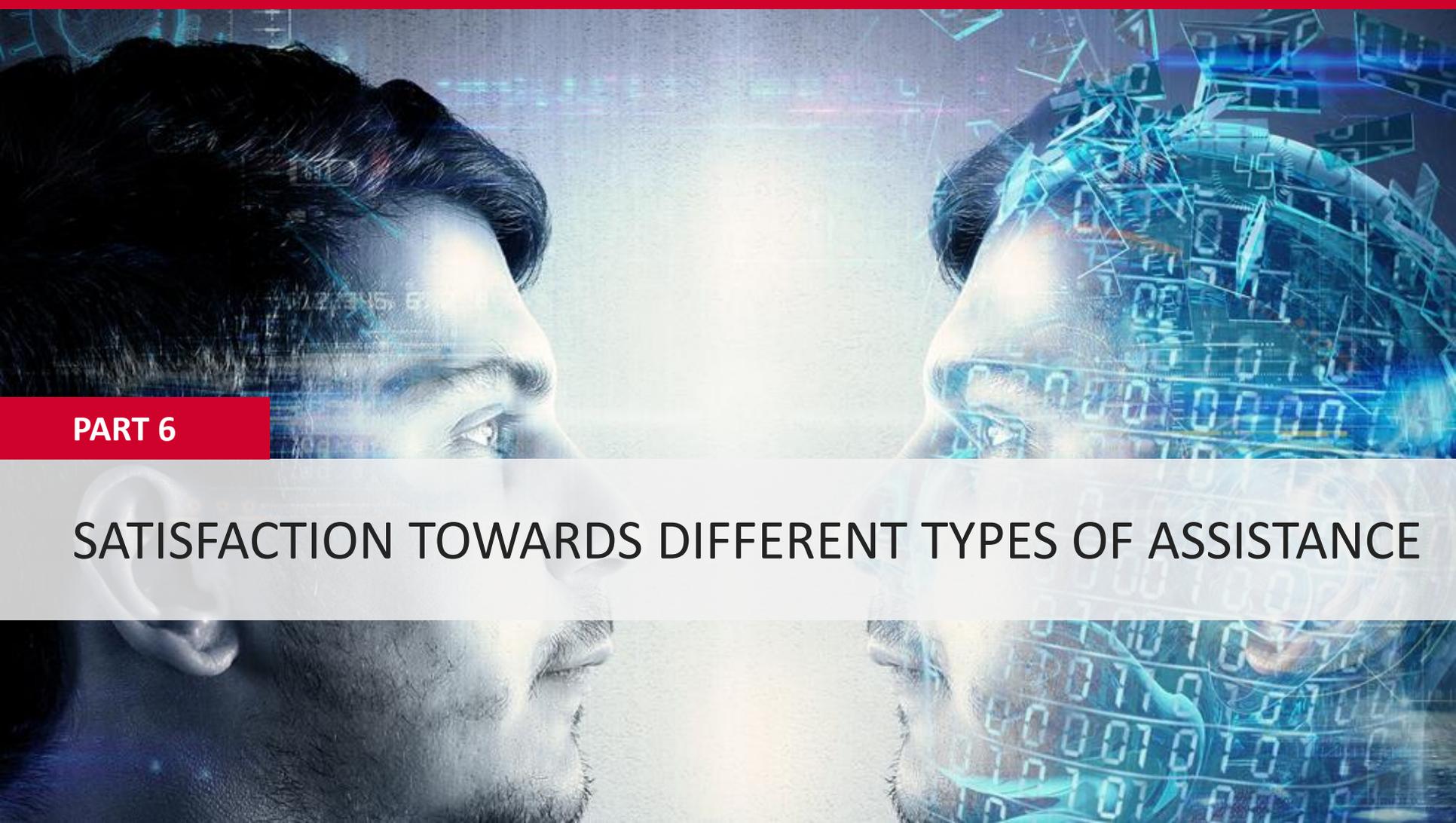
# BEST ACTORS TO RUN SUCH A PLATFORM

TOTAL IN %



Question : Who on your opinion should run such platform? *Note: items were adapted depending on countries*



