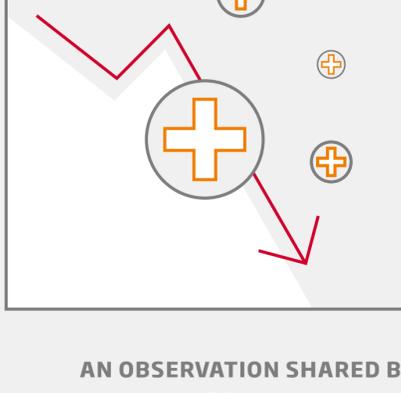


## Digitising care pathways: a European emergency



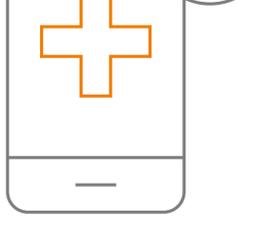
# 69%

of Europeans  
feel that their healthcare  
system has not evolved  
or has deteriorated in  
the last 10 years

AN OBSERVATION SHARED BY ALL COUNTRIES SURVEYED

🇫🇷 72% France
🇧🇪 61% Belgium
🇩🇪 73% Germany
🇬🇧 73% United Kingdom  
🇳🇴 64% Norway
🇪🇸 70% Spain

**There is genuine demand  
among citizens for digital transformation  
in healthcare systems**



# 79%

of Europeans  
believe that developing  
digital solutions will  
improve the quality of  
healthcare systems

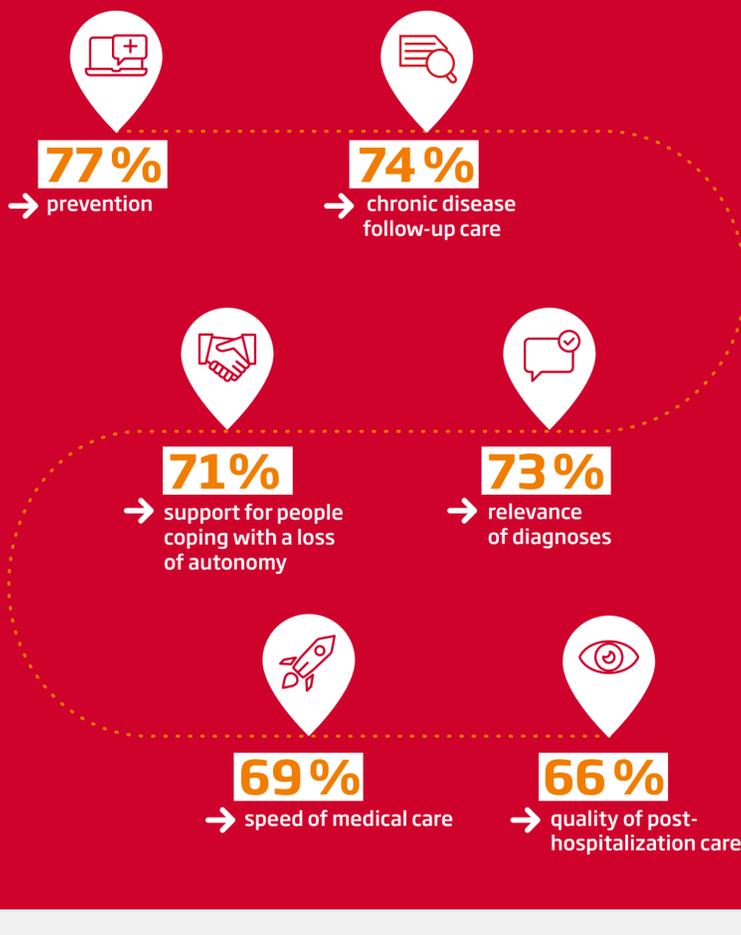


A FEELING WIDELY SHARED AMONG EUROPEANS

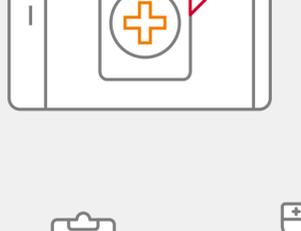
🇫🇷 73% France
🇧🇪 82% Belgium
🇩🇪 76% Germany
🇬🇧 80% United Kingdom  
🇳🇴 87% Norway
🇪🇸 73% Spain



EXPECTED IMPROVEMENTS ARE HIGHLY SIGNIFICANT  
ACROSS ALL STAGES OF THE CARE PATHWAY



SHARED MEDICAL RECORDS:  
A WIDELY FAVORED TOOL



# 76%

of Europeans  
support shared medical  
records, which they consider  
useful for:

**92%**  
accessing  
health care  
history

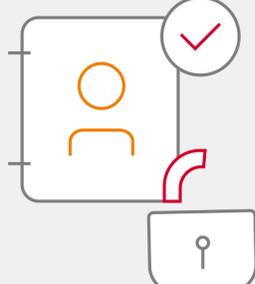
**91%**  
strengthening  
coordination between  
healthcare professionals

**80%**  
improving  
preventive  
measures

# 47%

only of Europeans find that medical records  
are sufficiently developed

**Digitizing care pathways:  
Europeans are ready!**



# 60%

of Europeans  
are willing to grant healthcare  
professionals looking after  
them access to their shared  
medical record, in order to  
consult and update it.

DATA ANALYSIS PERCEIVED  
AS AN AUTONOMY FACTOR

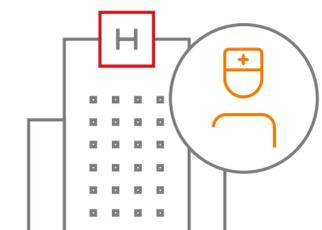
# 91%

of Europeans surveyed seek advice  
on warnings about the risks of  
drug interaction

**88%**  
are seeking advice on which  
medical check-ups should be  
carried out based on their  
age or health condition

**77%**  
would like to receive advice  
on diet and physical activity

BUT THIS DATA MUST BE  
MANAGED BY TRUSTED THIRD PARTIES



# 79%

of Europeans  
trust healthcare professionals  
and institutions to provide  
them with effective  
digital solutions

A FEELING SHARED BY ALL COUNTRIES SURVEYED

🇫🇷 81% France
🇧🇪 85% Belgium
🇩🇪 72% Germany
🇬🇧 89% United Kingdom  
🇳🇴 72% Norway
🇪🇸 75% Spain

**57%**  
for public health  
authorities and  
institutions

**43%**  
for insurers and  
mutual funds

**25%**  
for GAFAM