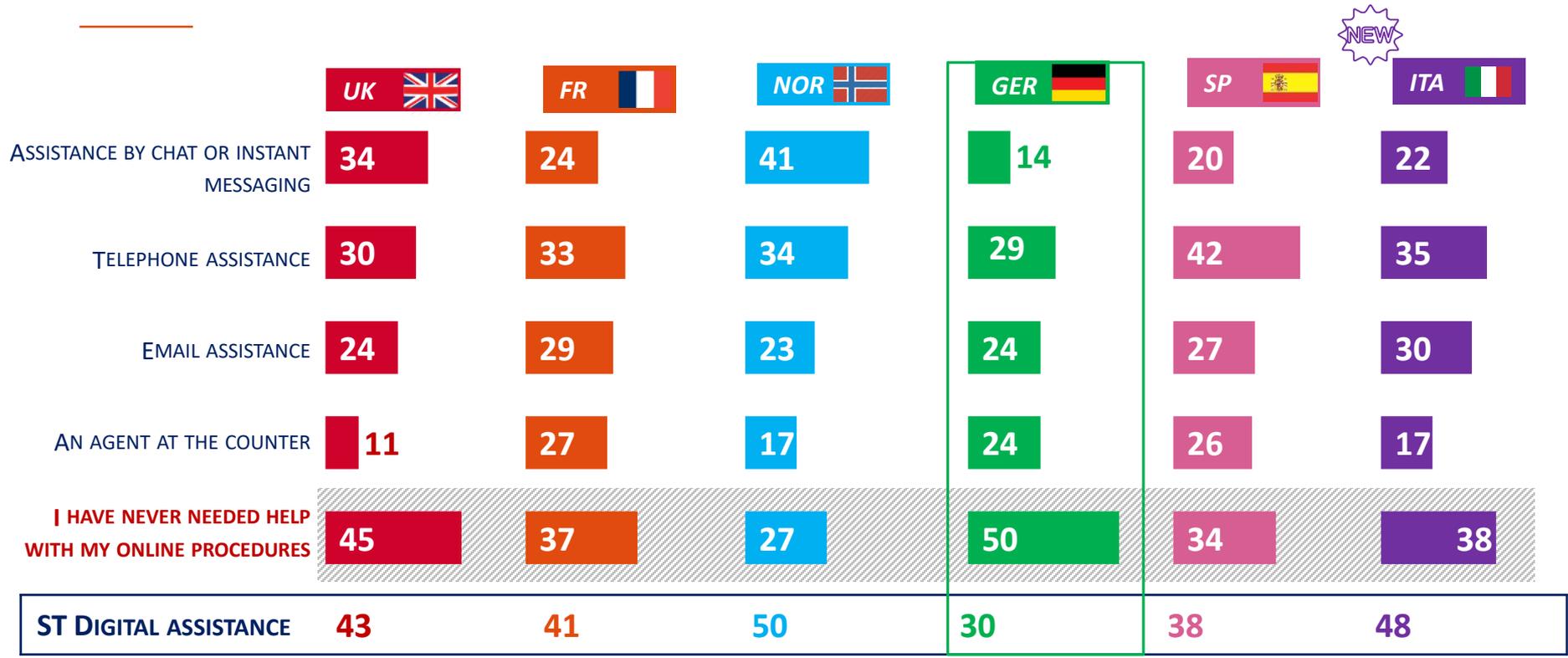


**PART 6**

# SATISFACTION TOWARDS DIFFERENT TYPES OF ASSISTANCE

# EXPERIENCES OF DIFFERENT TYPES OF ASSISTANCE

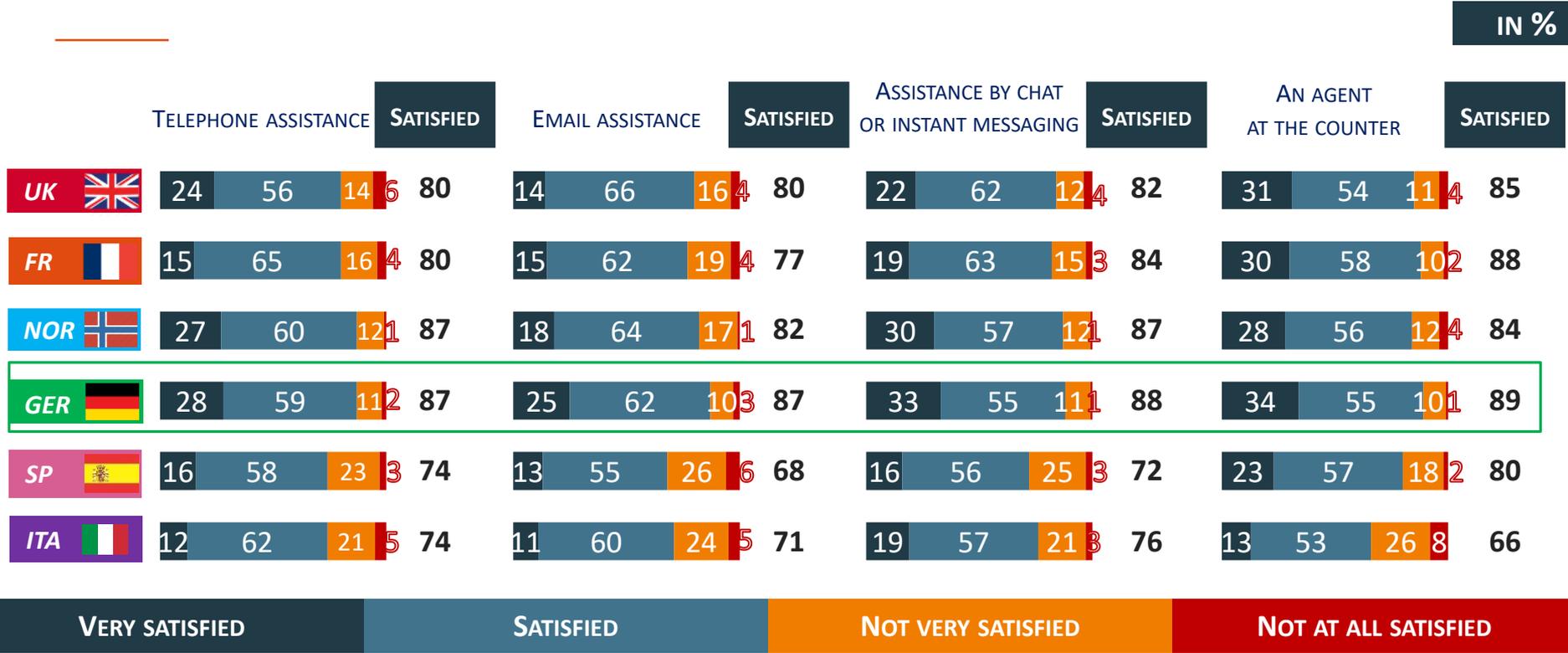
TOTAL, IN %



Question : Have you ever requested any of the following types of assistance to guide and help you through your online procedures?



# SATISFACTION TOWARDS DIFFERENT TYPES OF ASSISTANCE



VERY SATISFIED

SATISFIED

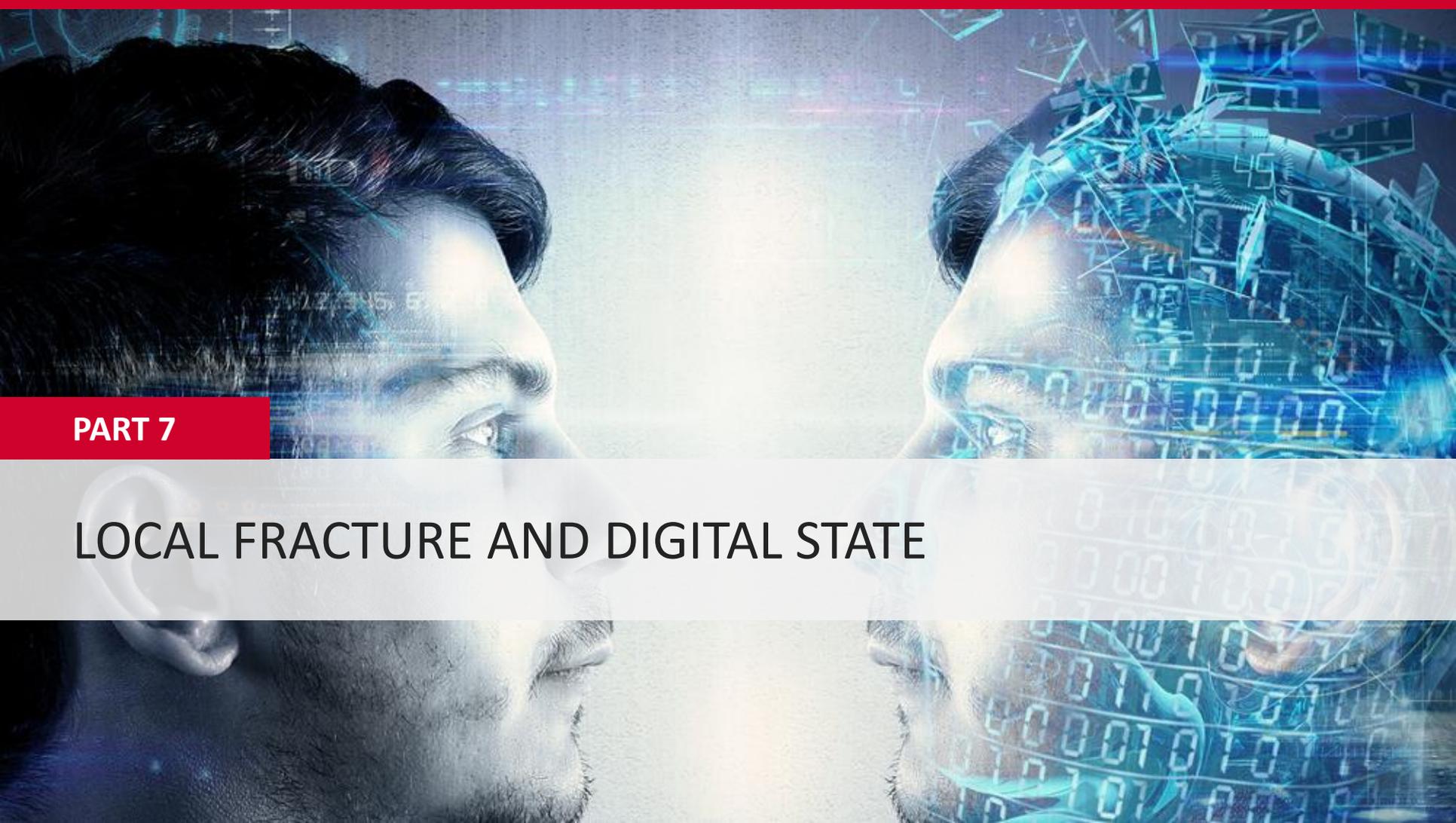
NOT VERY SATISFIED

NOT AT ALL SATISFIED



Question : Were you satisfied with the support provided by the following means? *To those who requested this type of assistance*





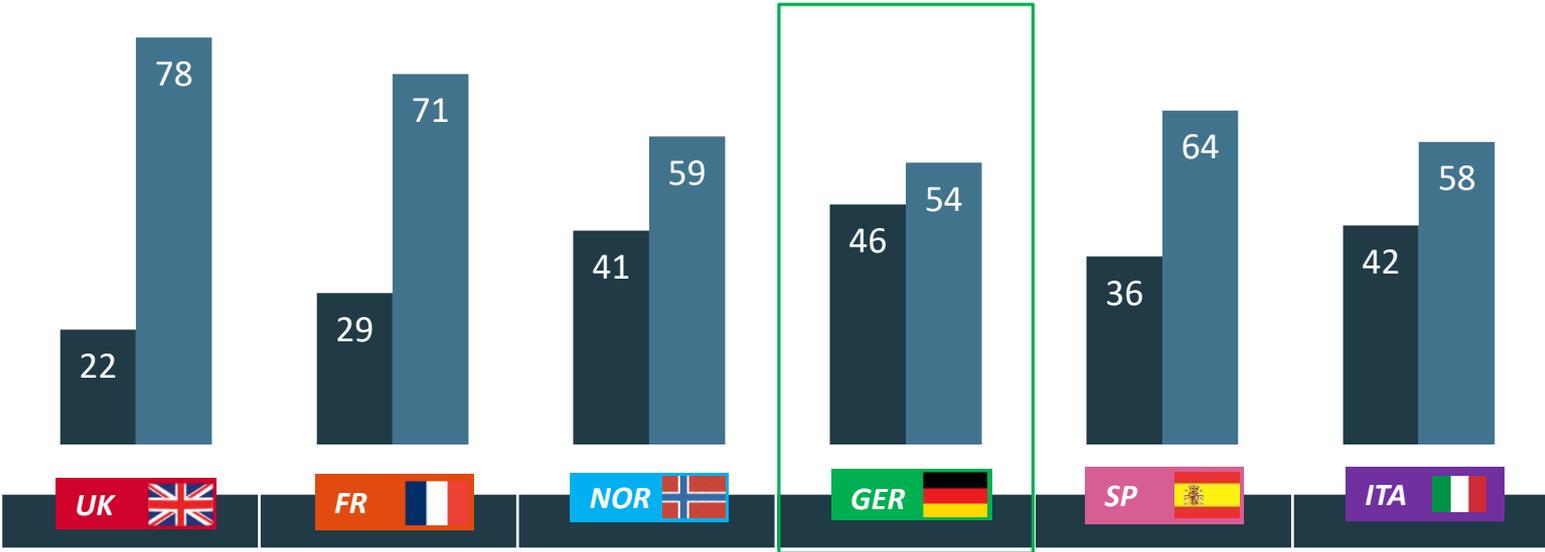
**PART 7**

## LOCAL FRACTURE AND DIGITAL STATE



# ACCESS TO PUBLIC SERVICES

IN %



**TO GET HELP FROM A HIGHLY SPECIALISED AGENT, EVEN IF IT MEANS TRAVELLING FARTHER**

**TO STAY CLOSER TO HOME, EVEN IF IT MEANS GETTING HELP FROM A GENERAL-PURPOSE AGENT**



Question : To access public services, do you generally prefer...





# ZOOM GERMANY | TO STAY CLOSER TO HOME, EVEN IF IT MEANS GETTING HELP FROM A GENERAL-PURPOSE AGENT **54**

**IN %**

## GENDER



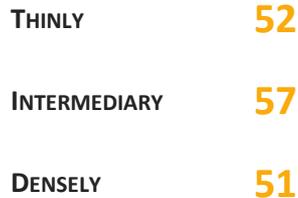
## SOCIO PROFESSIONAL CATEGORY



## AGE



## POPULATION DENSITY



## JOB STATUS

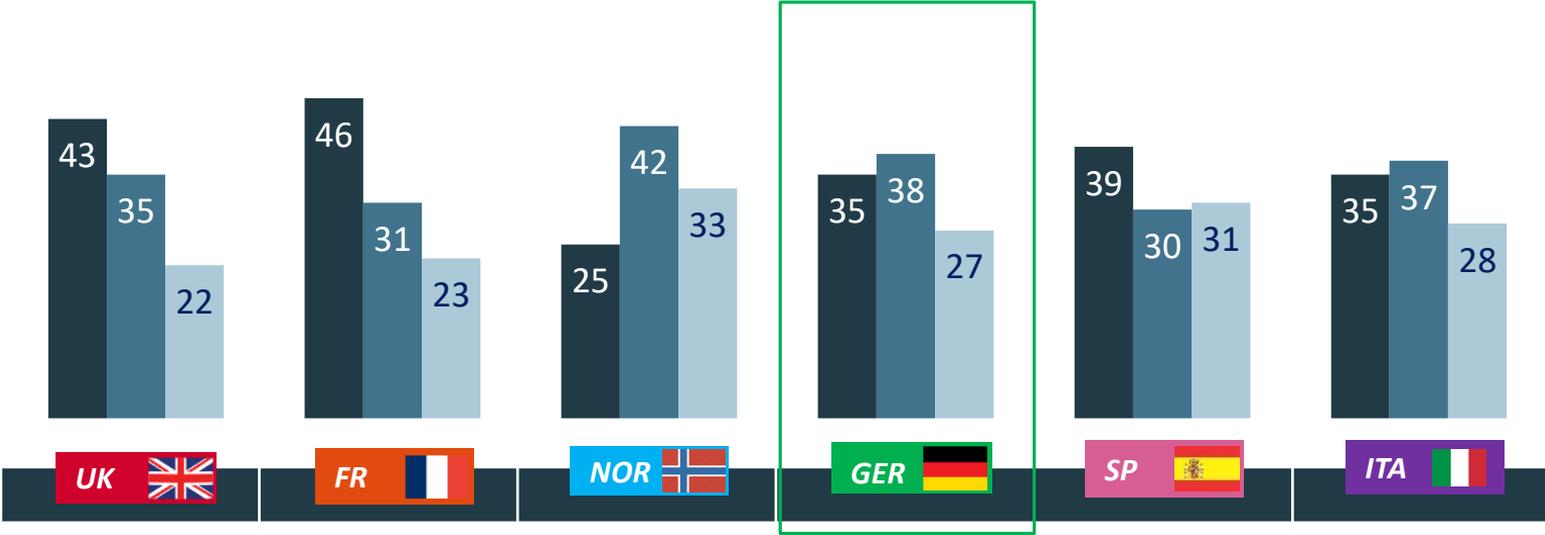


Question : To access public services, do you generally prefer...



# WHAT SHOULD DIGITAL TERMINALS OR COMPUTERS AIM TO

IN %



**PROVIDING ACCESS TO ONLINE SERVICES FOR PEOPLE WHO ARE UNABLE TO DO SO FROM HOME**

**OFFERING THE BENEFIT OF ASSISTANCE IN CASE OF DIFFICULTIES IN COMPLETING THE ONLINE PROCEDURE**

**TRAINING THE LEAST COMFORTABLE USERS IN ORDER TO EMPOWER THEM TO COMPLETE ONLINE PROCEDURES THEMSELVES**

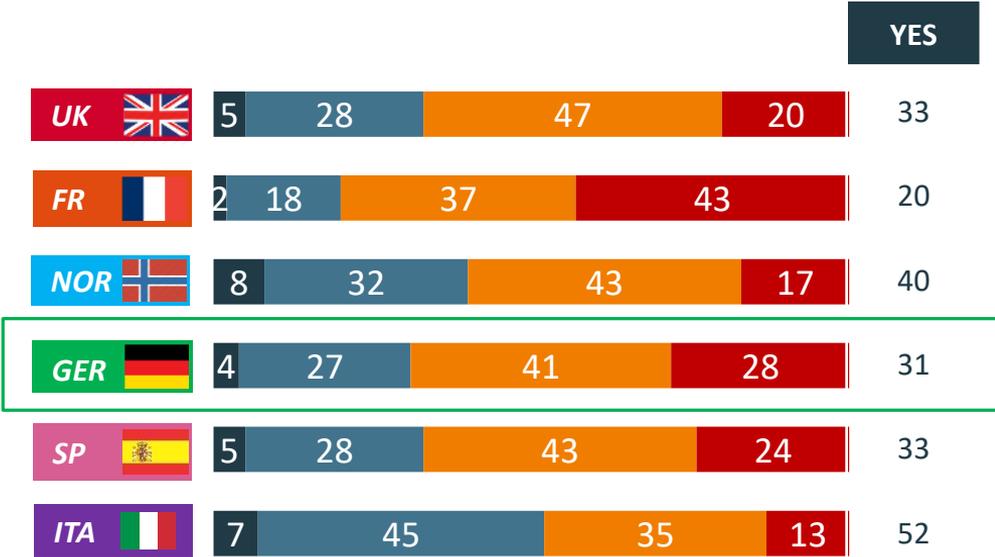


Question : In addition to agents and counters, the Administrations are developing multiservice facilities equipped with digital terminals or computers to complete a number of online procedures. In your opinion, which need should these digital terminals or computers prioritise?



# WILL TO PAY FOR ADDITIONAL SERVICES TO SPEED UP ADMINISTRATIVE PROCESSES

IN %



YES, DEFINITELY      YES, PROBABLY      No, PROBABLY NOT      No, DEFINITELY NOT



Question : Would you be willing to pay, or pay more, for additional services that may speed up the process or be tailored to your personal situation?





# ZOOM GERMANY | YES 31

IN %

## GENDER



## SOCIO PROFESSIONAL CATEGORY



## AGE



## POPULATION DENSITY



## JOB STATUS



Question : Would you be willing to pay, or pay more, for additional services that may speed up the process or be tailored to your personal situation?



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